

Perfume Engineering

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Porto



Milestones



Foundation of the research group

1976



1990

LSRE and LCM were created with FCT/MCIES funding

Successive evaluations: Excellent

Successive evaluations: Excellent

2004

LSRE in partnership with LCM obtains the status of Laboratório Associado (Associate Laboratory LSRE-LCM)

2011

Status renewed for 10 years

2015



ASSOCIATE LABORATORY OF SEPARATION AND REACTION ENGINEERING LABORATORY OF CATALYSIS AND MATERIALS



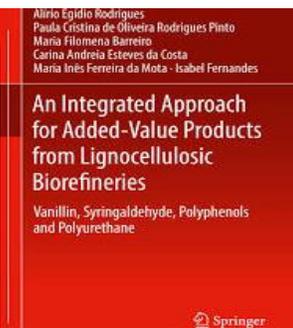
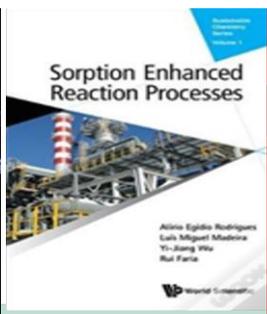
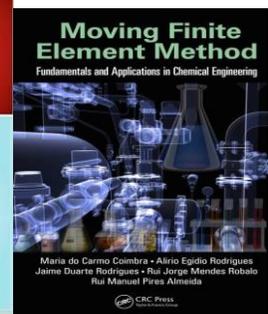
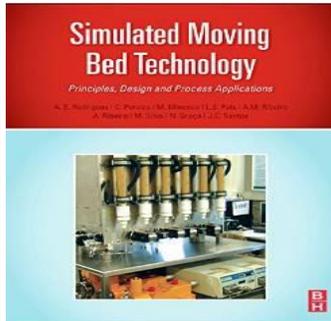
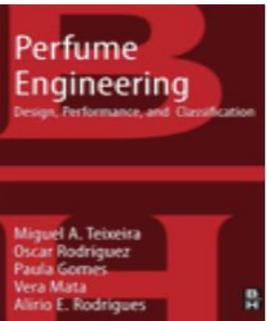
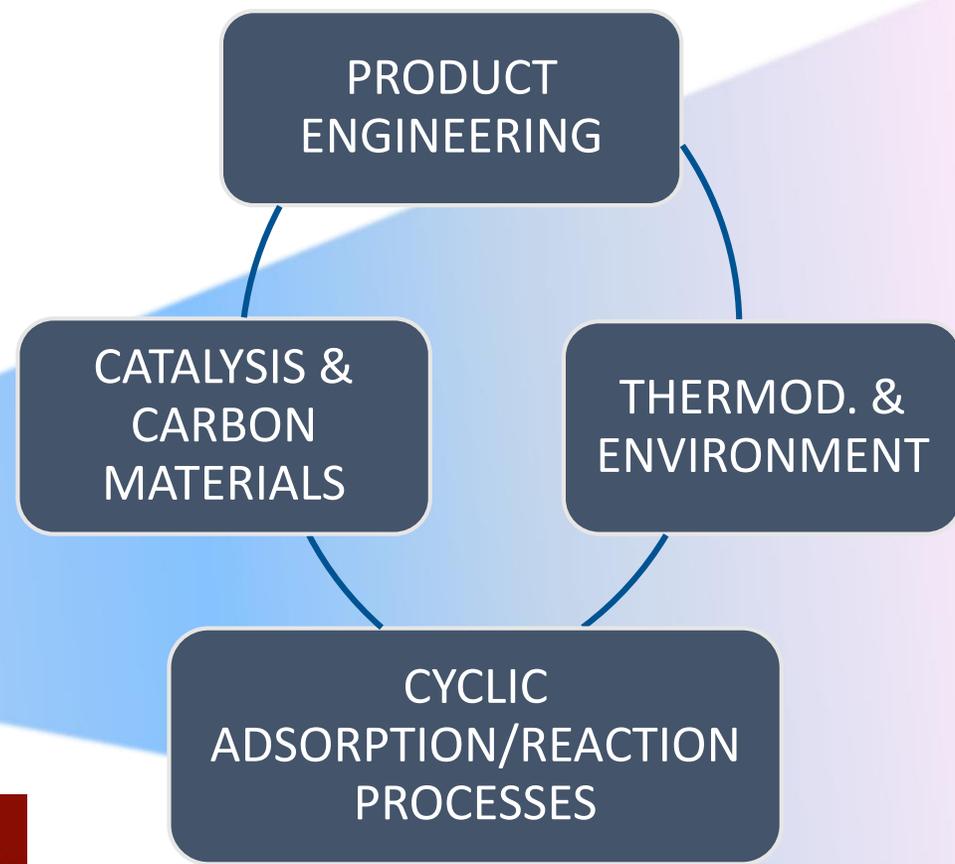
FACULDADE DE ENGENHARIA UNIVERSIDADE DO PORTO



Research lines and Groups

New technologies of cyclic separations/reactions

Synthesis and formulation of high-added value products

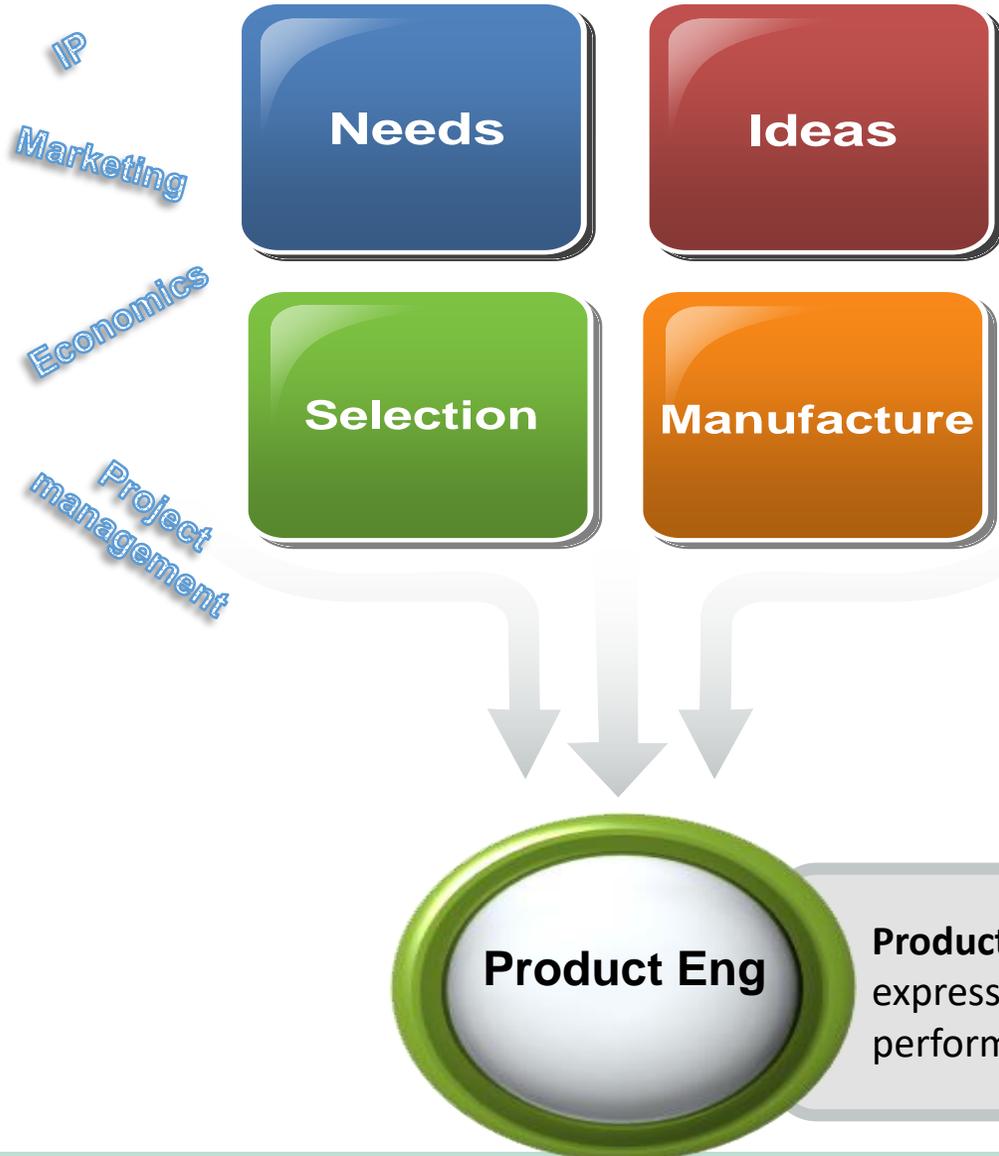


Ask the right question...

Given a liquid with composition x_i
What do we smell?

- 🌐 Introduction to Product Engineering and odor perception
- 🌐 Scientific Methodologies for Engineering Perfumes
 - 🌐 Predicting the odor from the molecule
 - 🌐 Perfumery Ternary Diagram (PTD®) Perfumery Quaternary-Quinary Diagram (PQ2D®)
 - 🌐 Examples of applications. Effect of base notes.
 - 🌐 Evaporation/release of fragrance mixtures
 - 🌐 Propagation of odorants in air and odor performance analysis
 - 🌐 Perfumery Radar
 - 🌐 Sillage - The trail of perfumes
- 🌐 Conclusions and Looking ahead

What is Product Engineering?



Product Classification

1. **Commodities**- Propylene, Vanillin, Acetals (SMBR)
2. **Specialty chemicals** - Chiral molecules
3. **Formulated products**
Perfumes, Microcapsules
4. **Devices** - FlexSMB®, NetMix®
5. **Virtual chemical products** - PTD®, PQ2D®, Perfumery Radar
6. **Bio-based products** - Lactobionic acid, Dextran
7. **Technology-based consumer goods**- Perfumed suits

Product Engineering

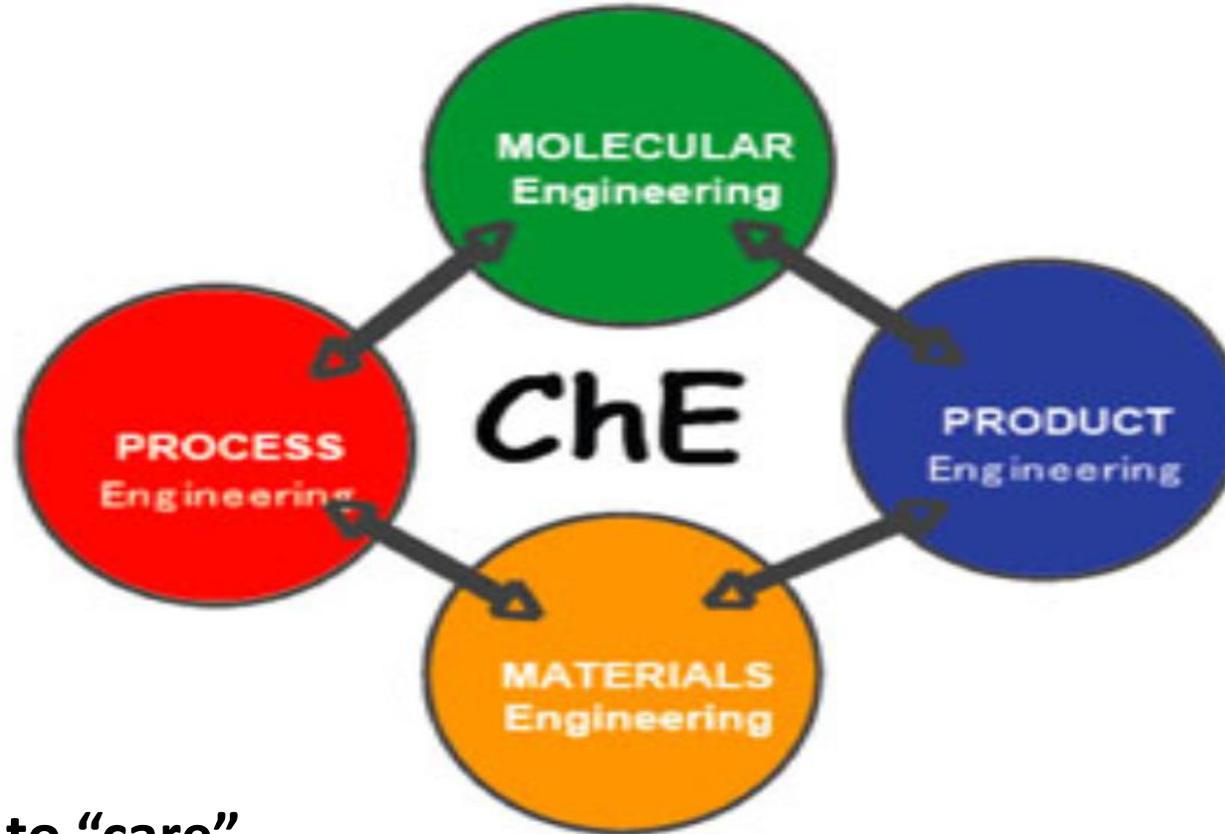
expresses consumer needs for a specific application or market into a new, high-performance and valuable product

What is Product Engineering?

- How new products are conceived, designed, developed, manufactured and sold
(Wesselingh *et al.*, Design & development of biological, chemical, food and pharmaceutical products, 2007)



ChE=M2P2E



To “make”, to “service”, to “care”
Solke Bruin

My vision of ChE today

But...

Why apply Product Engineering to fragrances?

Perfumed products

- 🌍 Fine Fragrance (Happy, Chanel No. 5...)
- 🌍 Air Care (Candles, scent diffusers...)
- 🌍 Fabric Care (Detergents, conditioners...)
- 🌍 Personal Care (Shampoos, deodorants...)
- 🌍 Personal Wash (Bar Soaps, liquid body or hand wash...)
- 🌍 Home Care (Dish Wash, all purpose cleaners...)



$\frac{3}{4}$ of the products we deal with every day contain a fragrance in it!



Application to Flavors & Fragrances: Relevance & Motivation

- 🌐 Large *palette* of available essential oils and fragrances ($\sim 10^4$)
- 🌐 Formulation of perfumes is still an art...
- 🌐 Mainly developed by perfumers...
- 🌐 High number of test mixtures in the pre-formulation stage until achieving the final product

🌐 “*Trial-and-error*”



Bois de Paradis (Parfums DelRae, 2005):

- 🌐 > 2 years to be developed
- 🌐 ~ 300 *trials* until reaching the final product

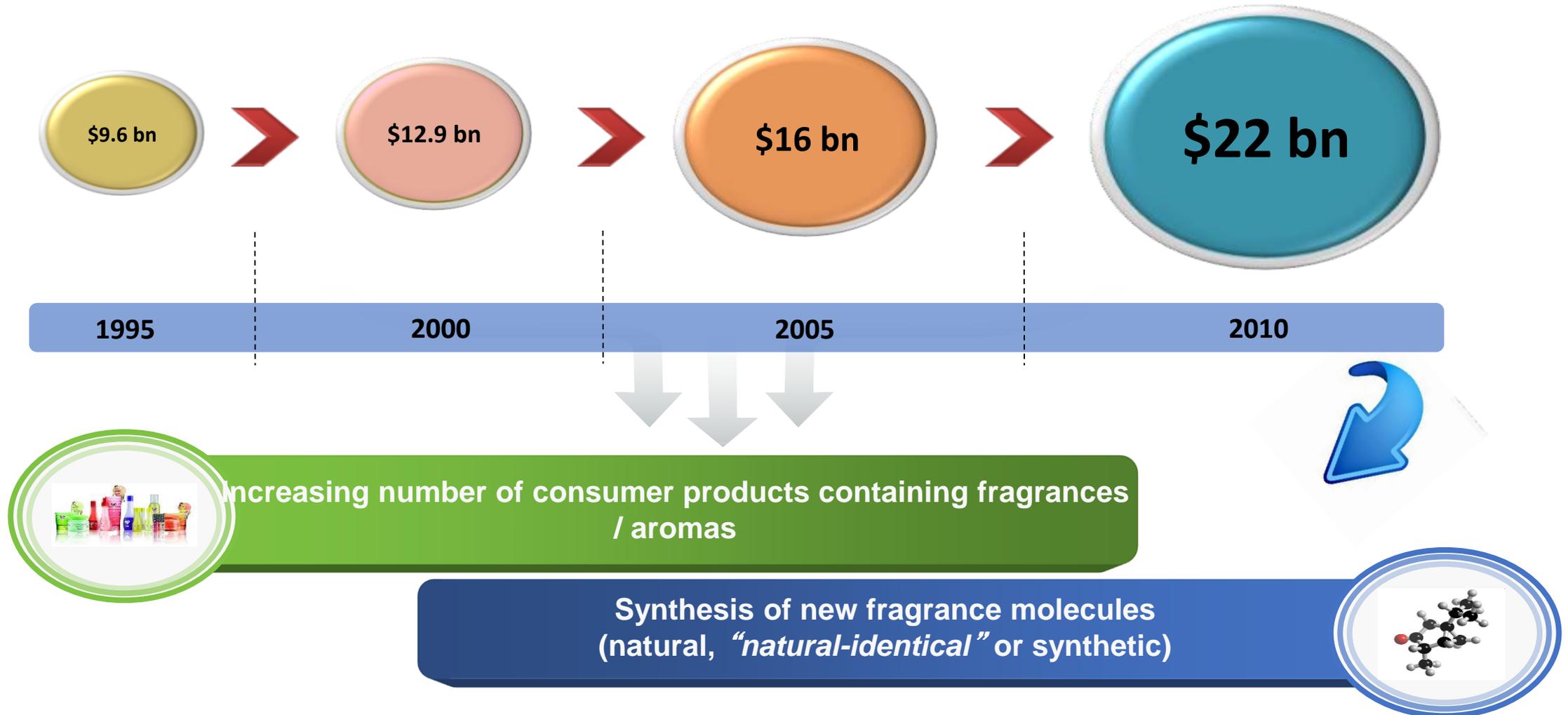


🌐 **High production costs**

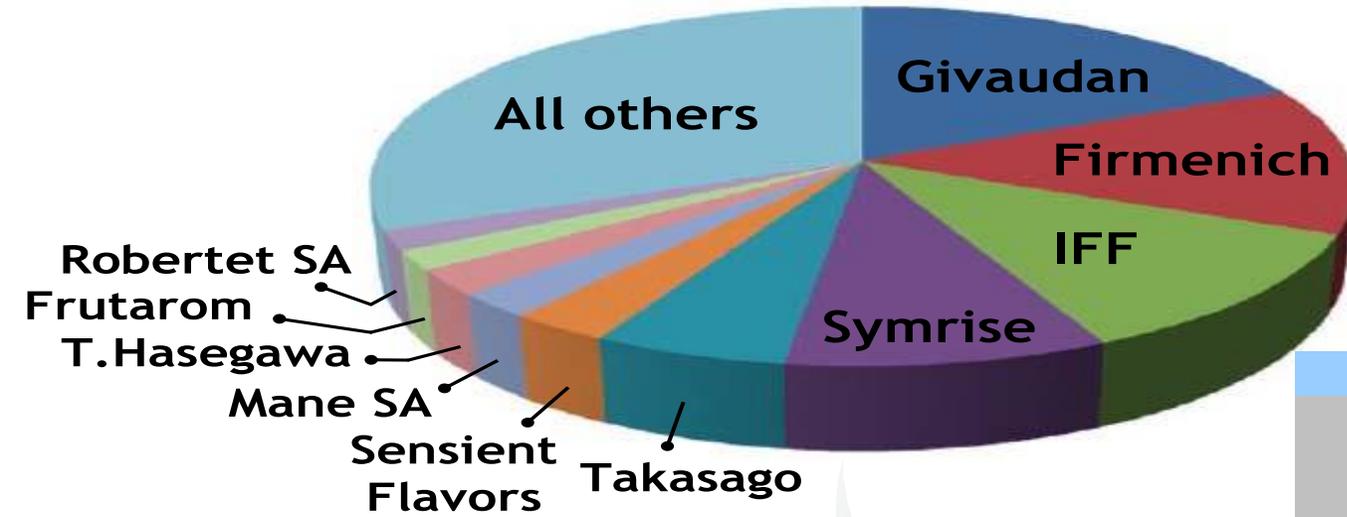
🌐 **Long development time**

F&F Industry and Market

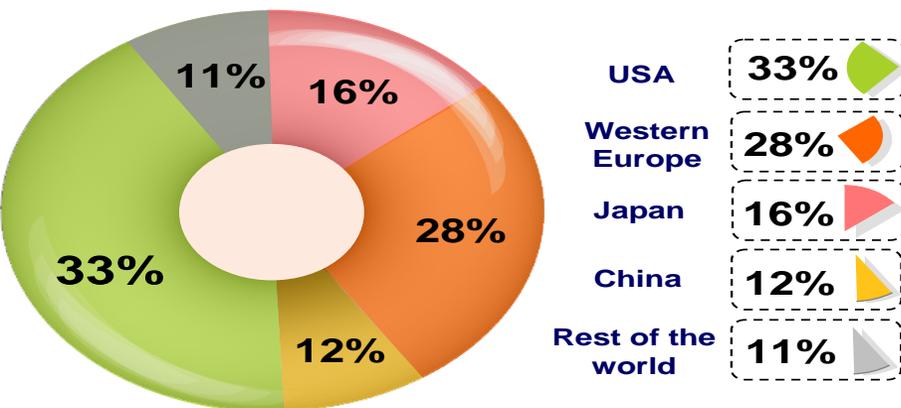
Flavor & Fragrance business:



F&F Industry and Market



- ✓ Multi-billion dollar market
- ✓ Top-5 companies control 63%



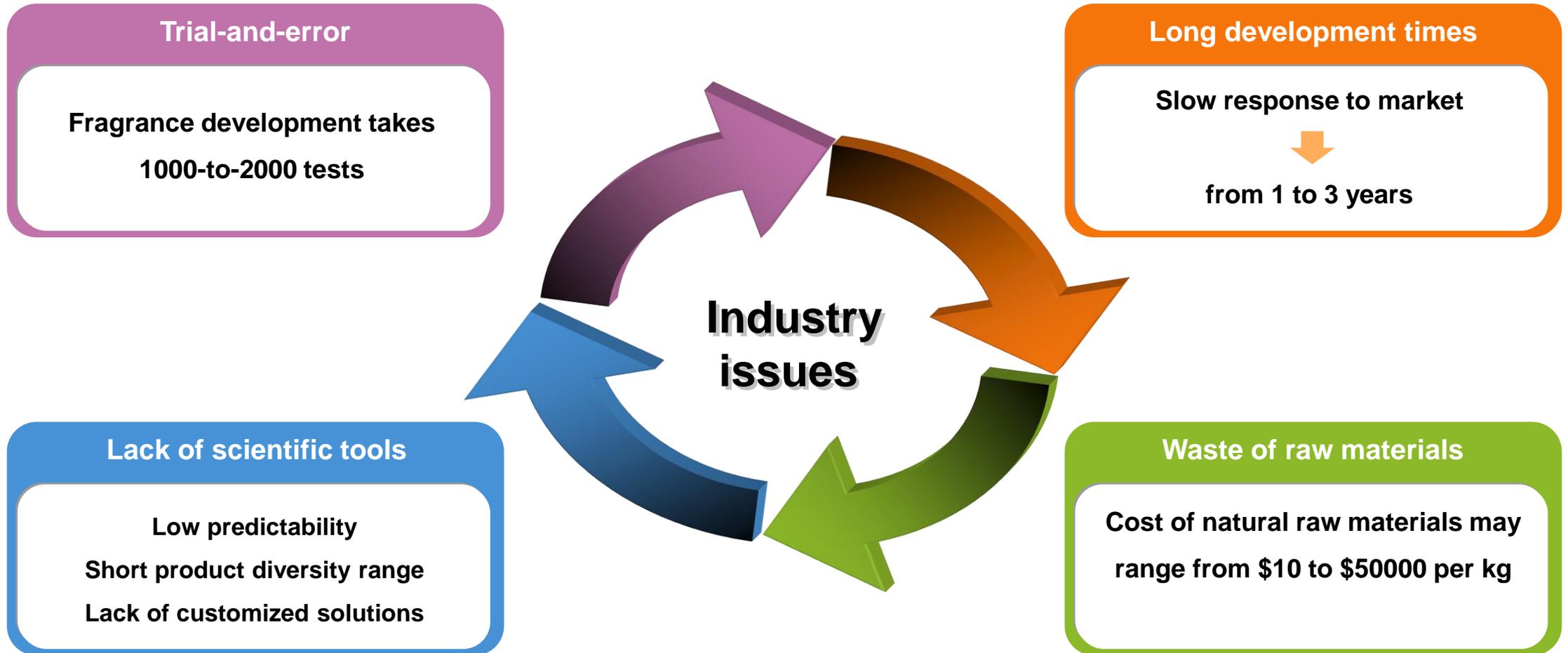
Rank	Company	US\$	Market Share
1	Givaudan	4538	20.6%
2	Firmenich	3319	15.1%
3	IFF	2623	11.9%
4	Symrise	2107	9.6%
5	Takasago	1416	6.4%
6	Sensient Flavors	583	2.6%
7	Mane SA	643	2.9%
8	T. Hasegawa	557	2.5%
9	Robertet SA	485	2.2%
10	Frutarom	451	2.1%
Top 10	-	16722	76.0%
All others	-	5278	24.0%
Total Market	-	\$21999	100.0%

Values in millions of \$US in 2010.

In 2017 same top4; then Mané SA, Frutarom, Takasago, Sensient Tech, Robertet, Hasegawa Huabao Int...

Bridging Product Engineering to Fragrances

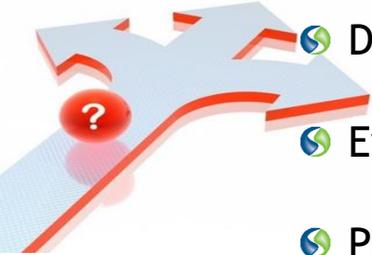
🌐 Definition of Needs



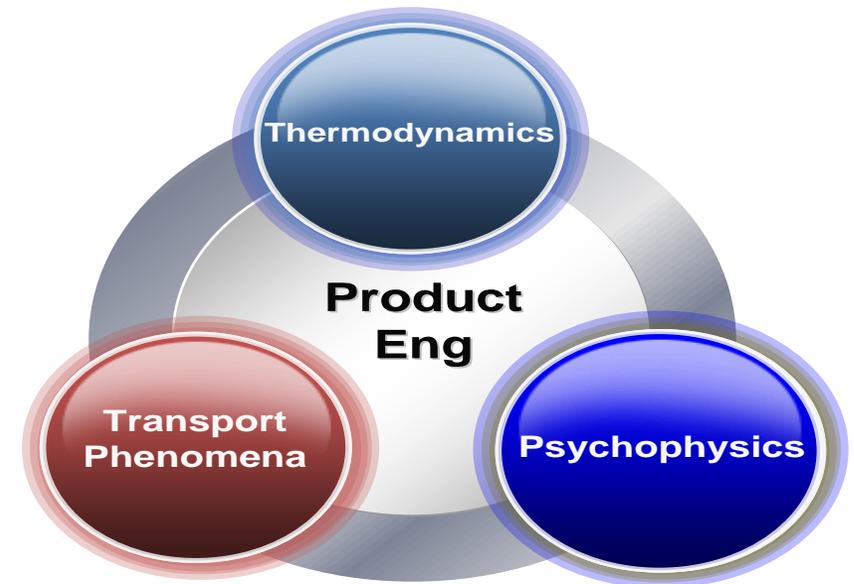
Bridging Product Engineering to Fragrances

Objectives:

- Prediction of the odor character of multi-component mixtures of fragrances
- Describe the evaporation/release of fragrances
- Evaluation of the diffusion and performance of perfumes
- Prediction of odor detection thresholds
- Classification of perfumes into olfactory families using scientific tools



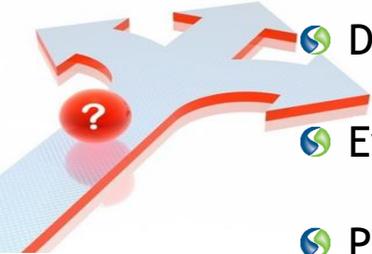
Product Engineering applied to Flavors & Fragrances



Bridging Product Engineering to Fragrances

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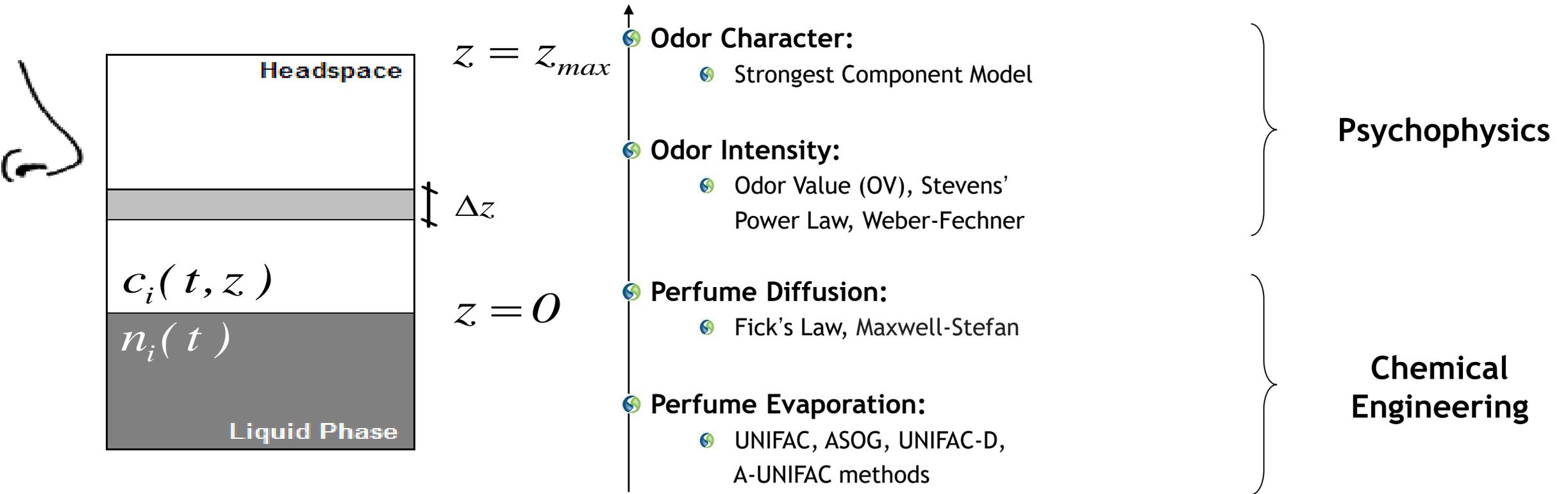
Product Engineering applied to Flavors & Fragrances



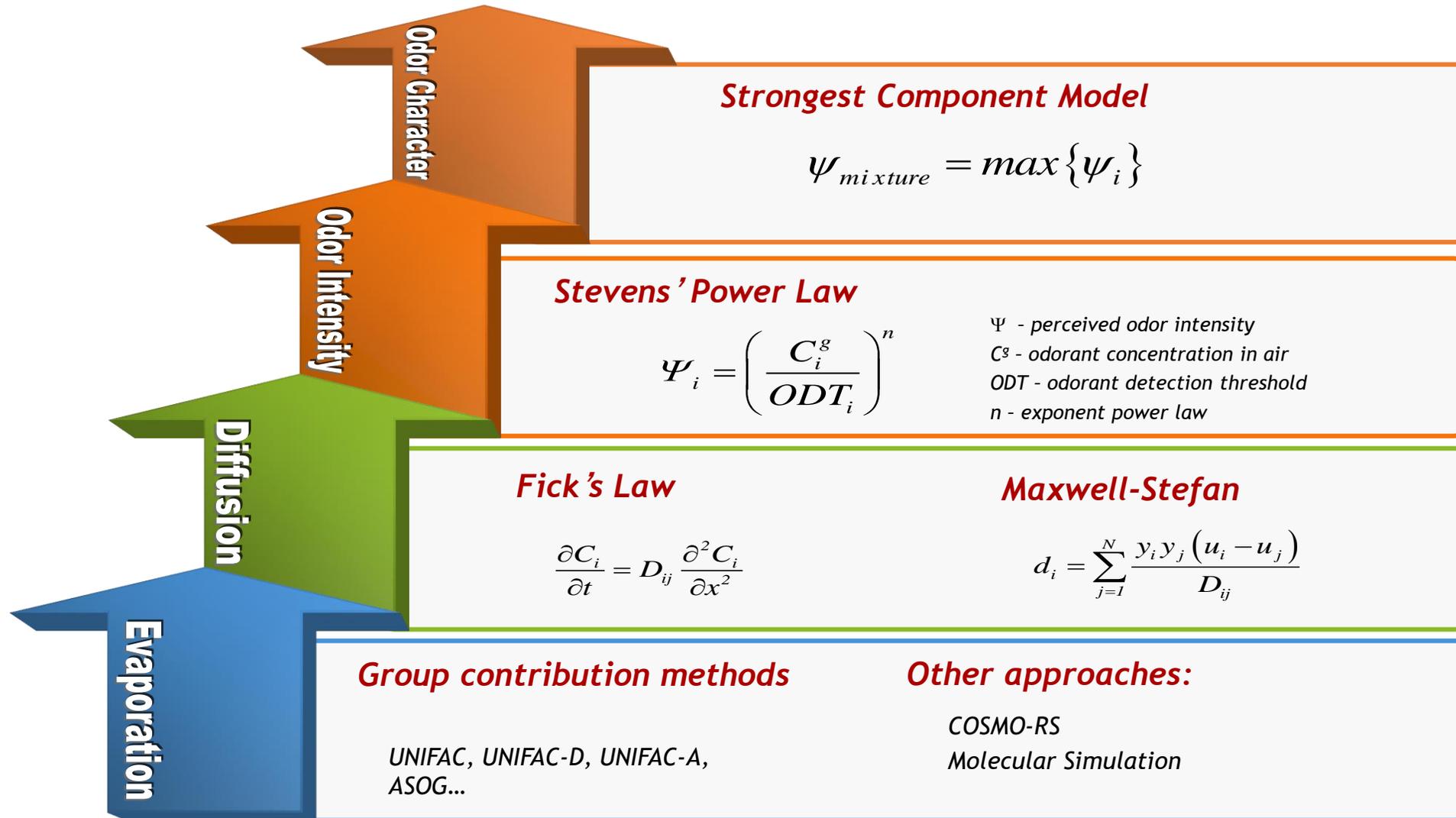
**Perfume
Engineering**

Scientific methodologies for Perfume Engineering

🌐 Odor perception model



Odor Perception Model



Odor Perception Model

Odor intensity:

Odor Value

$$OV_i = \frac{C_i^g}{ODT_i}$$

Stevens' Power Law

$$\Psi_i = \left(\frac{C_i^g}{ODT_i} \right)^n$$

$$OV_i = \gamma_i x_i \left(\frac{P_i^{sat} M_i}{ODT_i} \right) \left(\frac{1}{RT} \right)$$

$$\Psi_i = \left[\gamma_i x_i \left(\frac{P_i^{sat} M_i}{ODT_i} \right) \left(\frac{1}{RT} \right) \right]^n$$

Odor character:

Strongest Component Model

$$OV_{mix} = \max \{ OV_i \}$$

From vapors to the nose: the perception of odors

 The Nobel Prize in Physiology or Medicine 2004
Richard Axel, Linda B. Buck

The Nobel Prize in Physiology or Medicine 2004



Richard Axel



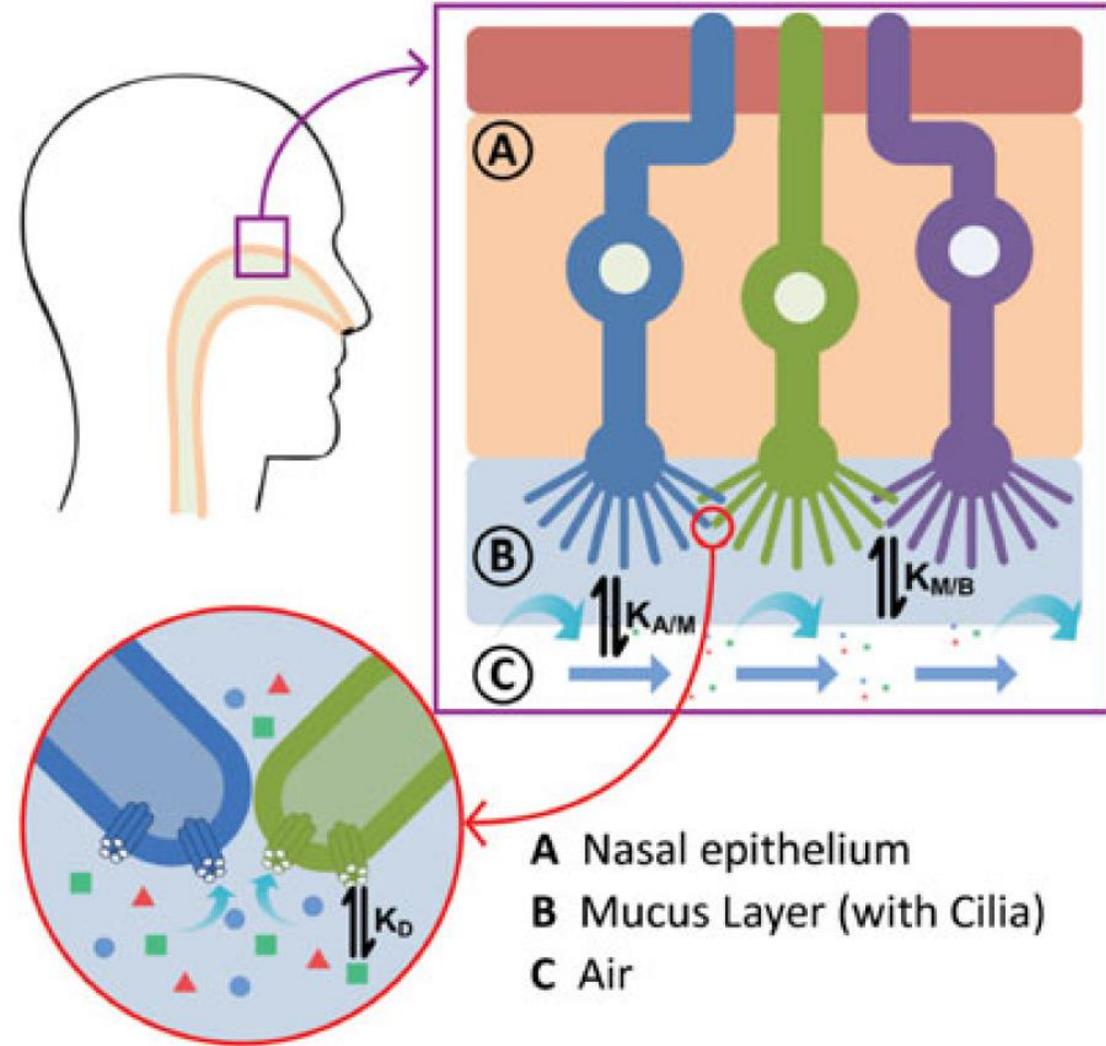
Linda B. Buck

The Nobel Prize in Physiology or Medicine 2004 was awarded jointly to Richard Axel and Linda B. Buck "for their discoveries of odorant receptor, and the organization of the olfactory system"

Photos: Copyright © The Nobel Foundation

$$C_i^{air} \xleftarrow{K_{air/mucus} = \frac{C_i^{mucus}}{C_i^{air}}} C_i^{mucus} \xleftarrow{K_{mucus/biophase} = \frac{C_i^{biophase}}{C_i^{mucus}}} C_i^{biophase}$$

$$ODT_i \propto \frac{K_{AW}}{K_{OW}} = \frac{P_i^s}{K_{OW} C_{i,W} RT}$$



Odor Thresholds

Odor detection threshold (ODT)

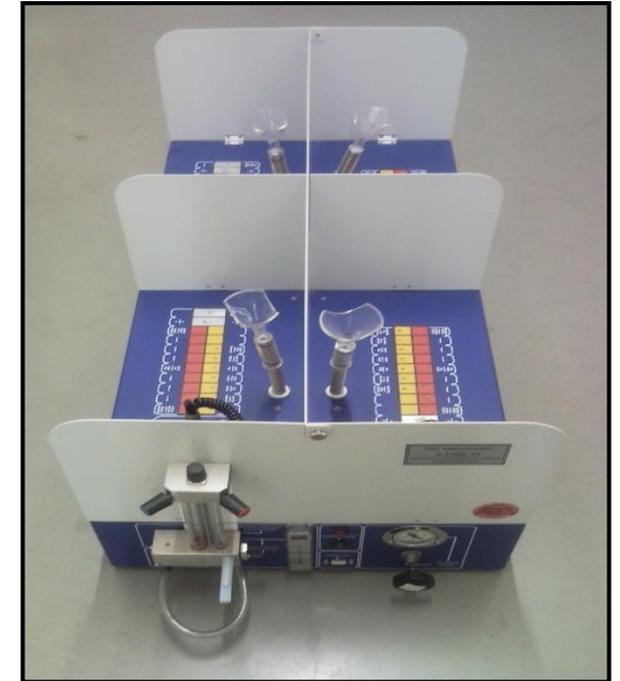
Minimum concentration of an odorant that can be detected by humans

Odor recognition threshold (ORT)

Lowest odorant concentration at which its recognition becomes possible



Olfactometer



ODT is the concentration of an odorous chemical at which the physiological effect elicits a response for 50% of the panelists.
ASTM (Method E 679-91)

Table 15.1 ■ *Human odor detection thresholds*

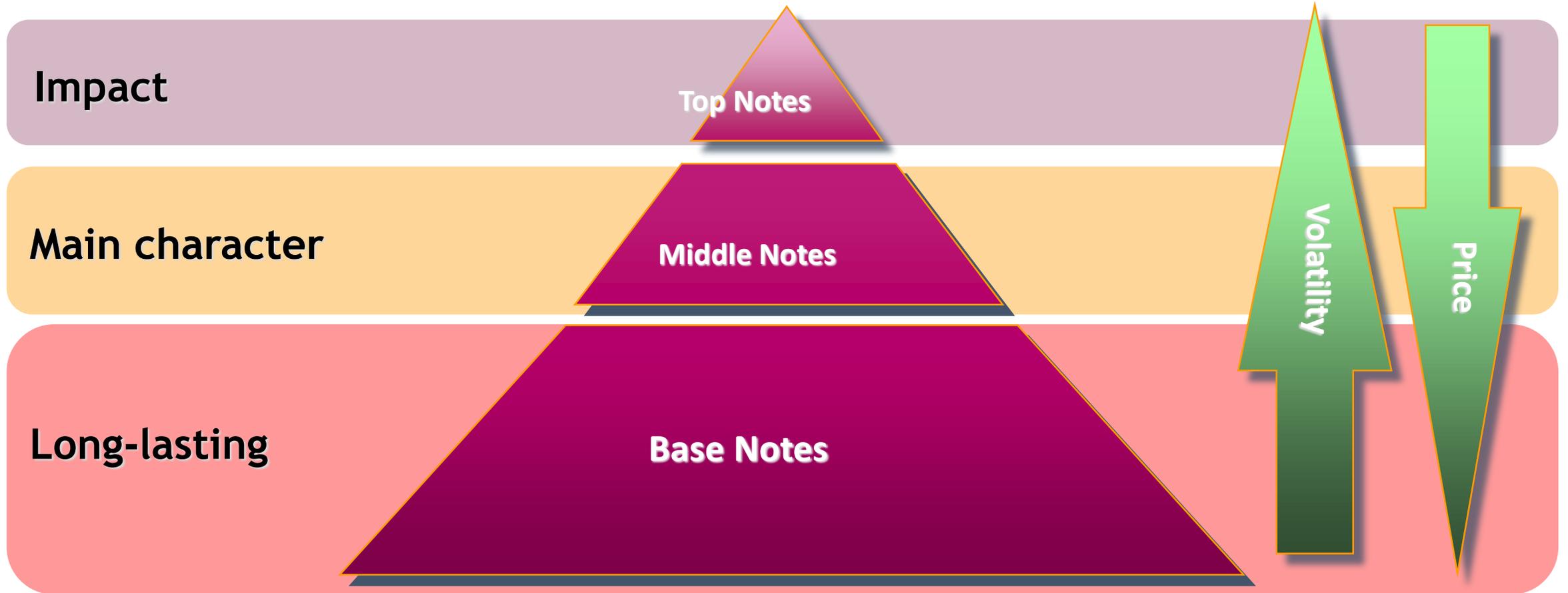
Compound	Odor Threshold in Air (parts per billion)
Methanol	141,000
Acetone	15,000
Formaldehyde	870
Menthol	40
T-butyl mercaptan	0.3

Source: From Devos et al. (1990).

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Scientific methodologies for Perfume Engineering

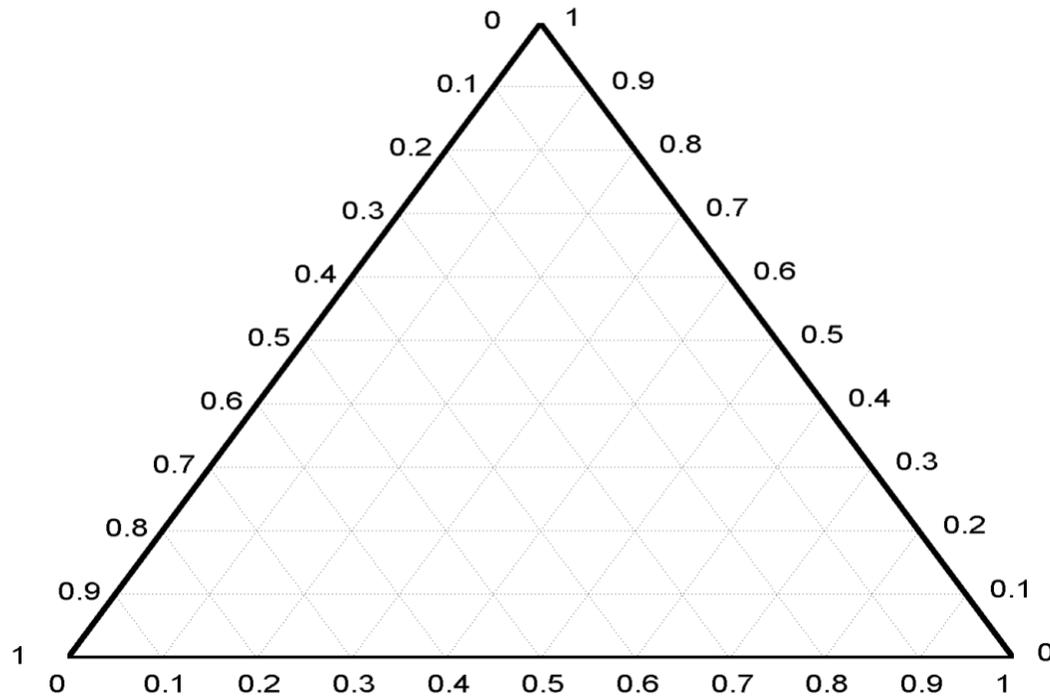
🌐 Perfume structure



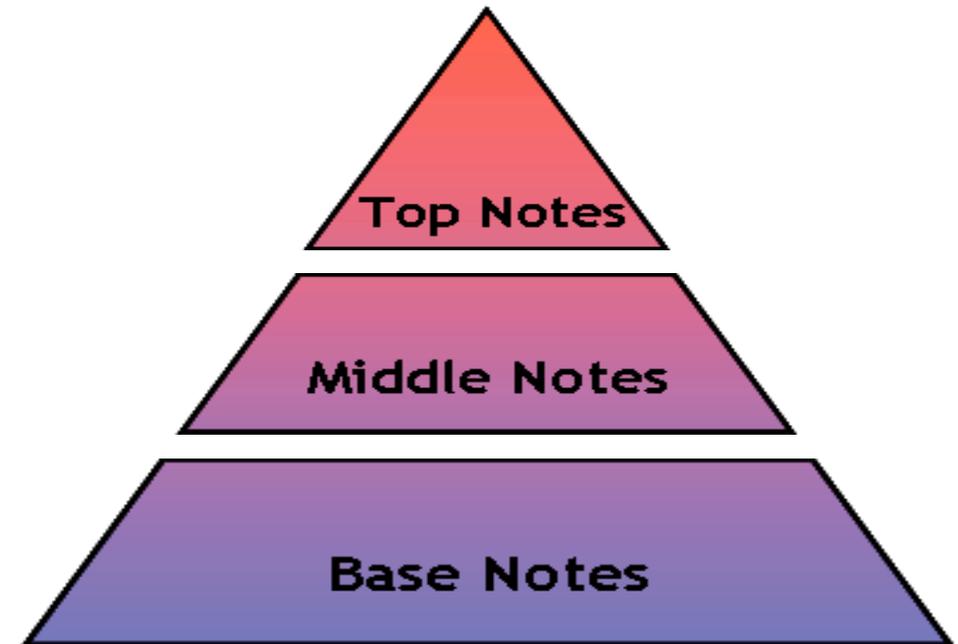
The Concept of the Perfumery Ternary Diagram (PTD[®])

Results from the combination of

Engineering Ternary Diagrams



Perfumery Pyramid Structure



The Perfumery Ternary Diagram (PTD®)

Mapping the OV vs compositions allows the definition of Odor Zones where one odorant intensity prevails (OV_{max})

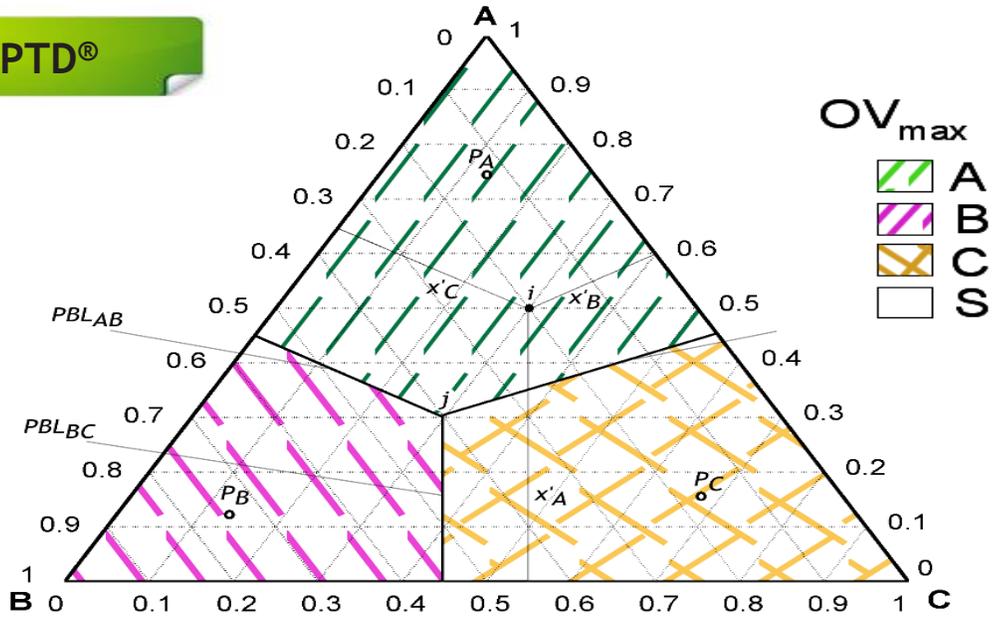
Notes represented in the PTD®:

- A - Top Note
- B - Middle Note
- C - Base Note
- S - Solvent

Four component: solvent-free basis

$$x'_A = \frac{x_A}{x_A + x_B + x_C} \quad x'_B = \frac{x_B}{x_A + x_B + x_C} \quad x'_C = \frac{x_C}{x_A + x_B + x_C}$$

PTD®

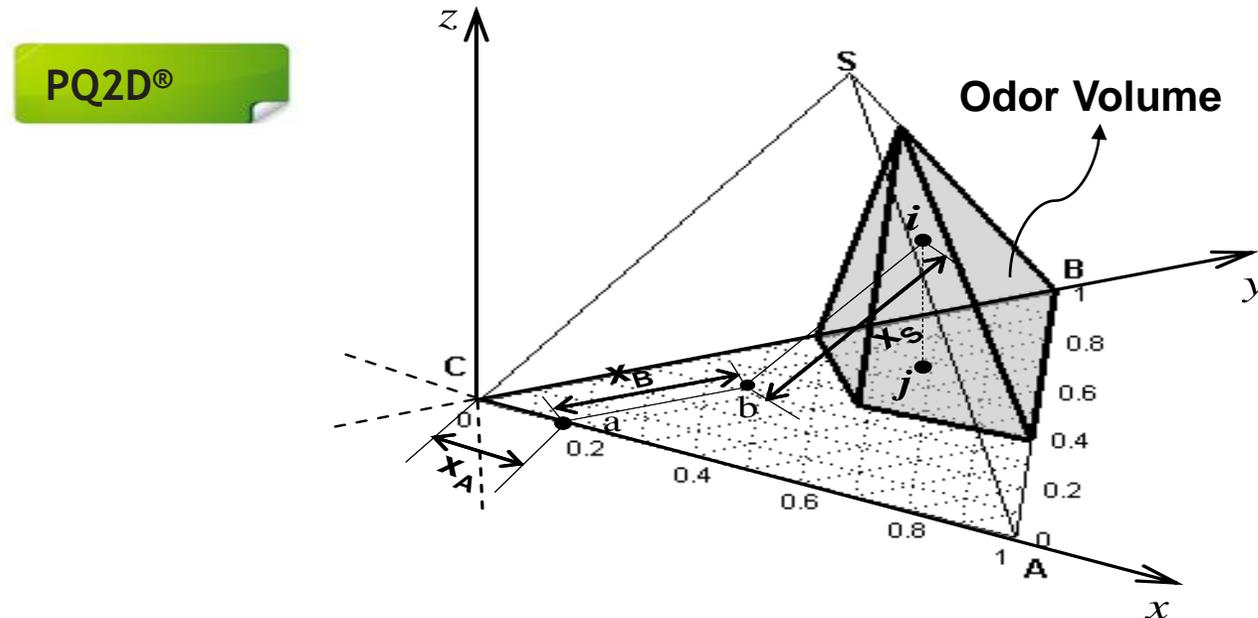


Combination of the Perfume Pyramid Structure with the ternary phase diagrams.

Odor Character for any ternary mixture is represented

The Perfumery Quaternary-Quinary Diagram (PQ2D[®])

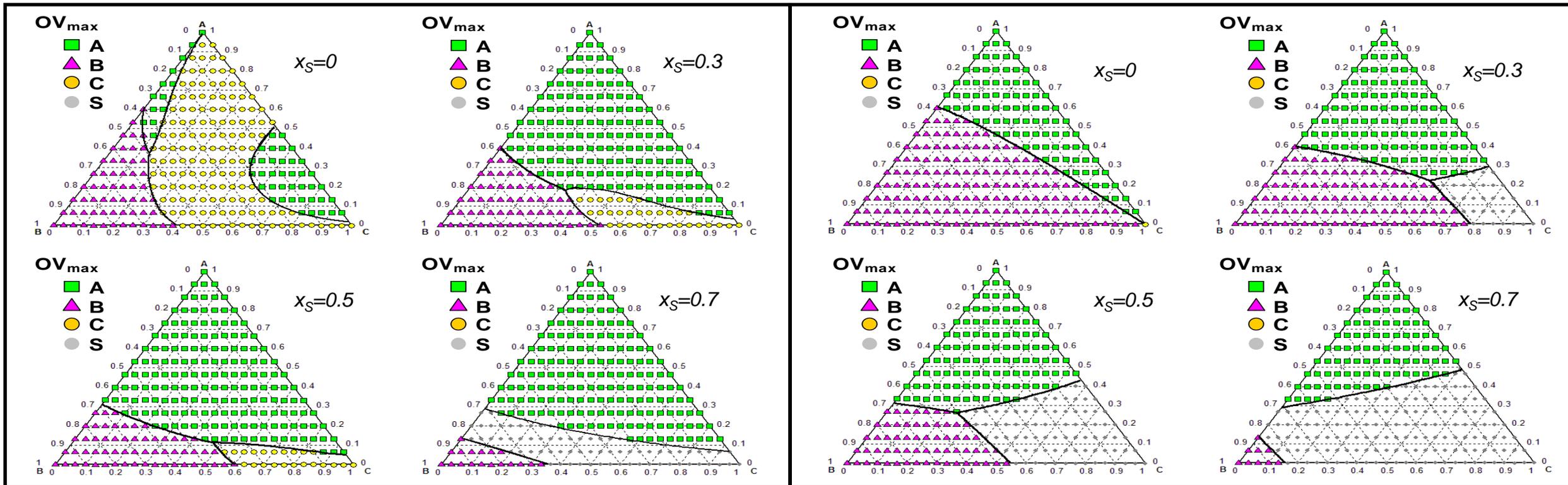
- The PTD[®] methodology is a valuable tool for ternary mixtures but is **limited** when applied to quaternary systems
- **Only** with the *Perfumery Quaternary-Quinary Diagram (PQ2D[®])* it is possible to show the complete odor distribution for quaternary mixtures in 3D graphs



Relationship between the PQ2D[®] and the Engineering Quaternary Diagrams.

Examples of applications of the PTD[®] and PQ2D[®]

Effect of base notes and fixatives

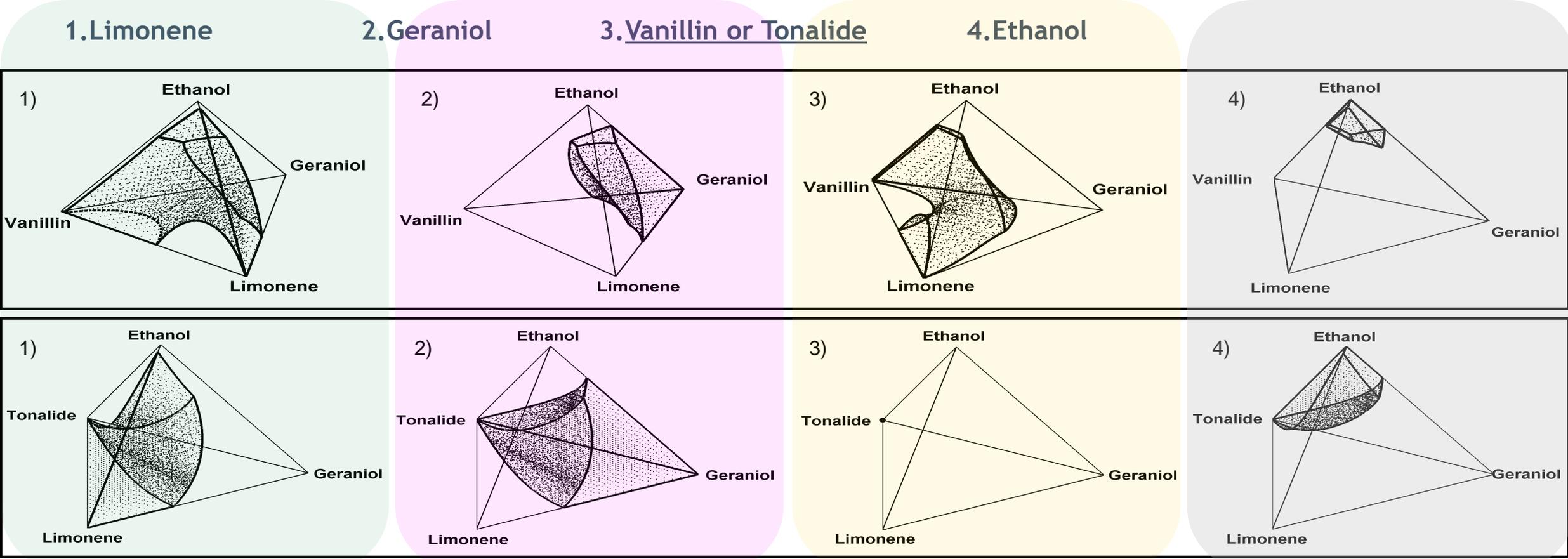


A: limonene, B: geraniol,
C: vanillin, S: ethanol

A: limonene, B: geraniol,
C: tonalide, S: ethanol

The Perfumery Quaternary-Quinary Diagram (PQ2D[®])

Each Fragrance Volume can be seen separately in the PQ2D[®]

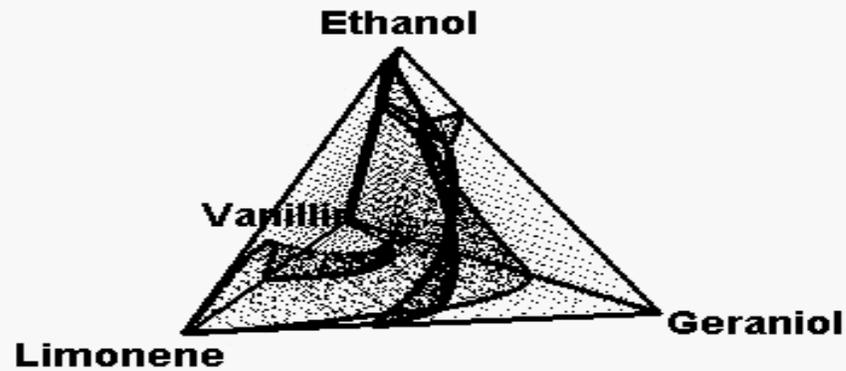


The Perfumery Quaternary-Quinary Diagram (PQ2D[®])

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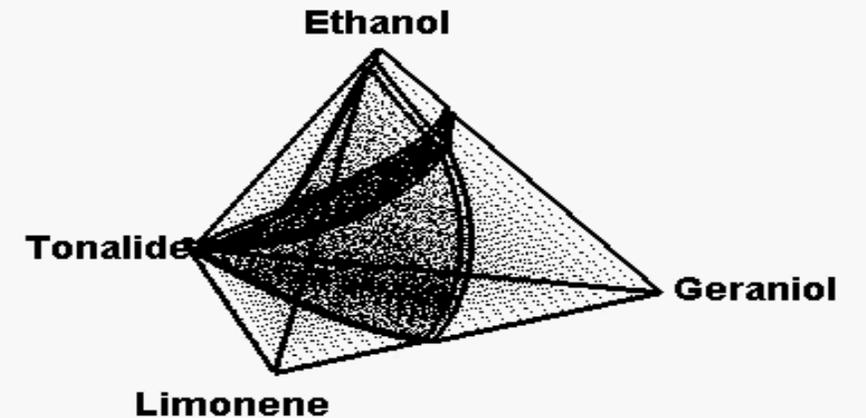
Perfumery fragrance volumes:

1. Limonene, 2. Geraniol, 3. Vanillin, 4. Ethanol.

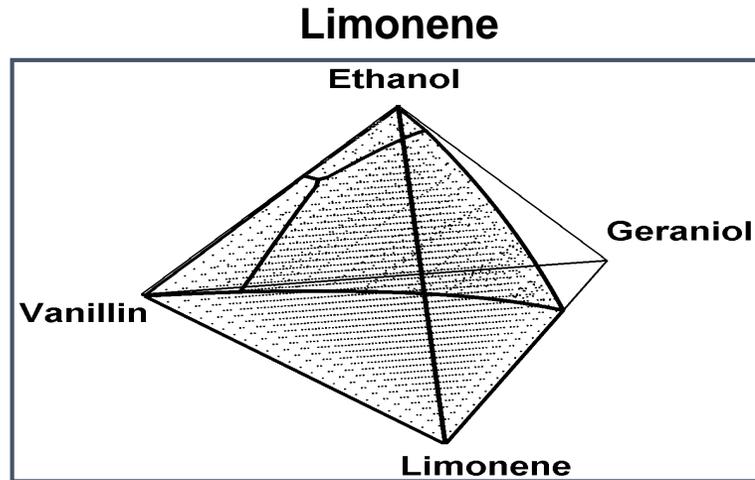


Perfumery fragrance volumes:

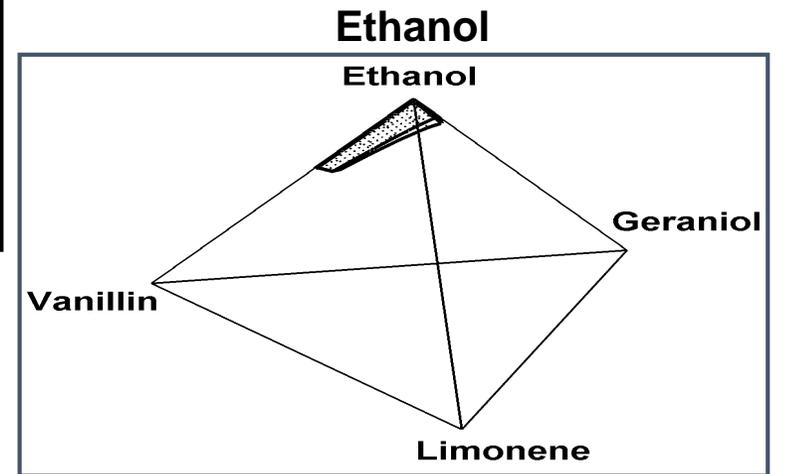
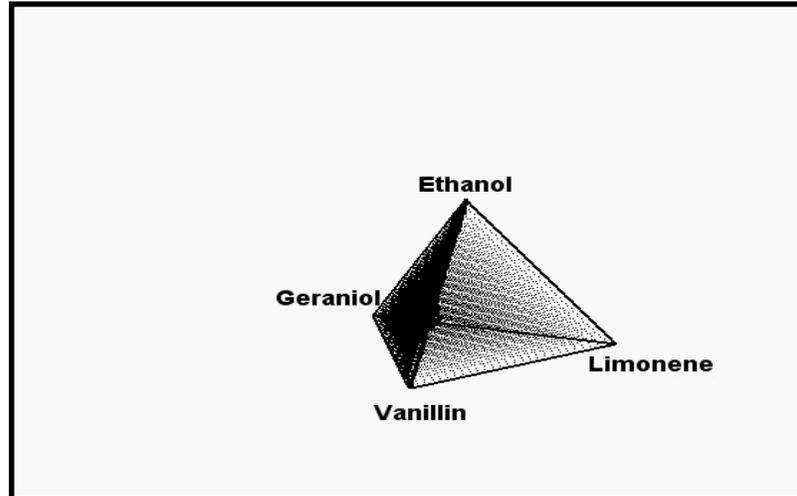
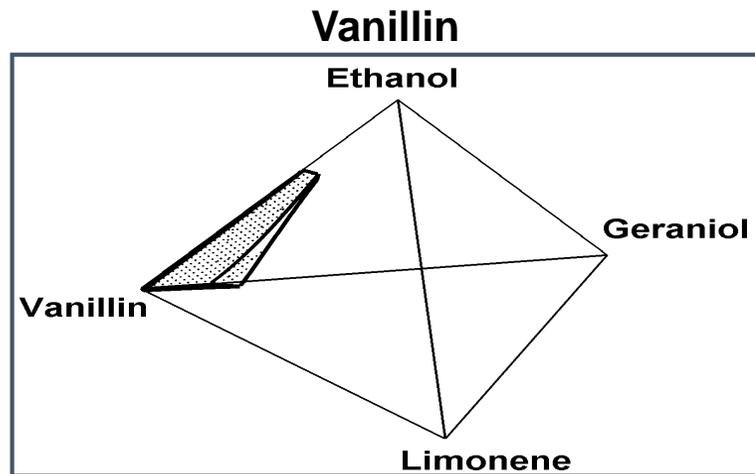
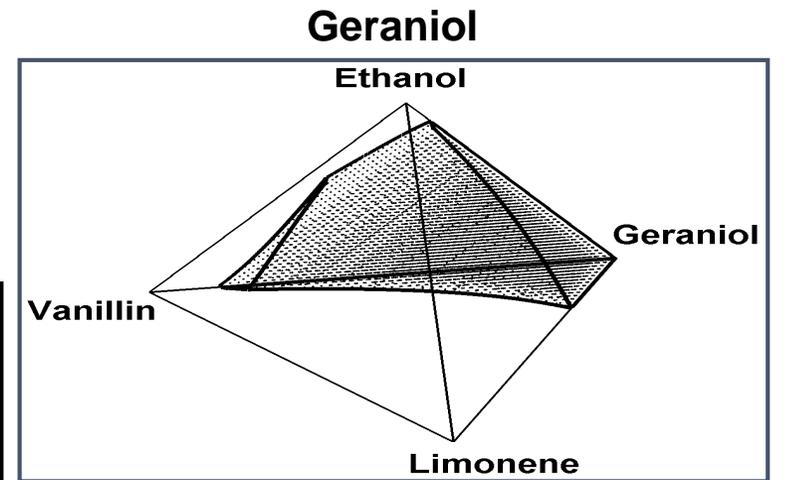
1. Limonene, 2. Geraniol, 3. Tonalide, 4. Ethanol.



Quinary Mixtures



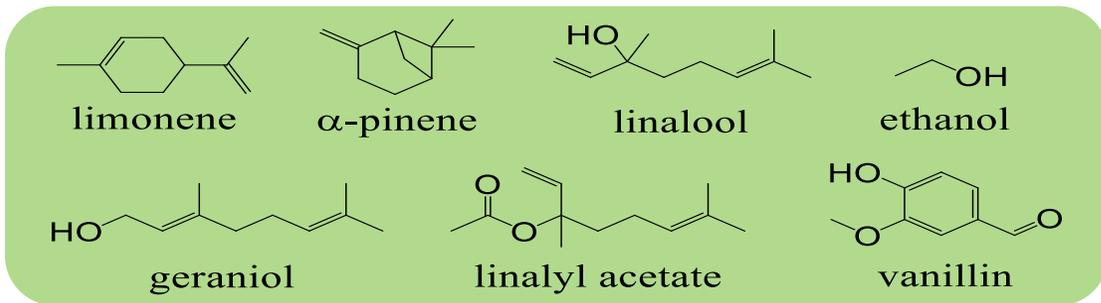
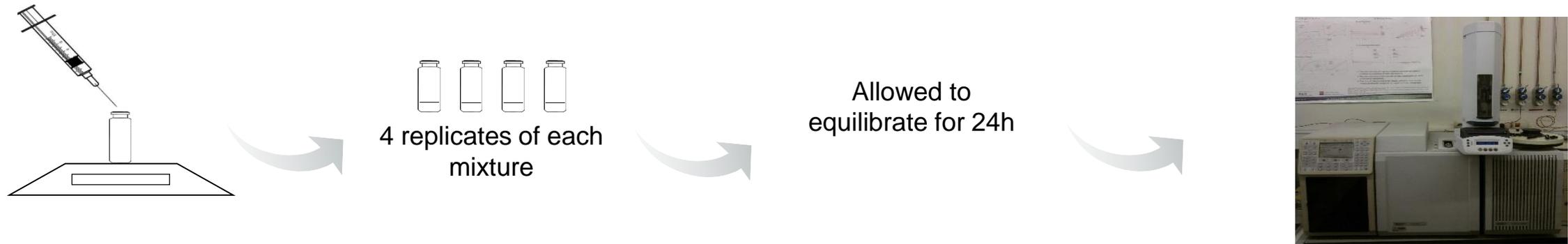
45% Water



Evaporation/release of fragrance mixtures

Vapor-liquid equilibria of fragrance systems

Vapor compositions were experimentally measured by headspace-gas chromatography



- 65 data points
- Binary, ternary & quaternary mixtures

	Components			
FS1	α -pinene	+	Linalool	
FS2	Limonene	+	Linalool	
FS3	α -pinene	+	Limonene	
FS4	α -pinene	+	Limonene	+ Linalool
FS5	α -pinene	+	Geraniol	
FS6	α -pinene	+	Limonene	+ Geraniol
FS7	α -pinene	+	Linalool	+ Geraniol
FS8	Linalool	+	Geraniol	
FS9	Limonene	+	Geraniol	
FS10	Limonene	+	Linalool	+ Geraniol
FS11	α -pinene	+	Limonene	+ Linalool + Geraniol
FS12	α -pinene	+	Linalyl acetate	
FS13	Limonene	+	Linalyl acetate	
FS14	α -pinene	+	Limonene	+ Linalyl acetate
FS15	Limonene	+	Linalool	+ Geraniol + Ethanol
FS16	Limonene	+	Geraniol	+ Vanillin + Ethanol

Vapor-liquid equilibria of fragrance systems

- 🌐 Vapor compositions were also predicted using group-contribution methods which allow determining activity coefficients (γ_i)

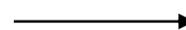
$$\ln \gamma_i = \underbrace{\ln \gamma_i^C + \ln \gamma_i^R}_{\text{UNIFAC, ASOG, UNIFAC-D}} + \left(\ln \gamma_i^A \right)$$

A-UNIFAC

- 🌐 **ASOG** (1969) combines the Flory-Huggins theory with the Wilson equation
- 🌐 **UNIFAC** (1975) is based on the UNIQUAC equation
- 🌐 **UNIFAC-D** (1987) introduces changes in volume and interaction parameters
- 🌐 **A-UNIFAC** (1999) uses the original UNIFAC with a new term for associative interactions

Liquid composition (x_i)

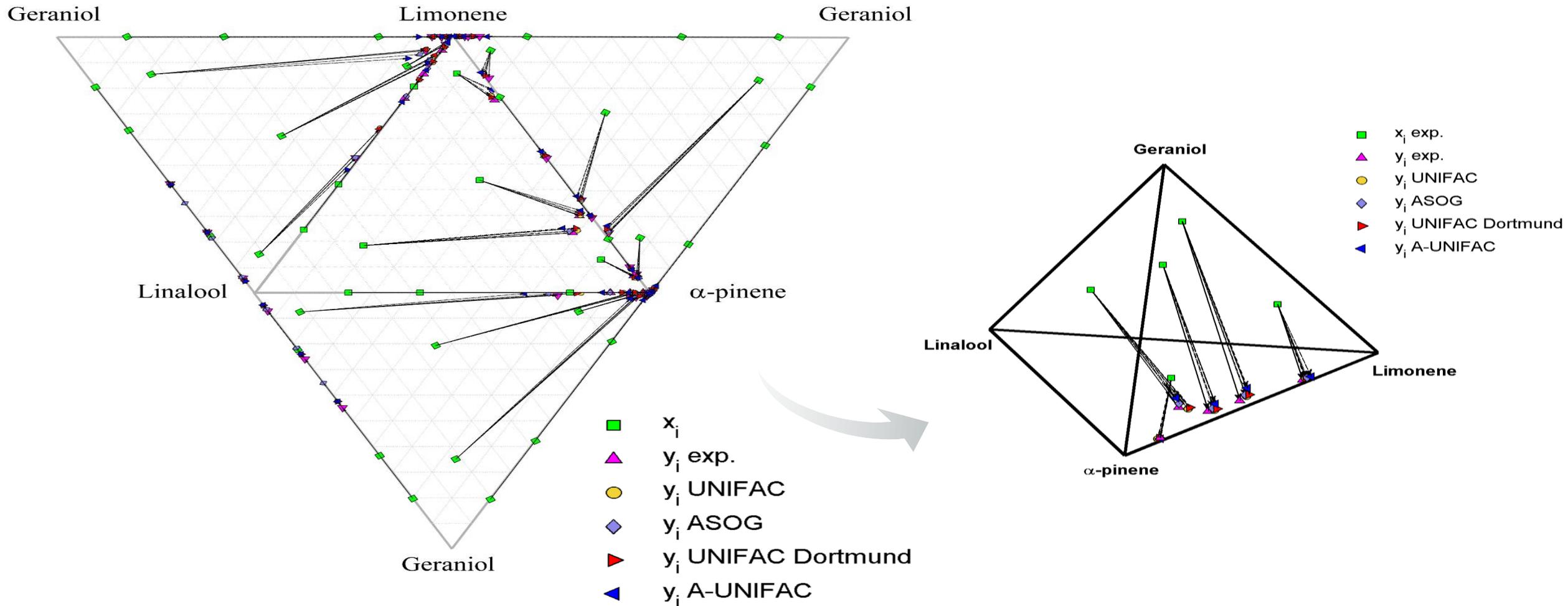
Molecules assigned to functional groups



Iterative procedure for calculation of activity coefficients and vapor-liquid compositions

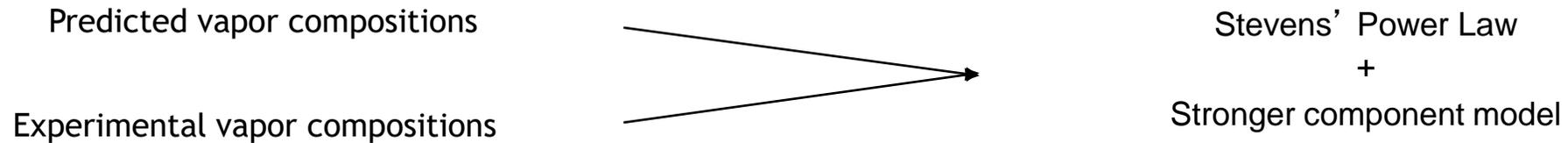
Vapor-liquid equilibria of fragrance systems

Comparison between the experimental and predicted vapor compositions



Comparison of predicted vs sensorial dominant odor

- However, from vapor compositions it is possible to calculate odor intensities



Method	Agreement with experimental dominant odor
UNIFAC	95.4%
ASOG	95.4%
UNIFAC-D	93.8%
A-UNIFAC	90.8%

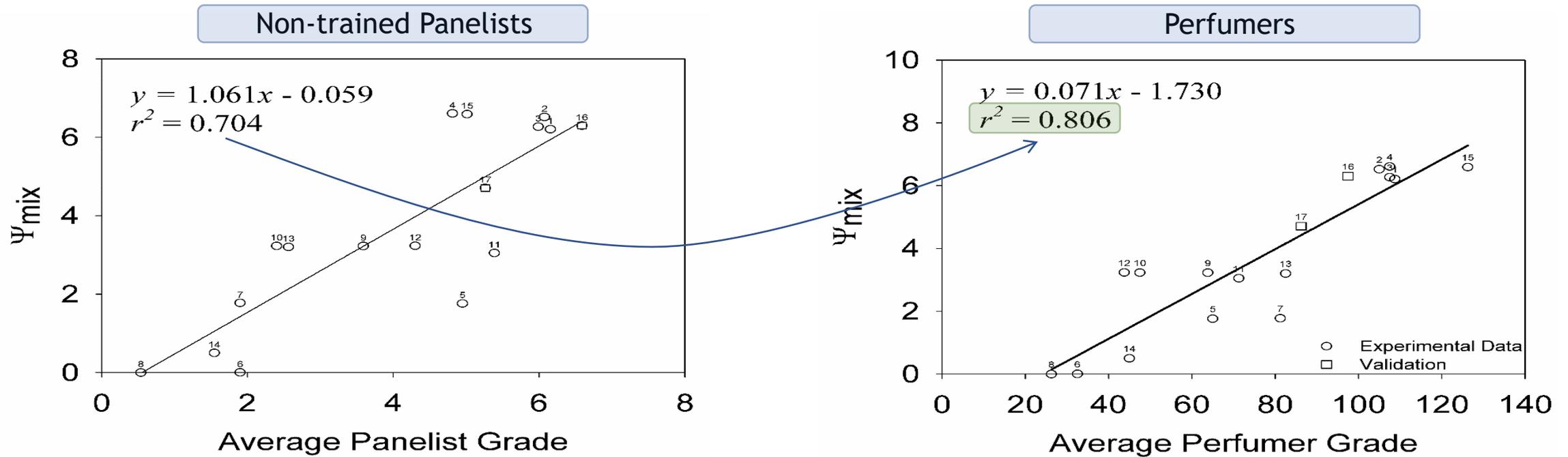
- Non-trained panelists (~ consumers) also performed olfactory evaluations

Pure predictions agreed in 58% with panelists

- The majority of the mismatches were observed for quaternary mixtures with ethanol

Comparison between models and panelists

- Good correlation between sensory panels and predictive models



In collaboration with



Propagation of odorants in air and performance

L'enseignement par la recherche

- a) conservation equations (mass, energy, momentum, electric charge)
- b) equilibrium laws at the interface(s)
- c) constitutive laws
- d) kinetic laws of heat/mass transfer and reaction
- e) initial and boundary conditions
- f) optimization criterion

Pierre Le Goff, ENSIC



“Le Génie Chimique c’est pas de la plomberie”



Daniel Tondeur, co-supervisor
Jacques Villiermaux, Professor of CRE



Diffusion & Performance of Fragrances

- For diffusion of single components the steady state solution can be used:

From Fick's first law as a function of the molar flux relative to stationary coordinates:

The concentration profile of A in steady state can be calculated by:

$$N_{A_z} = -c_T D_{AB} \frac{\partial y_A}{\partial z} + y_A (N_{A_z} + N_{B_z}) \longrightarrow \left(\frac{1 - y_A}{1 - y_{A_1}} \right) = \left(\frac{1 - y_{A_2}}{1 - y_{A_1}} \right)^{\frac{z - z_1}{z_2 - z_1}}$$

- For diffusion of multi-component mixtures the unsteady state gives:

- Gas Phase

$$\frac{\partial y_A}{\partial t} = \frac{D_{AB} \left[\left(\frac{\partial y_A}{\partial z} \right) \left(\frac{\partial y_A}{\partial z} \right) + (1 - y_A) \frac{\partial^2 y_A}{\partial z^2} \right]}{(1 - y_A)^2} \quad \text{Boundary Conditions (BC)} \quad t > 0$$

$$\begin{aligned} z = 0 & \quad y_A = y_{A_{eq}} = \frac{\gamma_i P_i^{sat}}{P} x_i \\ z = z_{max} & \quad y_A = 0 \end{aligned}$$

- Liquid Phase

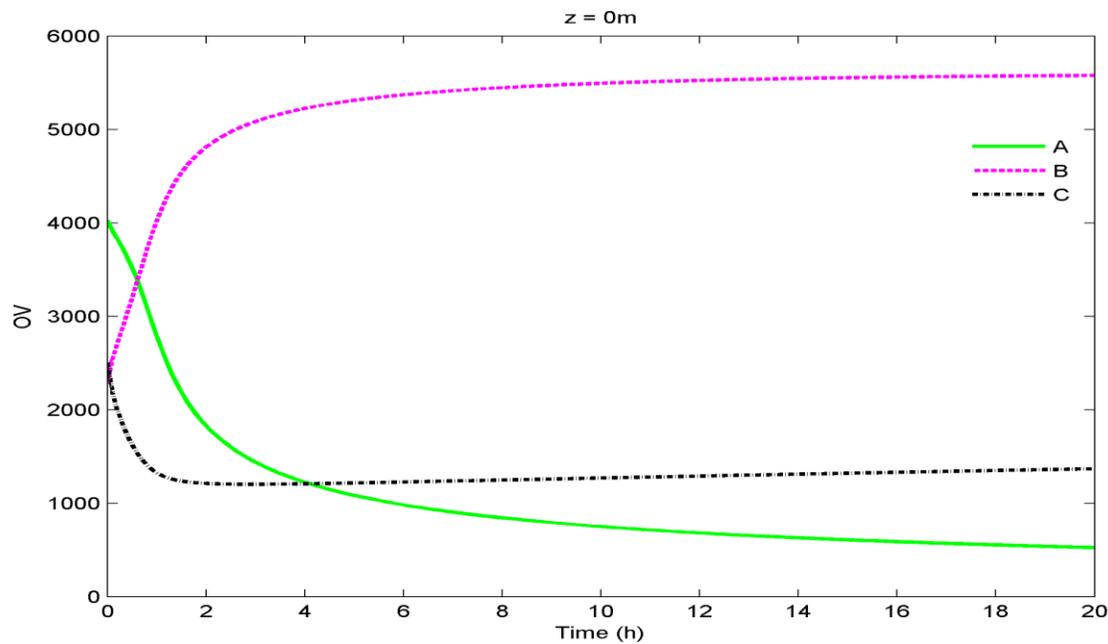
$$\frac{dn_A}{dt} = D_{AB} A_{gl} c_T \frac{\partial x_A}{\partial z} \Big|_{z=0} \quad \text{Initial Conditions (IC)}$$

$$\begin{aligned} \text{Gas Phase: } t = 0 & \quad y_A = y_{A_0} = 0 \\ \text{Liquid Phase: } t = 0 & \quad n_A = n_{A_0} \text{ or } x_A = x_{A_0} \end{aligned}$$

Perfume Diffusion Model

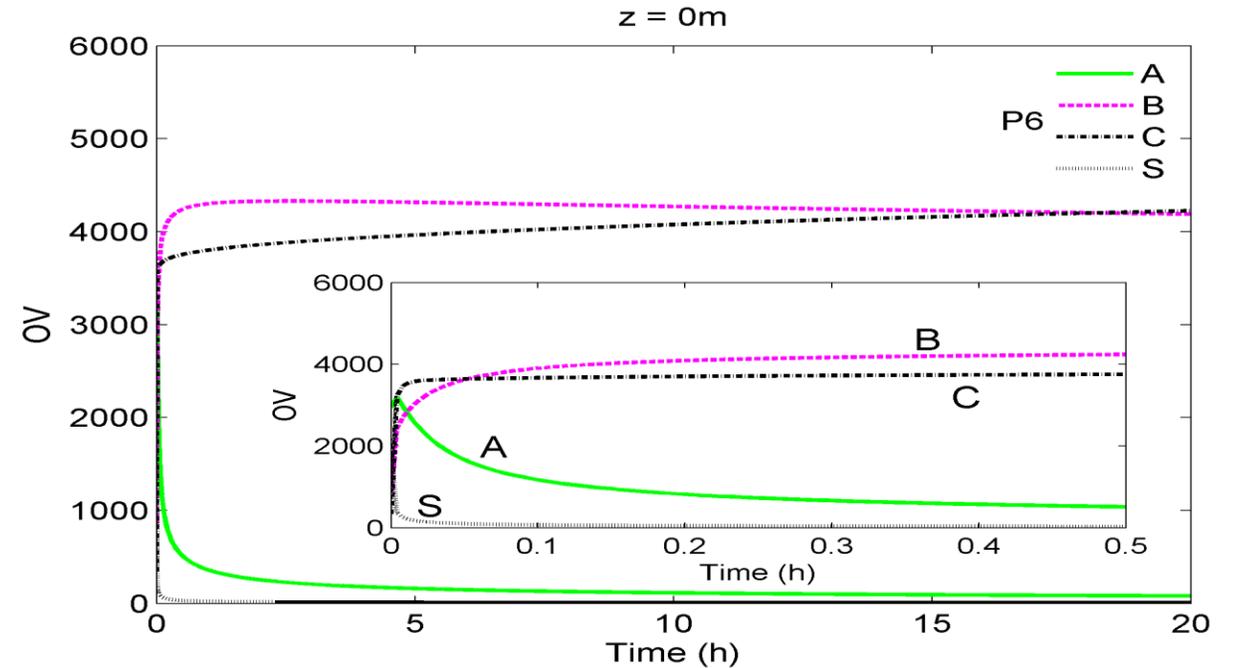
Odor Profiles

Ternary Mixtures



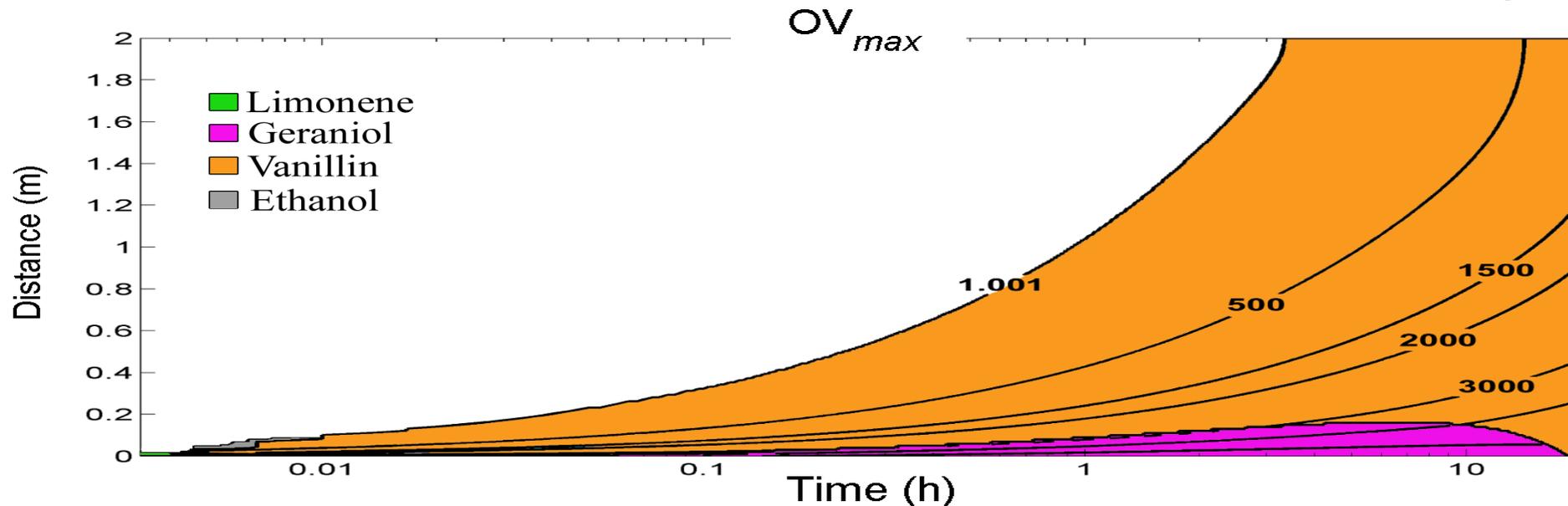
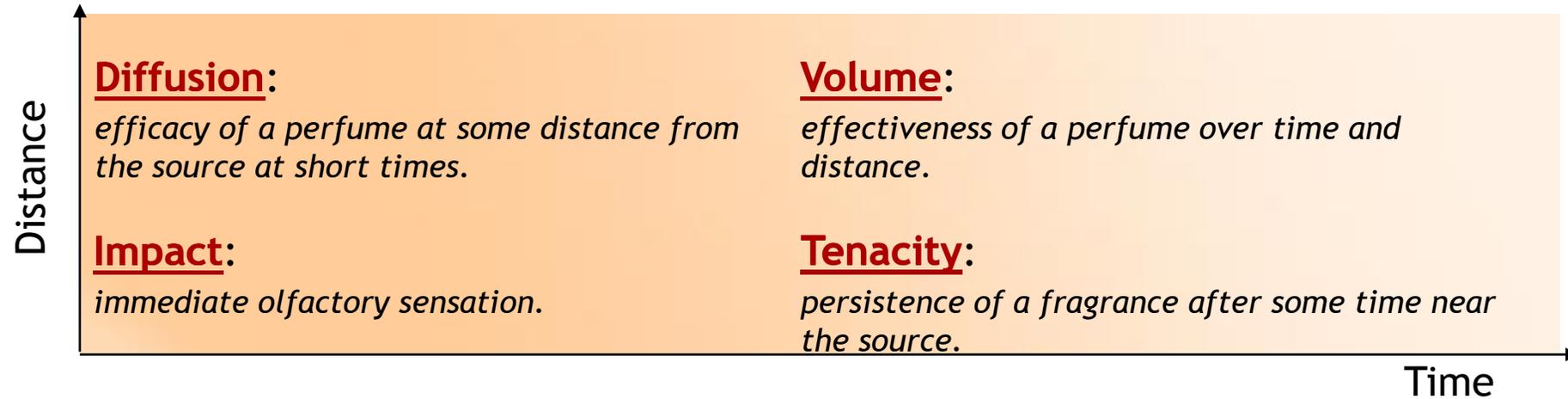
Limonene (A) + Geraniol (B) + Vanillin (C)

Quaternary Mixtures



Limonene (A) + Geraniol (B) +
Vanillin (C) + Ethanol (S)

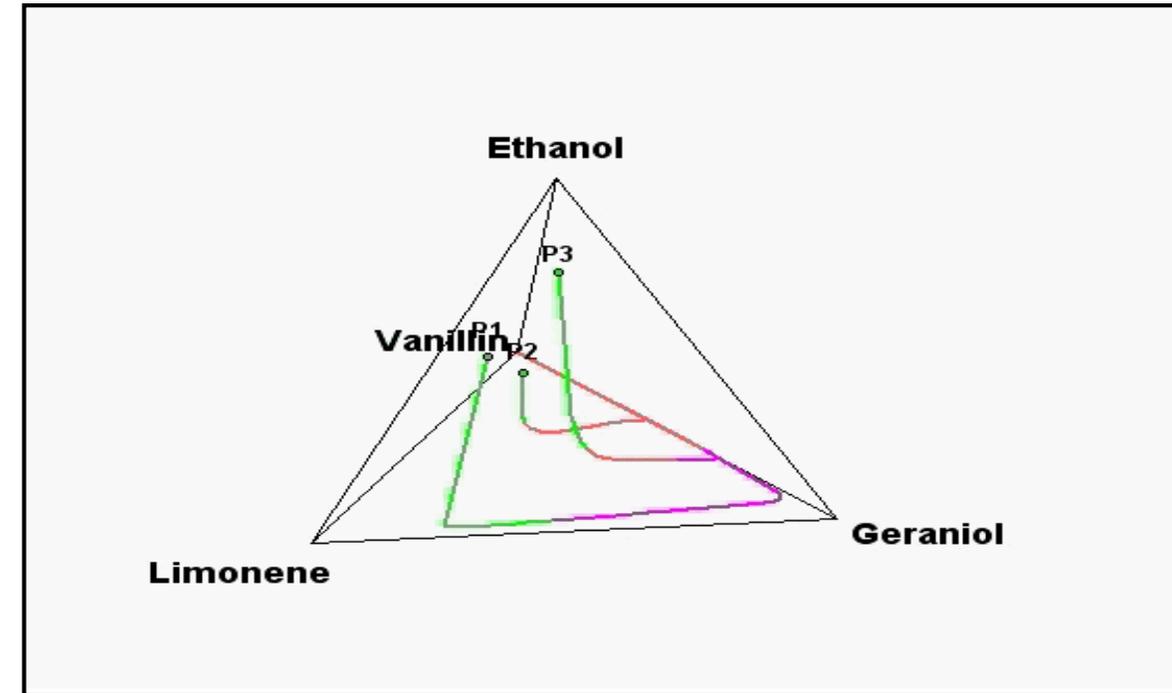
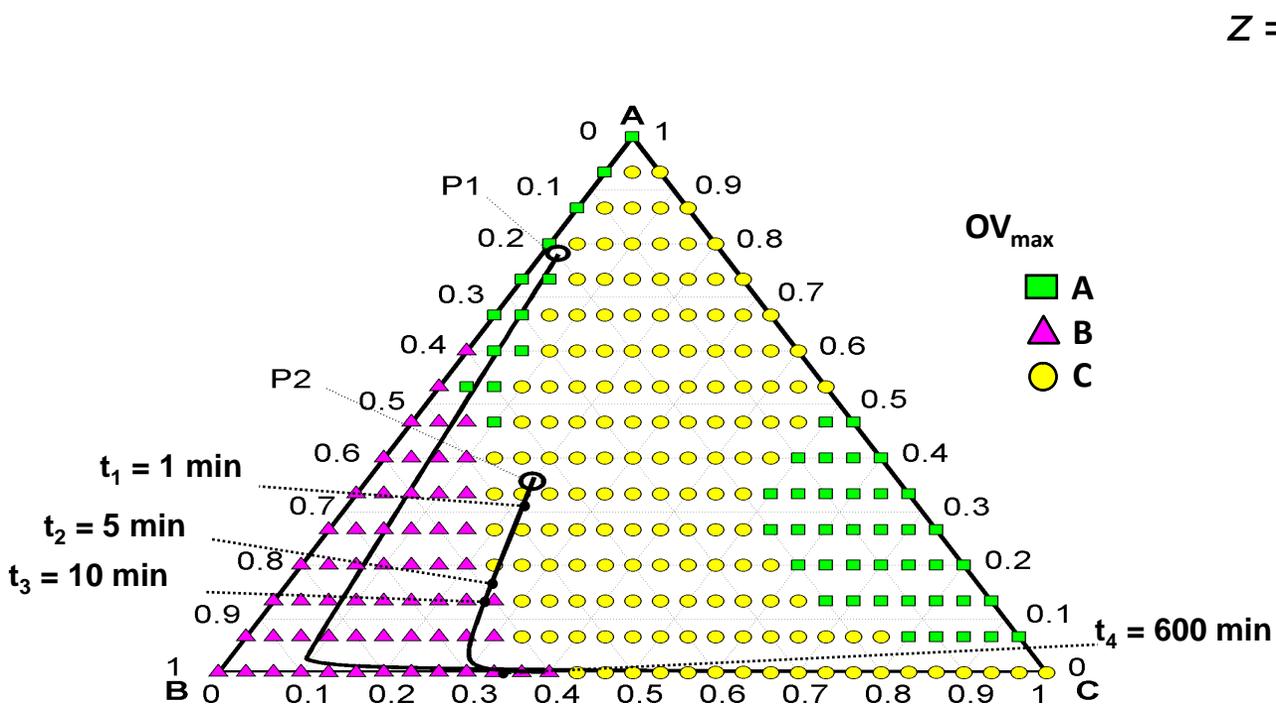
Perfume Performance



Odor character distribution over time and distance.

Perfume Evaporation Paths

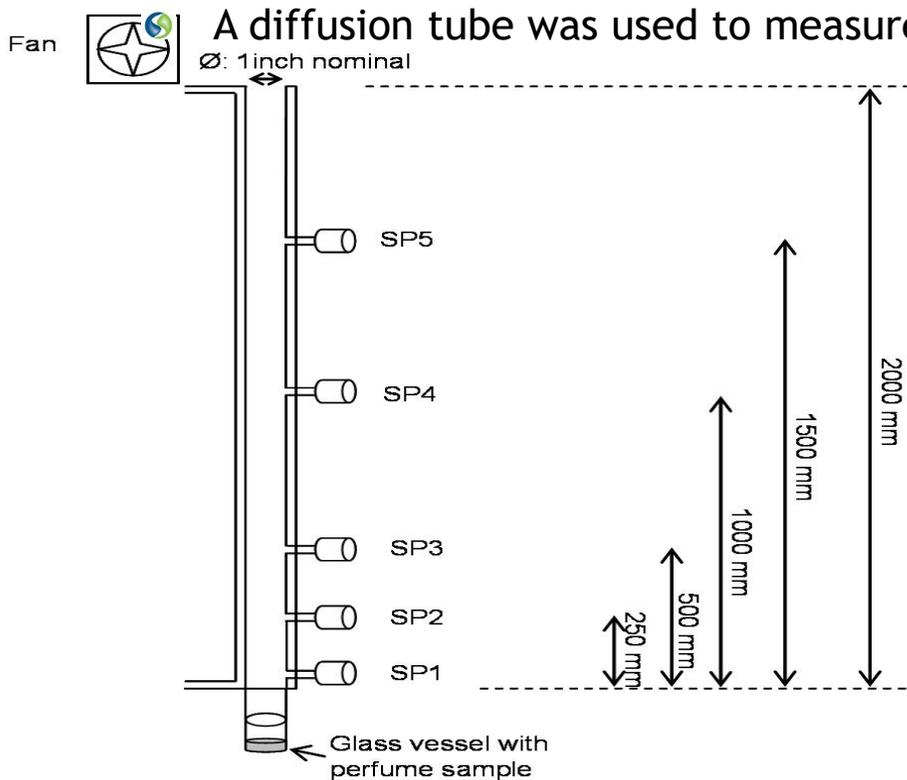
Evaporation lines in the PTD[®] and PQ2D[®]



[Limonene (A) + Geraniol (B) +
 Vanillin (C) + Ethanol (S)]

Diffusion & Performance of Fragrances

Proof of concept: experimental data



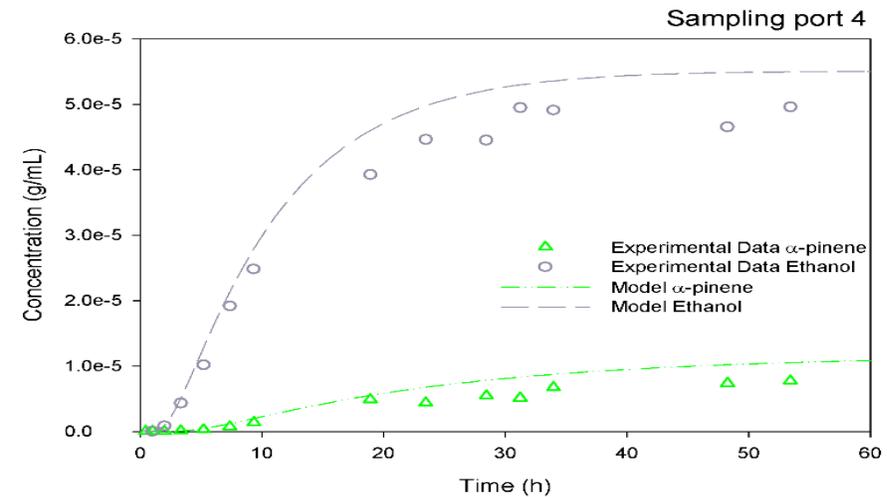
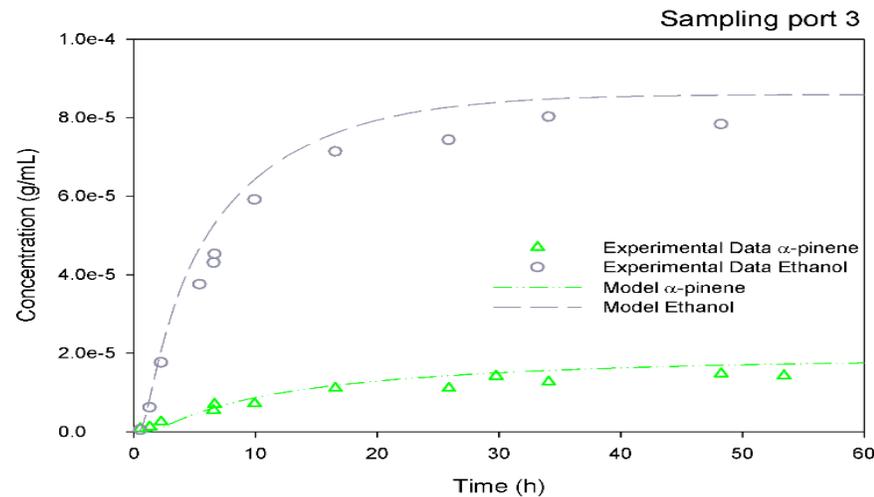
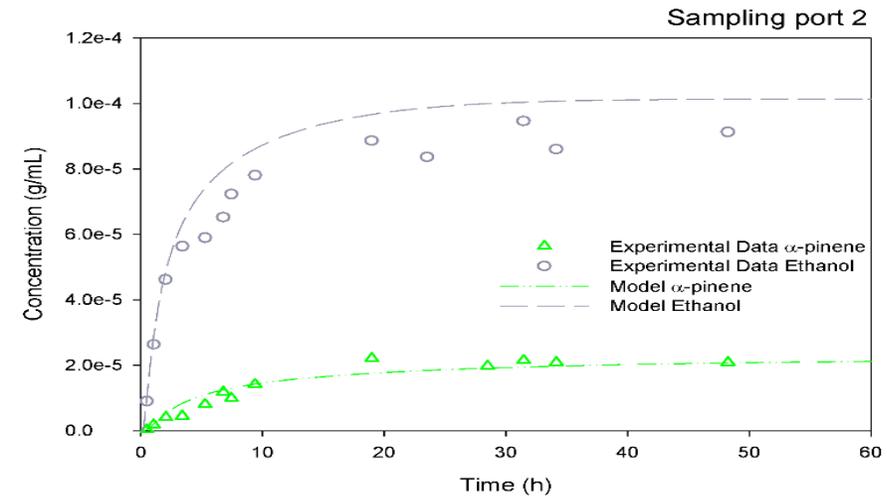
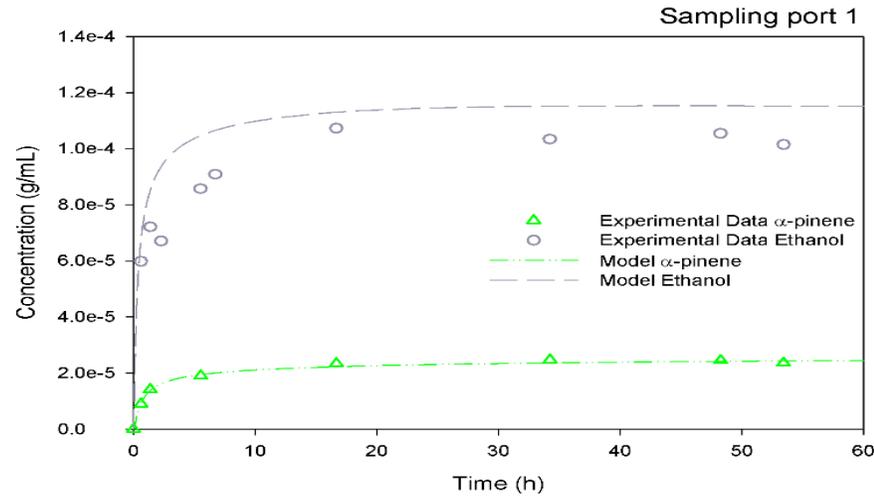
- 2 m stainless steel jacketed vertical tube
- 5 sampling ports
- Constant nominal pipe size (NPS)



- Sampling with gas-tight syringes
- Headspace calibration curves
- Analysis by GC-FID

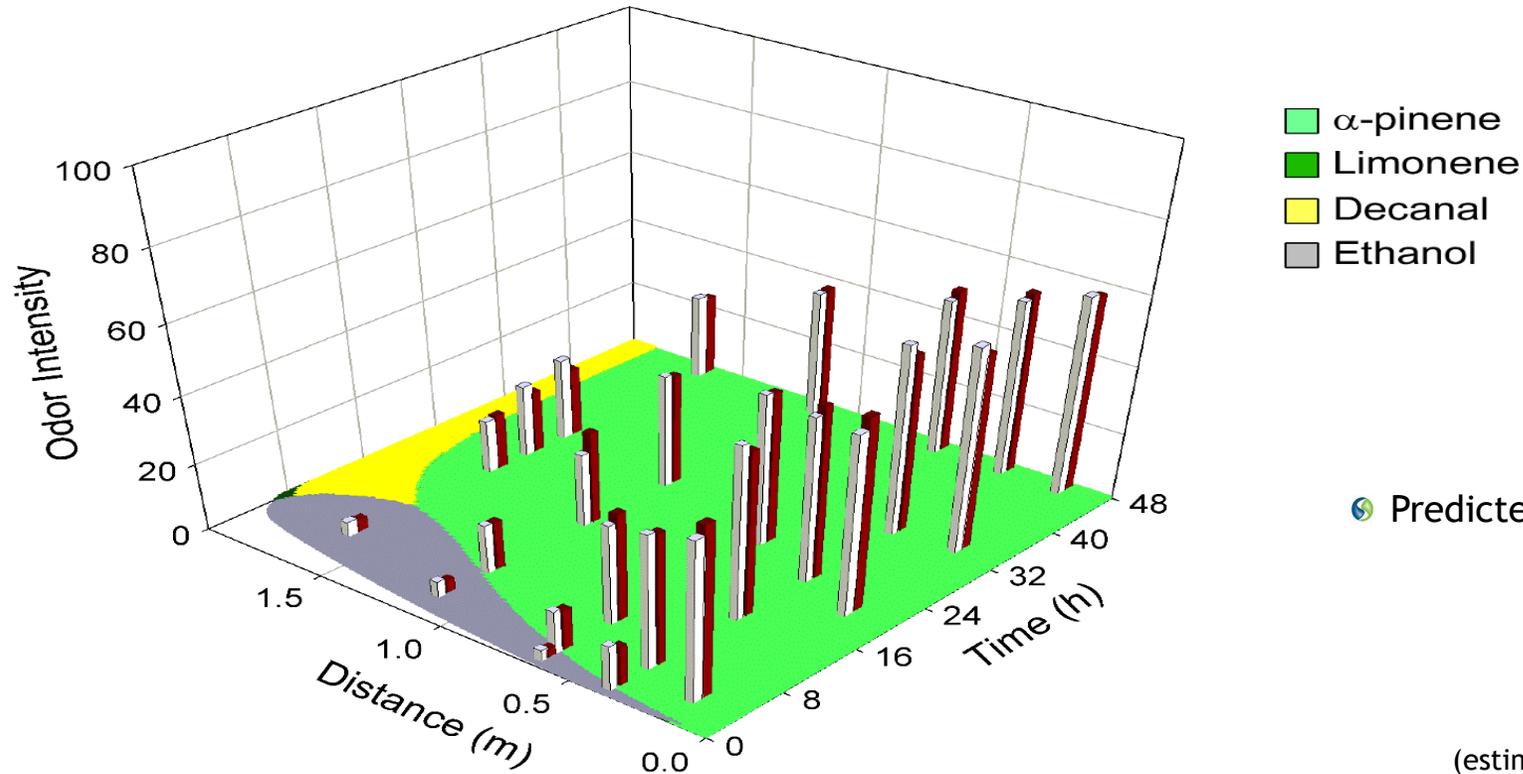
Diffusion & Performance of Fragrances

Concentration profiles for binary mixture α -pinene + ethanol



Diffusion & Performance of Fragrances

Multi-component fragrance mixture



Predicted odor intensities are extremely close to experimental data



Overall ARD = 6.3%
(estimation of vapor pressures have an error ~5%)

Comparison between predicted (red bars) and experimental (white bars) odor intensities for specific data points over time and distance.

Perfumery Radar

Perfumery Radar (PR) methodology

🌍 A methodology for the classification of Perfumes into families

Validation:

• GC-MS analysis of perfumes

• Family odor intensity model

• Comparison with headspace and perfumers classifications

Step 1

• Classification of pure fragrances in olfactory families

citrus
fruity
floral
green
herbaceous
musk
oriental
woody

Step 2

• Prediction of the odor intensity for each fragrance

Odor Perception Model
Intensity & Character

Step 3

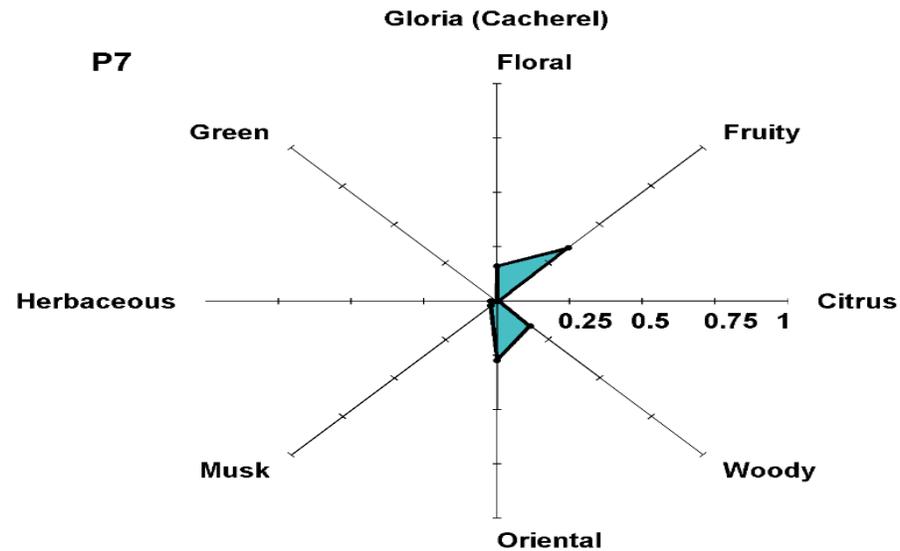
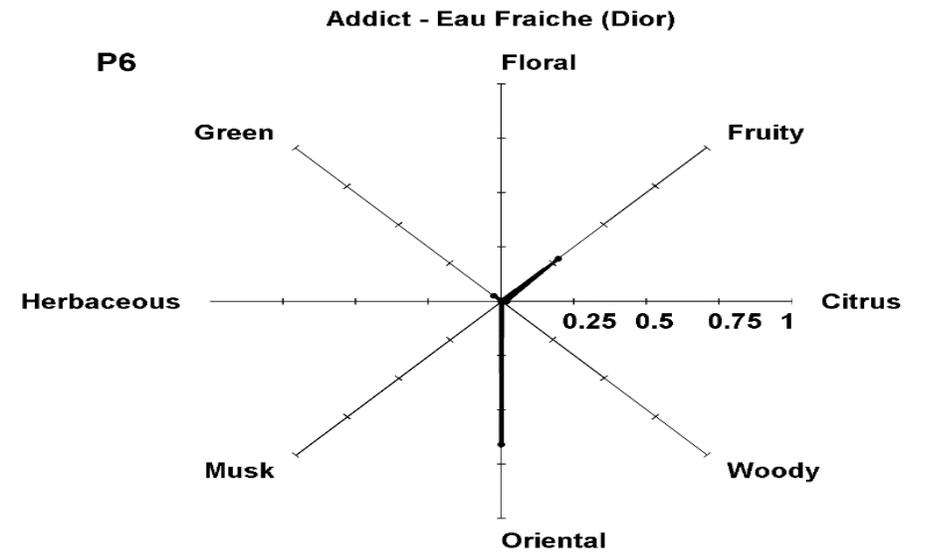
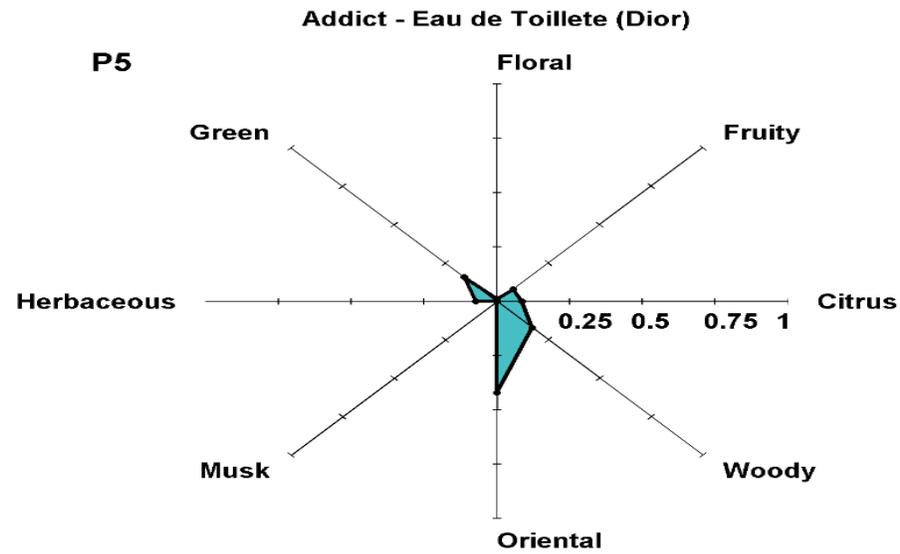
• Determination of the OV for each family and plot on PR

$$OV_j = \sum_{i=1}^N w_i^j \times OV_i$$

$$OV_j' = \frac{OV_j}{\sum_{j=1}^L OV_j}$$

Plot of the Perfumery Radar

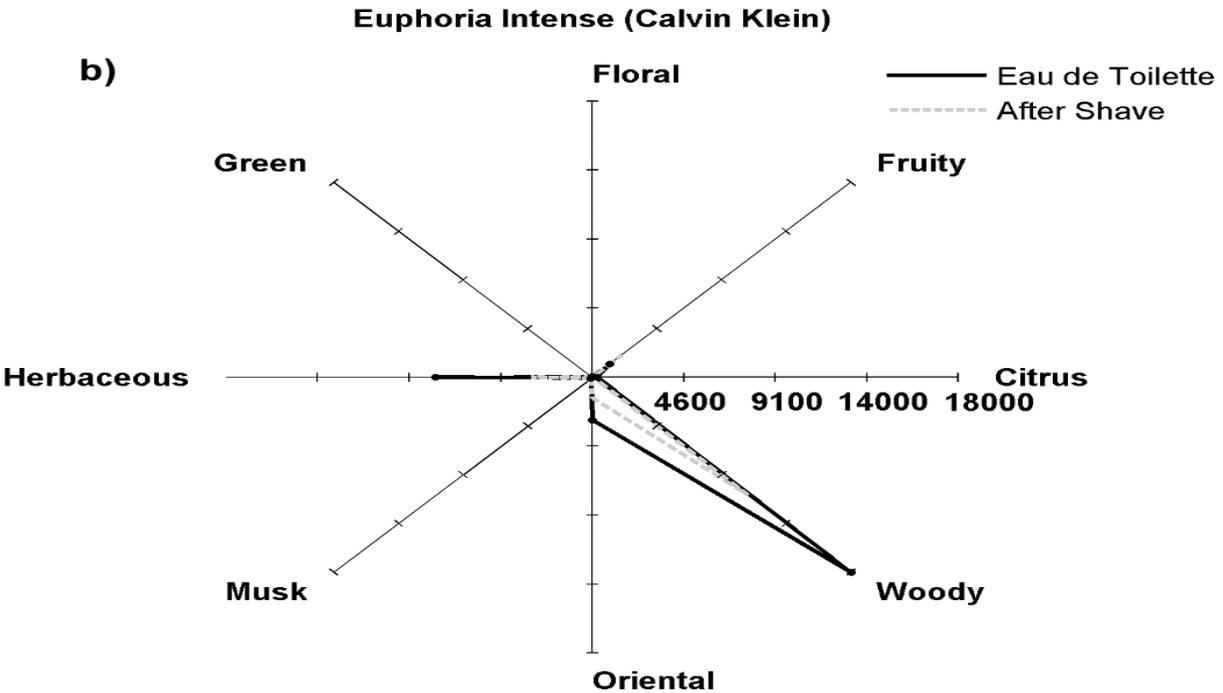
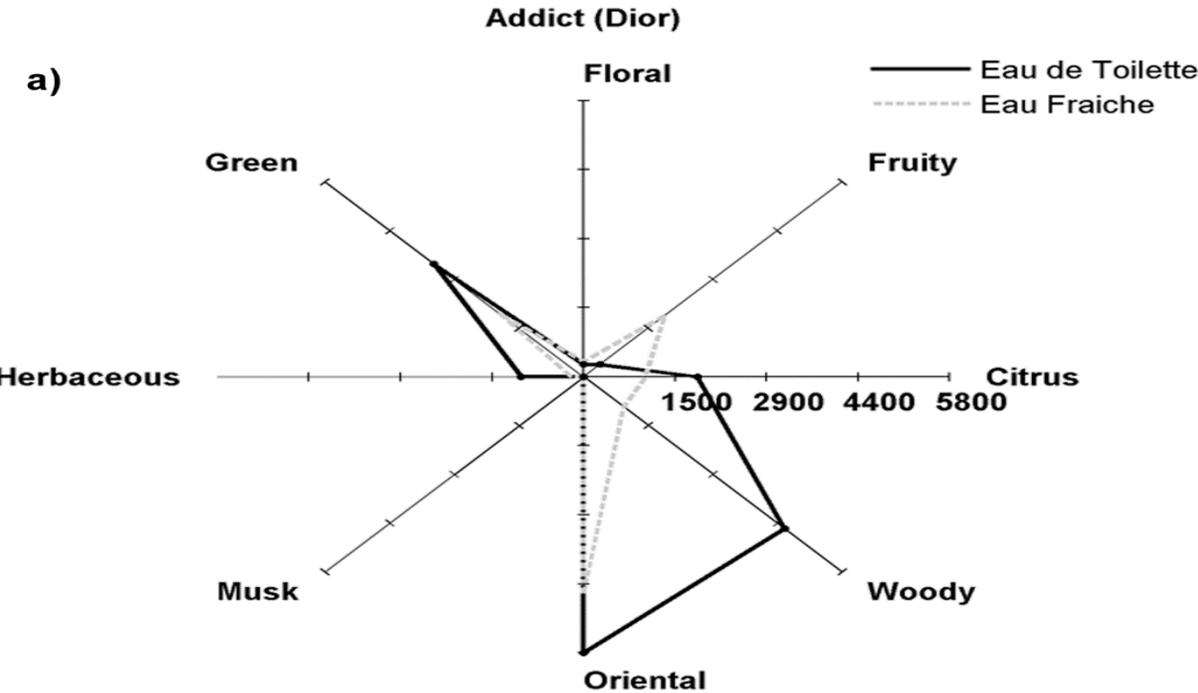
Perfumery Radar (PR)



Applications of the PR methodology

Evaluation of odor intensities of similar perfumes

Eau de toilette vs Eau fraiche vs After shave



We observe that despite the ratio (water-ethanol):fragrance is different, the odor space is still similar

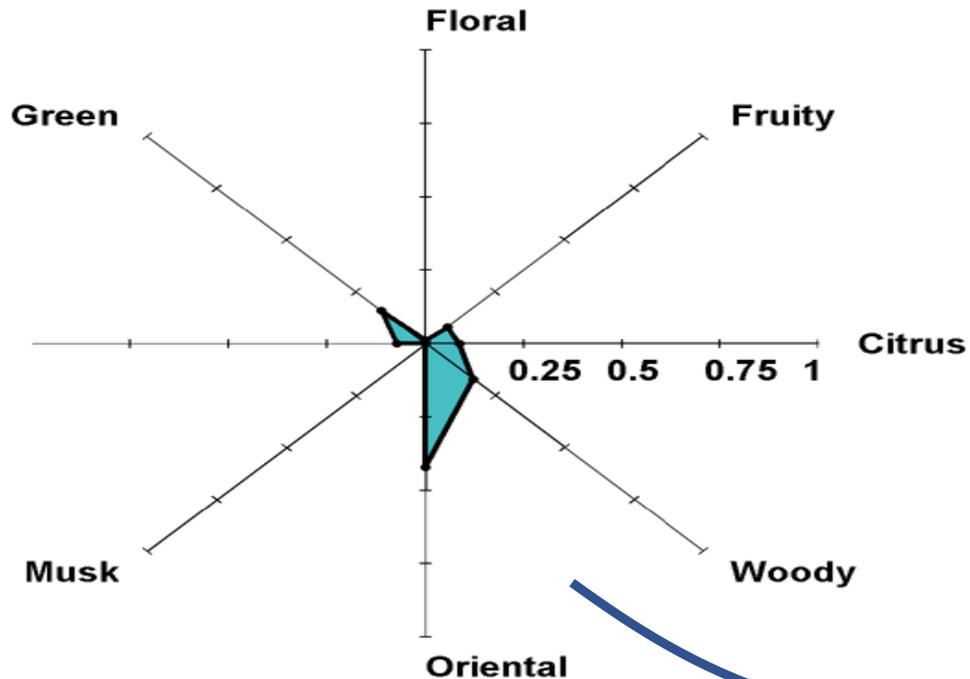
Perfumery Radar (PR) methodology

Experimental validation by Headspace

• Predicted PR

Addict - Eau de Toilette (Dior)

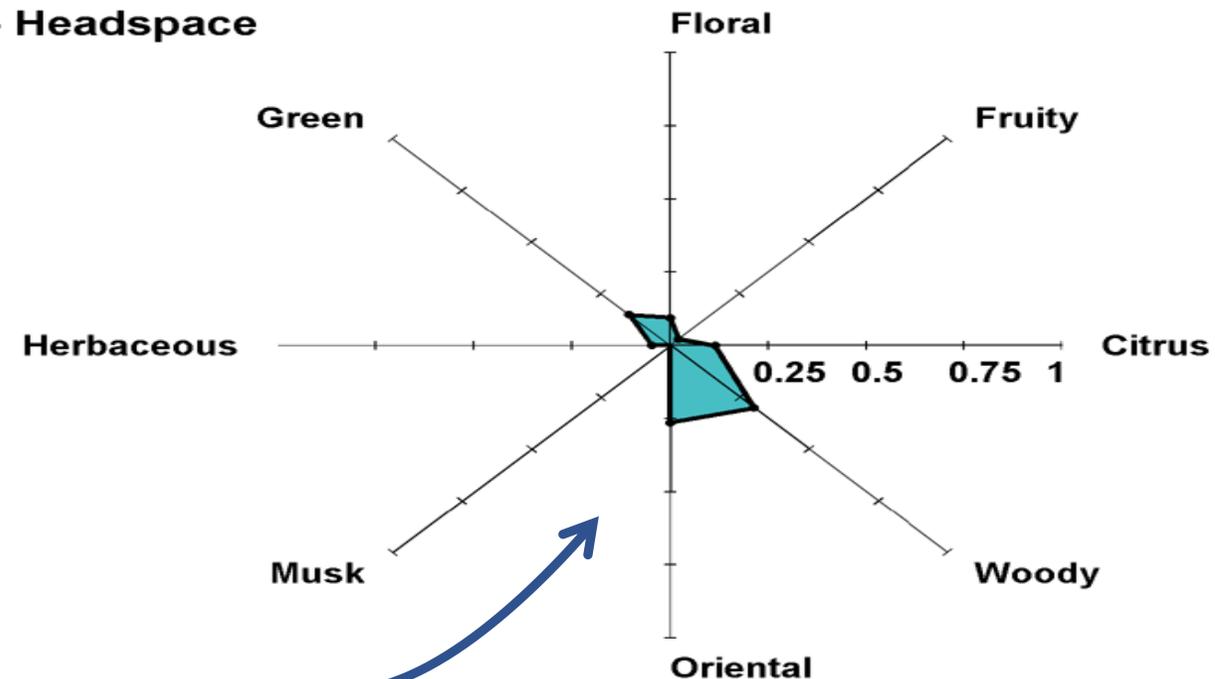
P5



• Experimental PR

Addict - Eau de Toilette (Dior)

P5 - Headspace

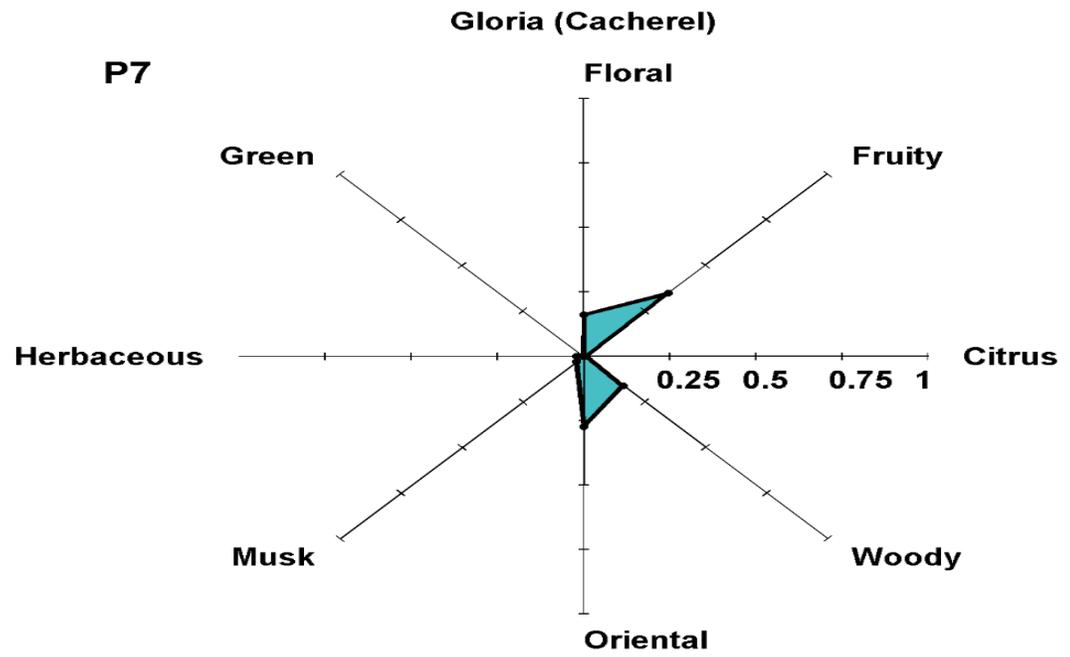


Despite minor differences, both experimental and predicted radars have the same relevant olfactory families

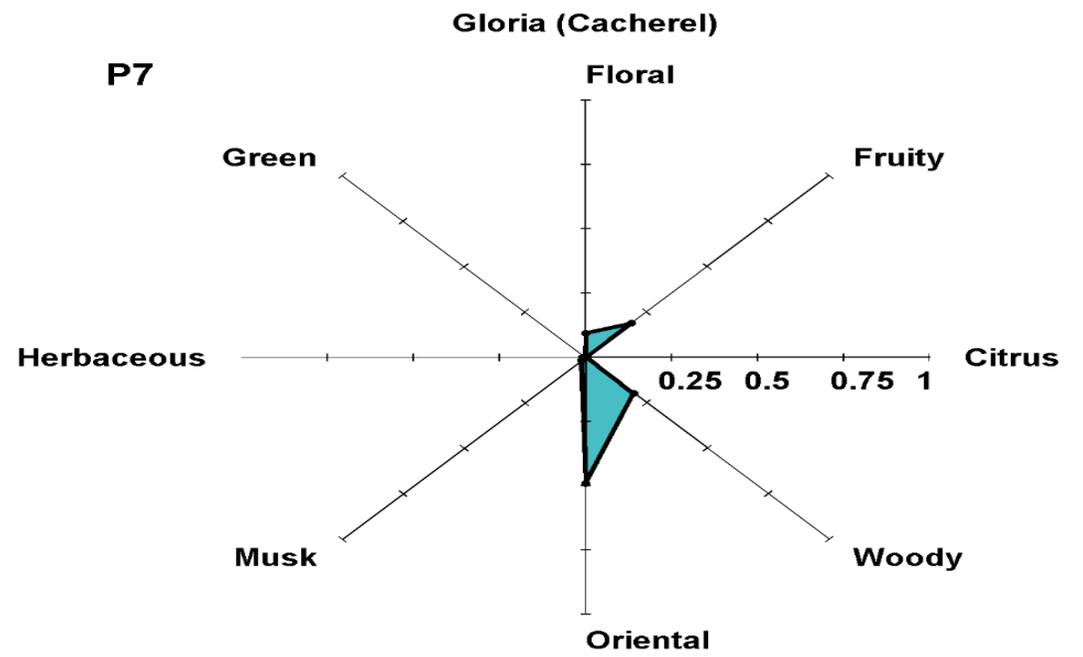
Application of the perfume diffusion model

Combining the PR with a diffusion model:

• Initial 



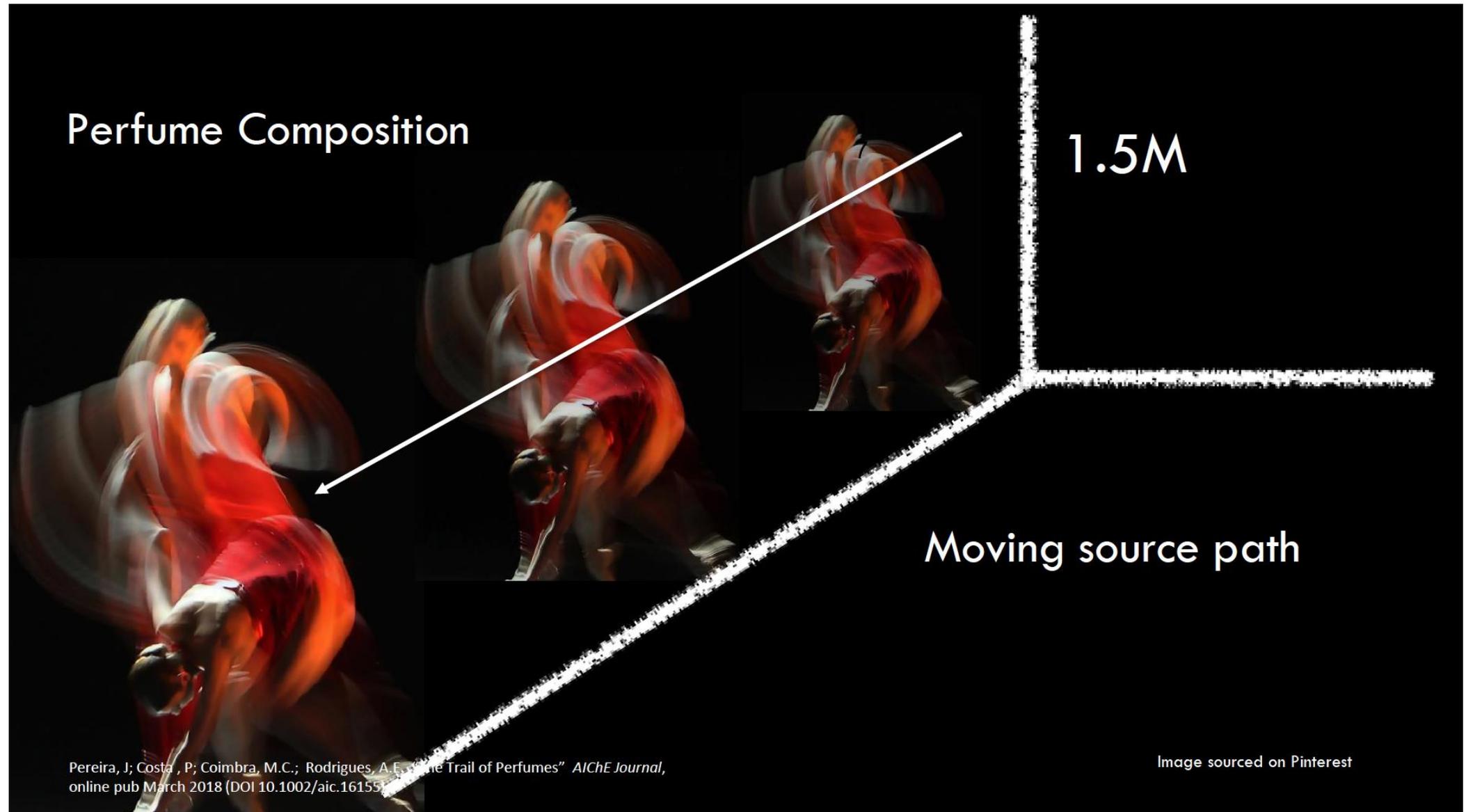
• After 60seg 



Osmoz	Scent Direct	iPerfumer (Givaudan)	SFP	LT & TS	Fragrantica.com	Perfume intelligence
Oriental-woody	Oriental-fresh	Oriental-Woody-Floral	Floral-woody-amber	Amber rose	Oriental-woody	Floral-oriental

Sillage in perfumery

C Benaim and J Brahms, IFF – WPC 2018, Nice



Sillage in perfumery C Benaim and J Brahms, IFF – WPC 2018, Nice

Aura of aroma

Observations: the amount of certain materials found in headspace over mixtures on skin was over-represented vs liquid phase concentration:

- Under-represented materials – limonene, hedione, benzyl sal

- Over-represented materials: linalool, linalyl-acetate, cashmeran and coumarin and ethyl vanillin

"Aura of Aorma®: A Novel Technology to Study the Emission of Fragrance from the Skin" Mookerjee, B. D.; Patel, S. M.; Trenkle, R. W.; Wilson, R. A.; in *Flavours and Fragrances* Karl A.D. Swift ed. Elsevier, 1997, Cambridge, UK. pp 36-47. Image sourced on Pinterest

Aura of aroma

Technical study of aura: oriental scent skin vs oil

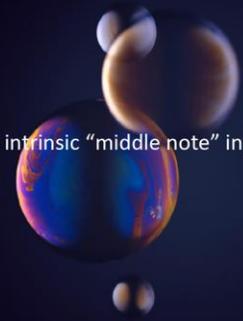
Component		Oil %	Aura on skin %
Limonene	Topnote	30.0	20.4
Linalool	Topnote	1.7	17.9
Linalyl Acetate	Topnote	9.9	21.6
Ethyl Vanillin	Middle Note	0.2	1.6
Coumarin	Middle Note	1.7	7.8
Methyl Ionone	Middle Note	1.1	2.1
Musk Xylol	Bottom Note	trace	0.3

"Aura of Aorma®: A Novel Technology to Study the Emission of Fragrance from the Skin" Mookerjee, B. D.; Patel, S. M.; Trenkle, R. W.; Wilson, R. A.; in *Flavours and Fragrances* Karl A.D. Swift ed. Elsevier, 1997, Cambridge, UK. pp 36-47.

Image sourced on Pinterest

Diffusivity of perfumes: study of sillage

there are NO intrinsic "middle note" ingredients.

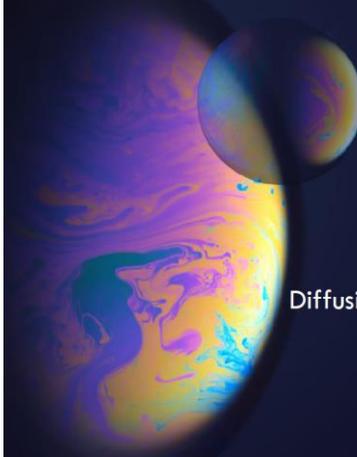


Photography by Guido Mocafico

Diffusivity of perfumes: study of sillage

Diffusive Push Ingredients = Sprinters
Ex: Aldehyde AA

Diffusive Long Lasting Ingredients = Long Distance Runners
Ex: Amberketal



Photography by Guido Mocafico and Etienne-Jules Marey

Pereira et al, AIChEJ The trail of perfumes(2018)

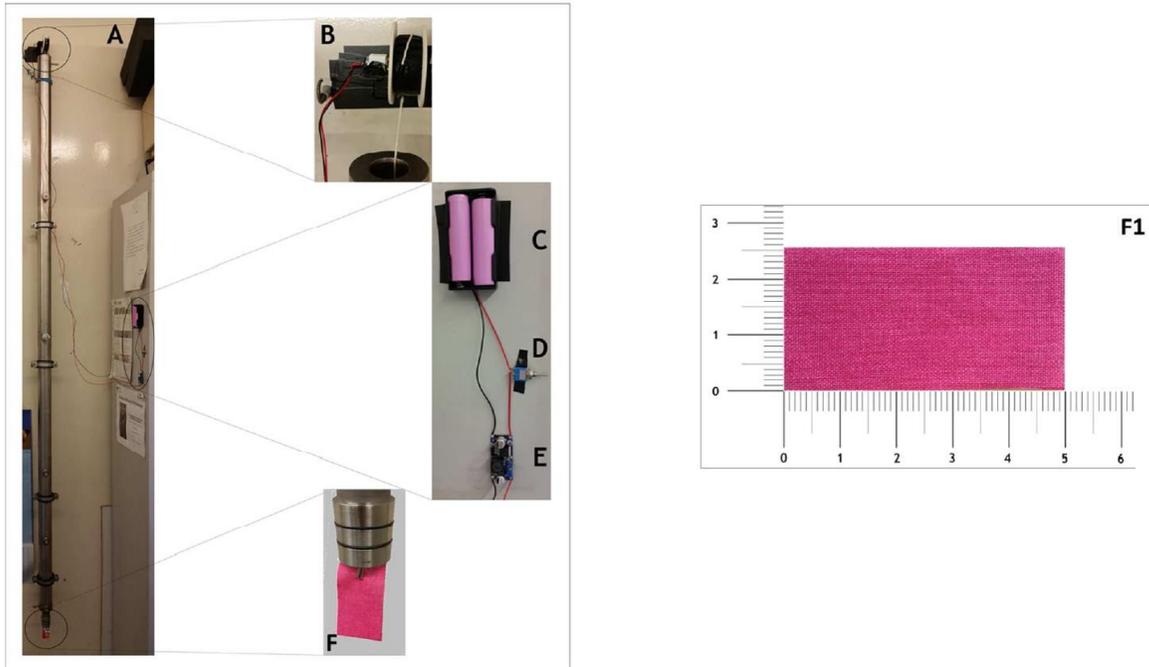


Figure 2. System developed in the laboratory; F1 – Zoom of the textile used as the source, and t respective dimensions.

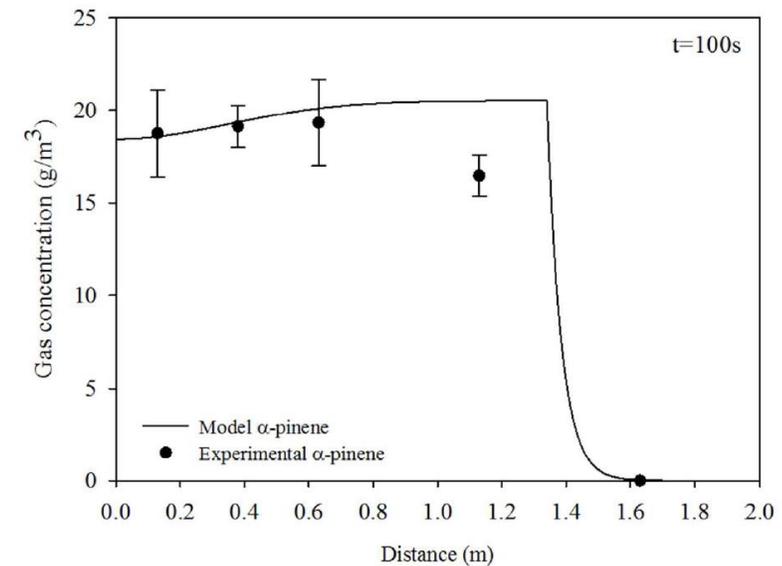


Figure 3. Theoretical and experimental gas concentration profiles of α -pinene over distance, at a fixed time of 100 s, of a source moving at 1.34×10^{-2} m/s, and $D_{\alpha\text{-pin}}=6.04 \times 10^{-6}$ m²/s.

Conclusions

PTD[®] and PQ2D[®] methodologies

- Valuable tools for the prediction of the odor elicited from mixtures
- Easily extended to n components

Evaporation/release of fragrance mixtures

- Predicted odor character agreed in 95.4% with experimental measurements

Propagation of odorants in air and performance

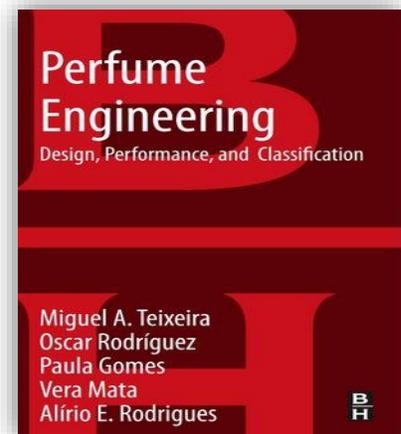
- Evaluation and simulation of the perceived odor over time and distance

Perfumery Radar

- Accurately predicts and classifies perfumes into olfactory families

Trail of perfumes (sillage)

- Need for experimental research on measuring diffusivities
- The role of AI....



Acknowledgments

- To Dr **Vera Mata**-I started Perfume Engineering at LSRE with my pos-doc Vera Mata –predicting smell with engineering tools (Perfumery Ternary Diagram)and later PhD student *Paula Gomes*
- To **Miguel Teixeira** who came as PhD student extending PTD to quaternary and quinary mixtures, created the Perfumery Radar and evaluated perfume performance with diffusion tube...and after years with IFF he is back in Portugal
- To Dr **Patrícia Costa** who came as pos-doc and developed the effect of matrix on fragrance behavior and studied the effect of skin of fragrance release with *Rafael Almeida* from PUCRS using Franz-diffusion cell
- To the trainees from Lyon, Montpellier, Poland, Spain, Brazil...pos-docs **Daniel Gonçalves**
- To PhDs and colleagues involved in microencapsulation of perfumes and aromas (Sofia Teixeira, Isabel Martins, Asma Sharkawy, Filomena Barreiro)
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Porto and FEUP

