

# Perfume Engineering

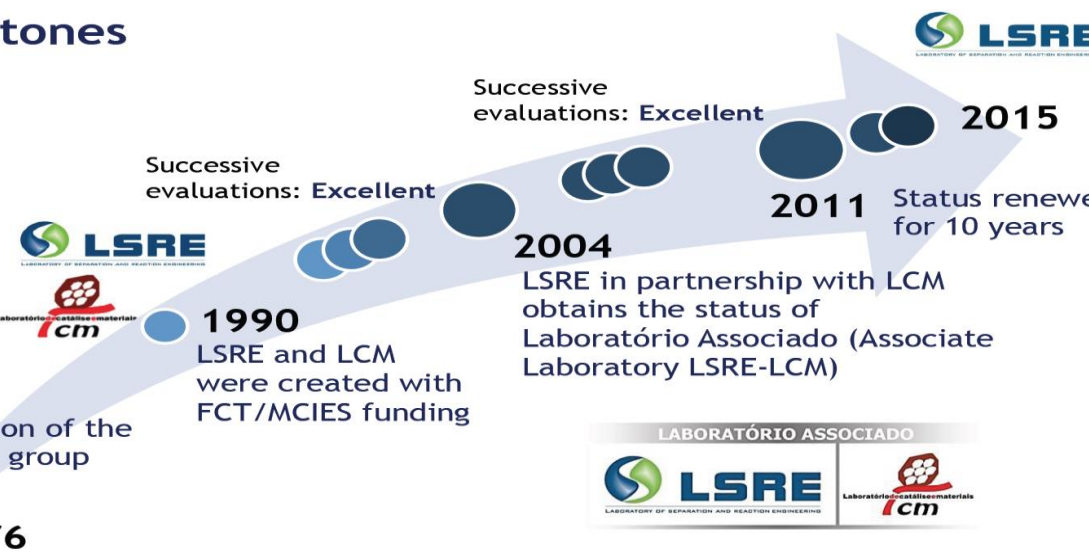
**Alírio E. Rodrigues**  
**Emeritus Professor, University of Porto**



Porto



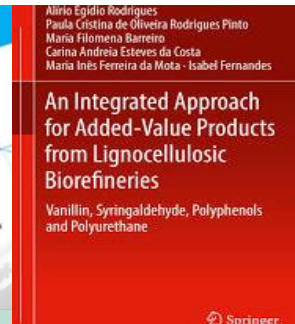
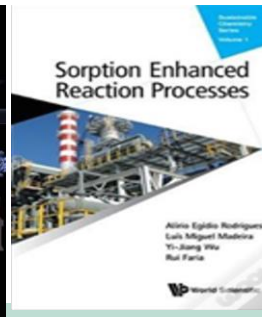
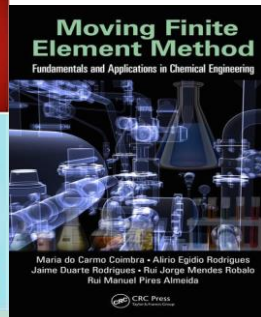
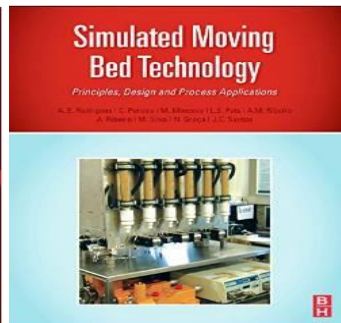
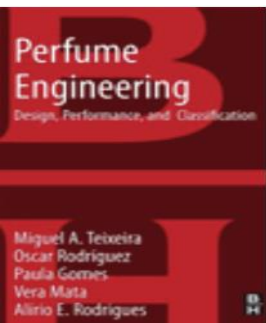
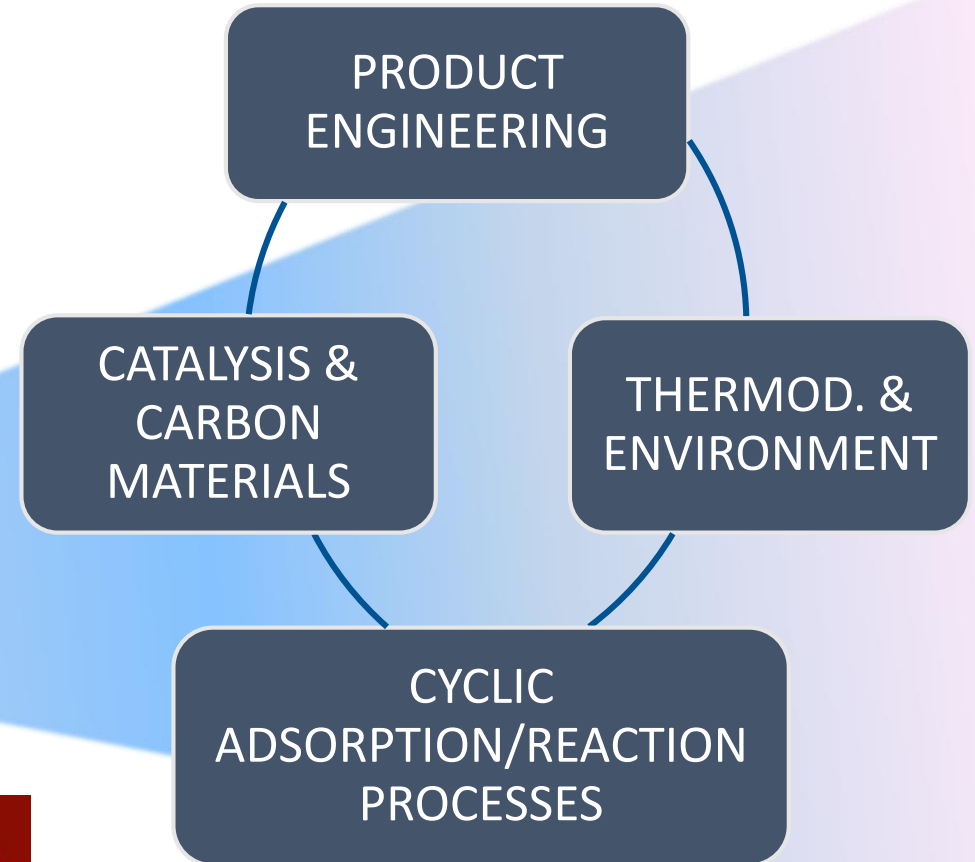
## Milestones



# Research lines and Groups

New technologies of cyclic separations/reactions

Synthesis and formulation of high-added value products



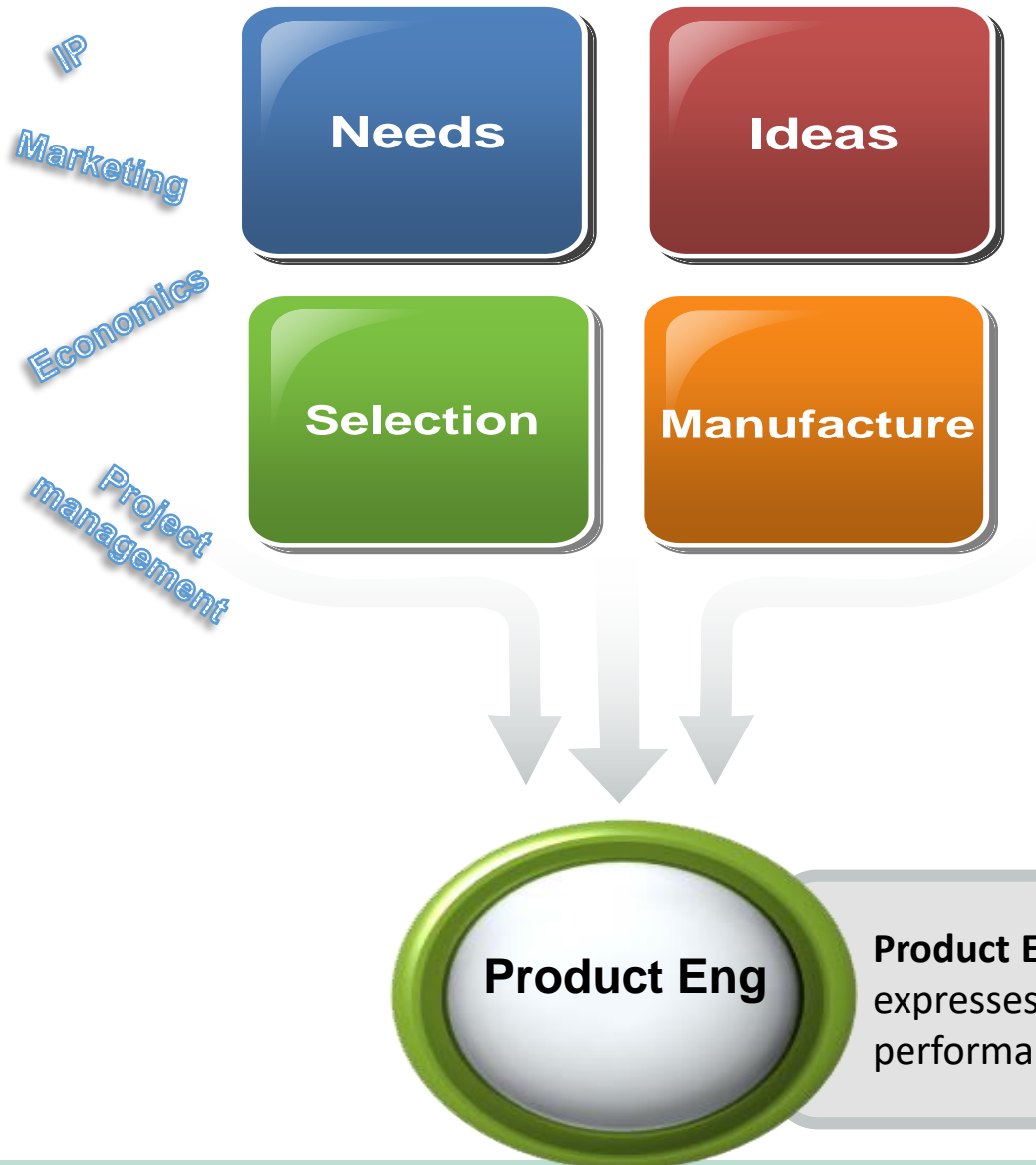
# Ask the right question...

Given a liquid with composition  $x_i$   
**What do we smell?**

- 🌐 Introduction to Product Engineering and odor perception
- 🌐 Scientific Methodologies for Engineering Perfumes
  - 🌐 Predicting the odor from the molecule
  - 🌐 Perfumery Ternary Diagram (PTD®) Perfumery Quaternary-Quinary Diagram (PQ2D®)
  - 🌐 Examples of applications. Effect of base notes.
  - 🌐 Evaporation/release of fragrance mixtures
  - 🌐 Propagation of odorants in air and odor performance analysis
  - 🌐 Perfumery Radar
  - 🌐 Sillage - The trail of perfumes
- 🌐 Conclusions and Looking ahead



# What is Product Engineering?



## Product Classification

1. Commodities- [Propylene](#), [Vanillin](#), [Acetals \(SMBR\)](#)
2. Specialty chemicals - [Chiral molecules](#)
3. Formulated products  
[Perfumes](#), [Microcapsules](#)
4. Devices - [FlexSMB®](#), [NetMix®](#)
5. Virtual chemical products - [PTD®](#), [PQ2D®](#), [Perfumery Radar](#)
6. Bio-based products - [Lactobionic acid](#), [Dextran](#)
7. Technology-based consumer goods- [Perfumed suits](#)

### Product Engineering

expresses consumer needs for a specific application or market into a new, high-performance and valuable product

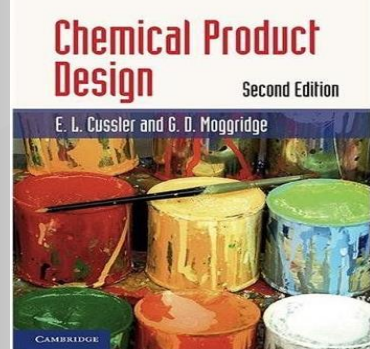
# What is Product Engineering?

- 🌐 How new products are conceived, designed, developed, manufactured and sold  
(Wesselingh *et al.*, Design & development of biological, chemical, food and pharmaceutical products, 2007)

Ulrich &  
Eppinger 1995 -  
2008



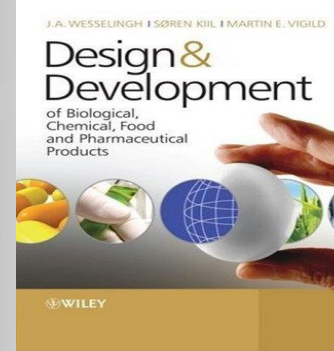
Cussler &  
Moggridge  
2001 - 2011



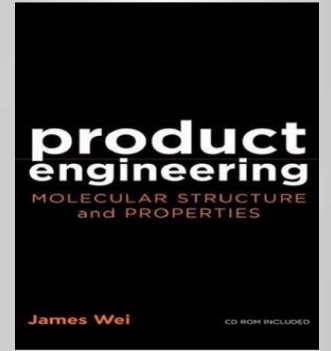
Ng *et al.*  
2006



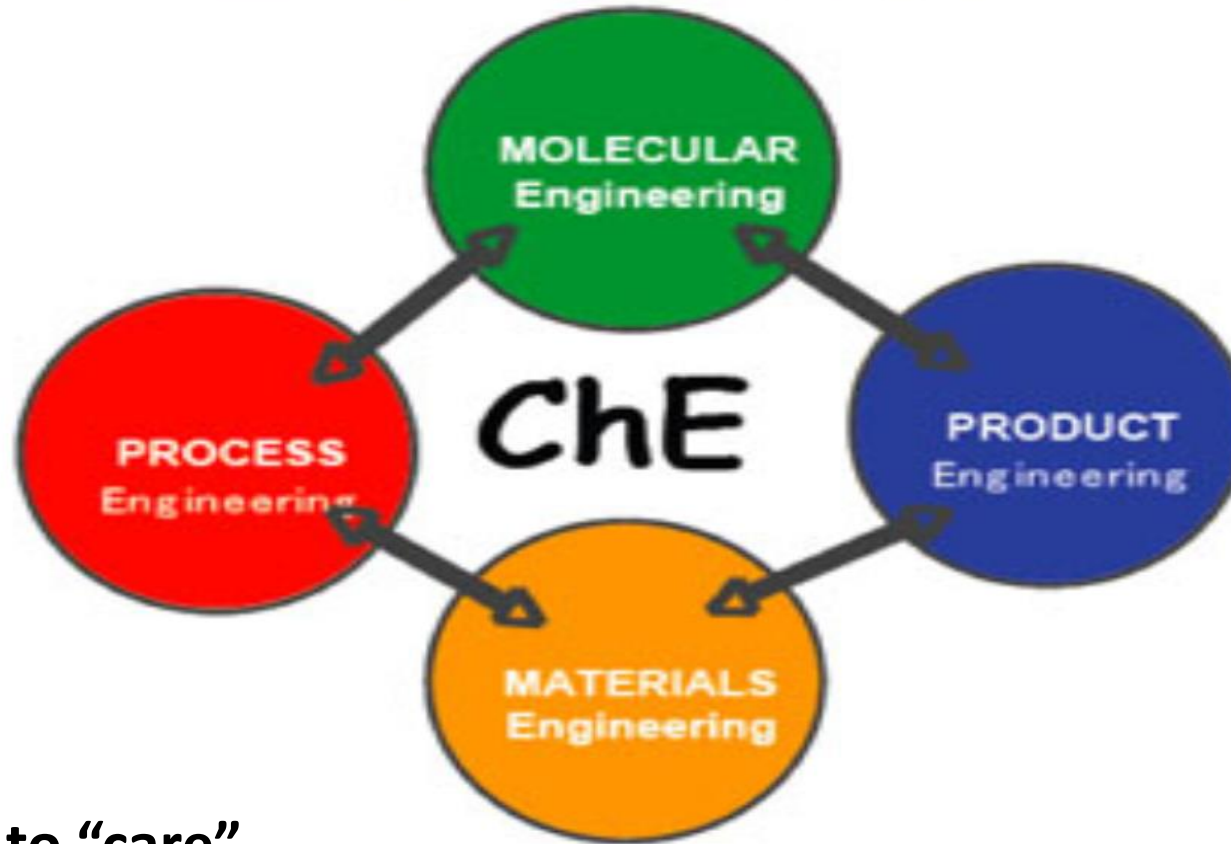
Wesselingh *et al.*  
2007



J. Wei  
2007



$ChE = M2P2E$



To “make”, to “service”, to “care”  
Solke Bruin

My vision of ChE today



# But...

## Why apply Product Engineering to fragrances?

# Perfumed products

- 🌐 Fine Fragrance (Happy, Chanel No. 5...)
- 🌐 Air Care (Candles, scent diffusers...)
- 🌐 Fabric Care (Detergents, conditioners...)
- 🌐 Personal Care (Shampoos, deodorants...)
- 🌐 Personal Wash (Bar Soaps, liquid body or hand wash...)
- 🌐 Home Care (Dish Wash, all purpose cleaners...)



**$\frac{3}{4}$  of the products we deal with every day contain a fragrance in it!**



# Application to Flavors & Fragrances: Relevance & Motivation

- 🌐 Large *palette* of available essential oils and fragrances ( $\sim 10^4$ )
- 🌐 Formulation of perfumes is still an art...
- 🌐 Mainly developed by perfumers...
- 🌐 High number of test mixtures in the pre-formulation stage until achieving the final product

🌐 ***“Trial-and-error”***



*Bois de Paradis* (Parfums DelRae, 2005):

- 🌐 > 2 years to be developed
- 🌐  $\sim 300$  *trials* until reaching the final product

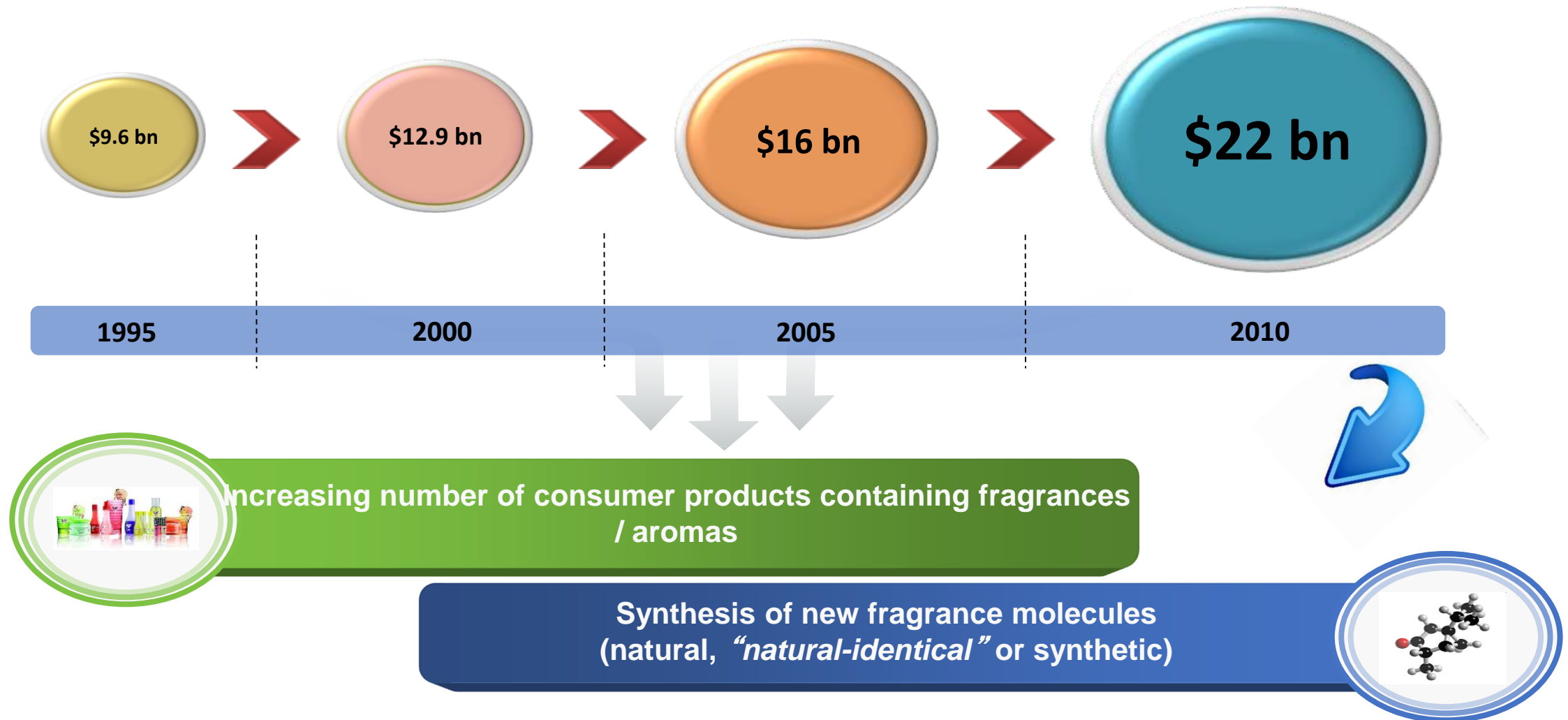


🌐 **High production costs**

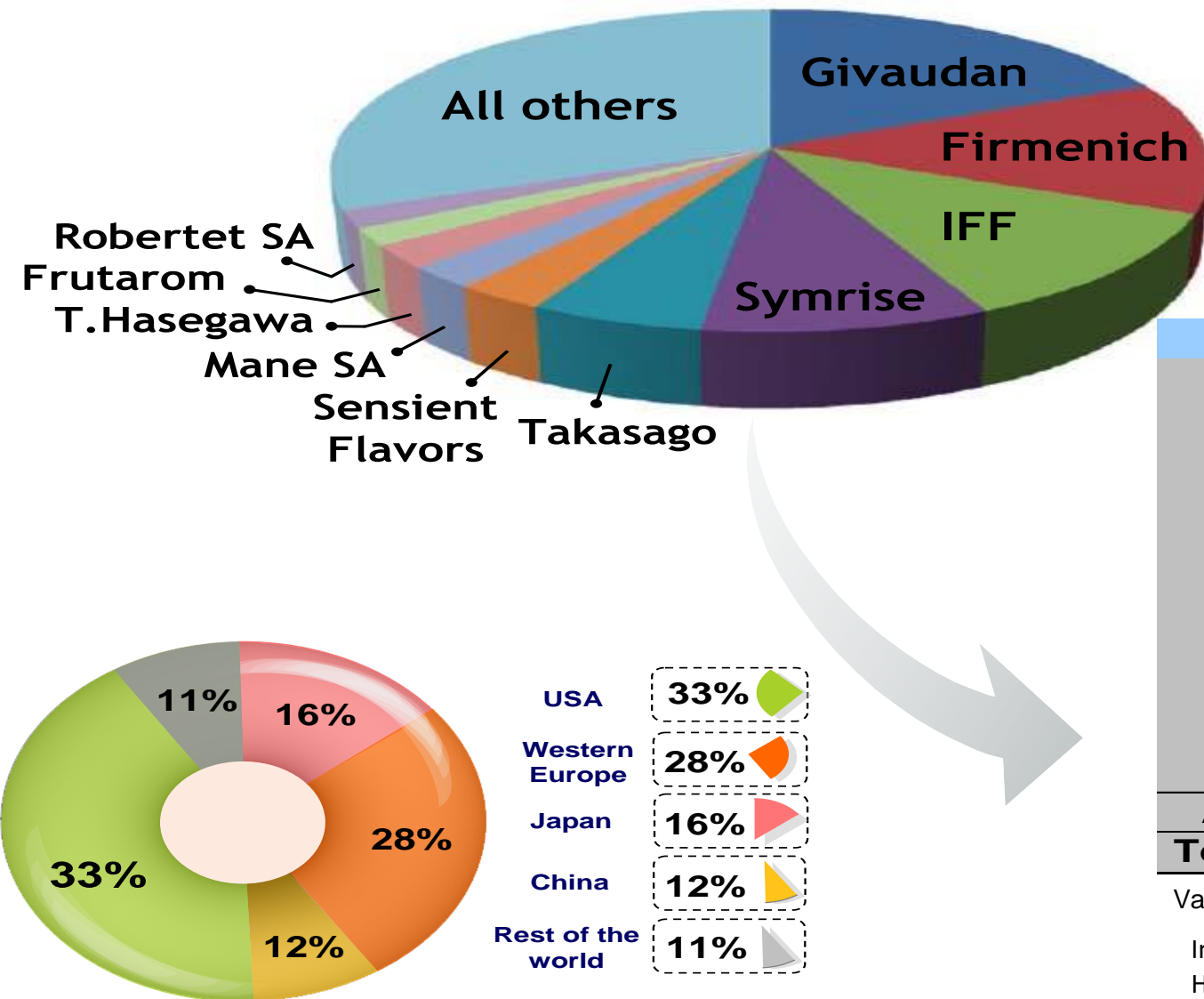
🌐 **Long development time**

# F&F Industry and Market

## Flavor & Fragrance business:



# F&F Industry and Market



- ✓ Multi-billion dollar market
- ✓ Top-5 companies control 63%

Rank	Company	US\$	Market Share
1	Givaudan	4538	20.6%
2	Firmenich	3319	15.1%
3	IFF	2623	11.9%
4	Symrise	2107	9.6%
5	Takasago	1416	6.4%
6	Sensient Flavors	583	2.6%
7	Mane SA	643	2.9%
8	T. Hasegawa	557	2.5%
9	Robertet SA	485	2.2%
10	Frutarom	451	2.1%
<b>Top 10</b>		<b>16722</b>	<b>76.0%</b>
<b>All others</b>		<b>5278</b>	<b>24.0%</b>
<b>Total Market</b>		<b>\$21999</b>	<b>100.0%</b>

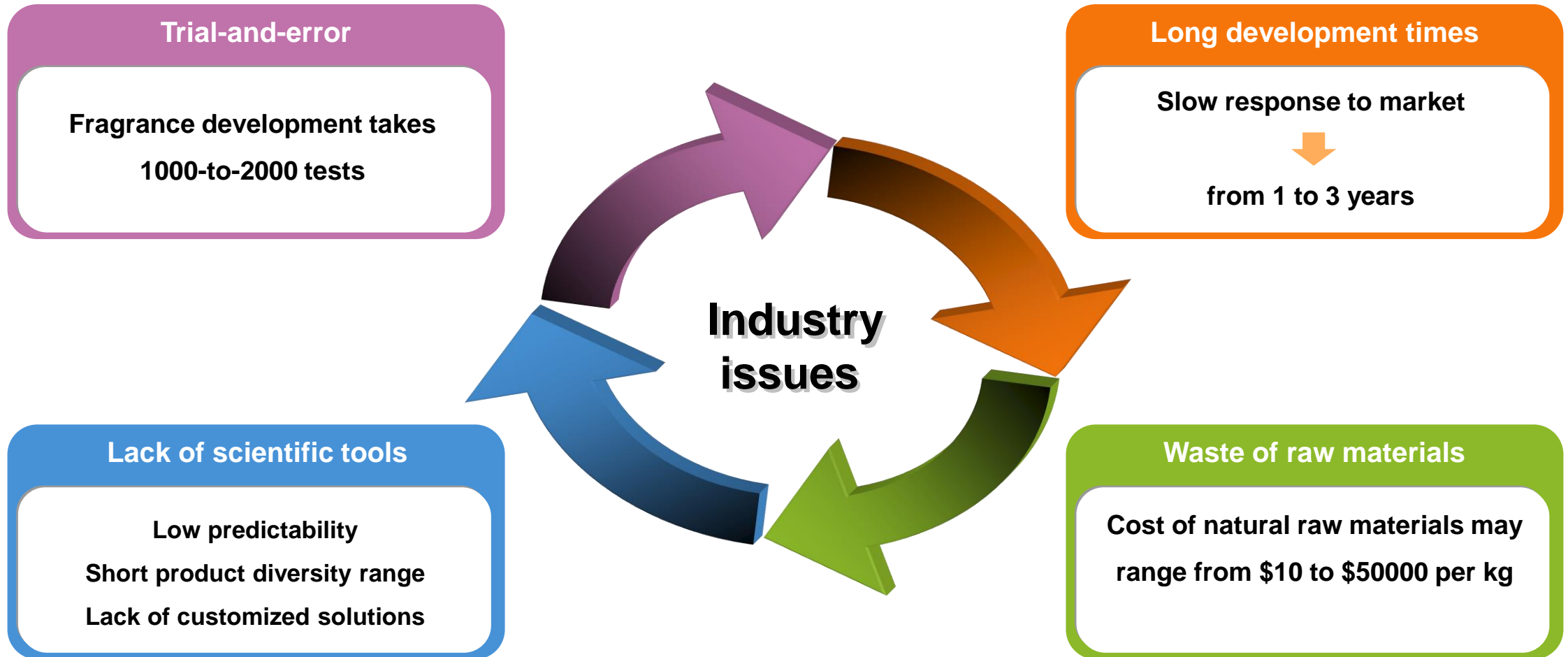
Values in millions of \$US in 2010.

In 2017 same top4; then Mané SA, Frutarom,Takasago, Sensient Tech,Robertet, Hasegawa Huabao Int...



# Bridging Product Engineering to Fragrances

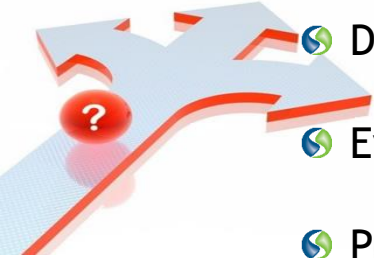
## Definition of Needs



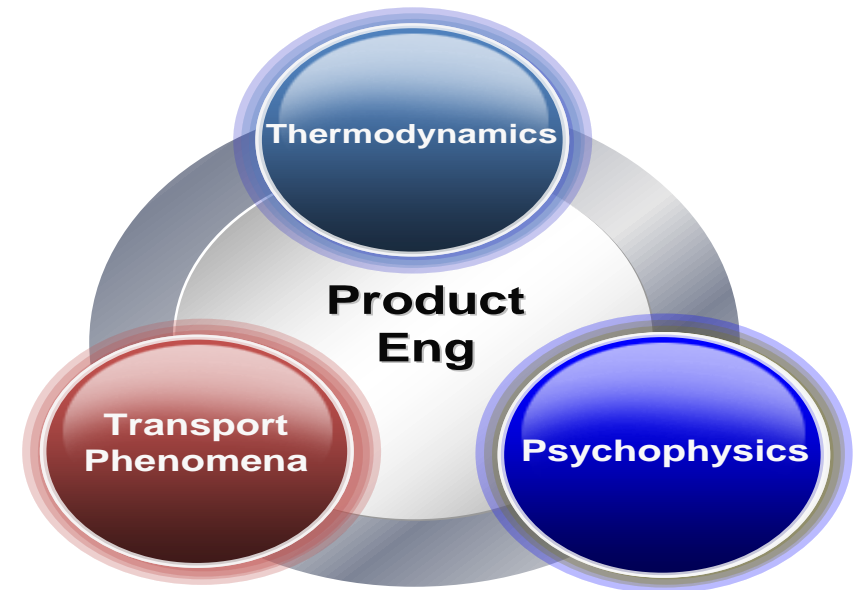
# Bridging Product Engineering to Fragrances

## Objectives:

- Prediction of the odor character of multi-component mixtures of fragrances
- Describe the evaporation/release of fragrances
- Evaluation of the diffusion and performance of perfumes
- Prediction of odor detection thresholds
- Classification of perfumes into olfactory families using scientific tools








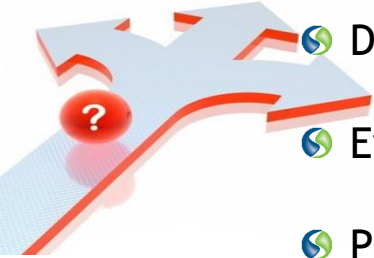
## Product Engineering applied to Flavors & Fragrances



# Bridging Product Engineering to Fragrances

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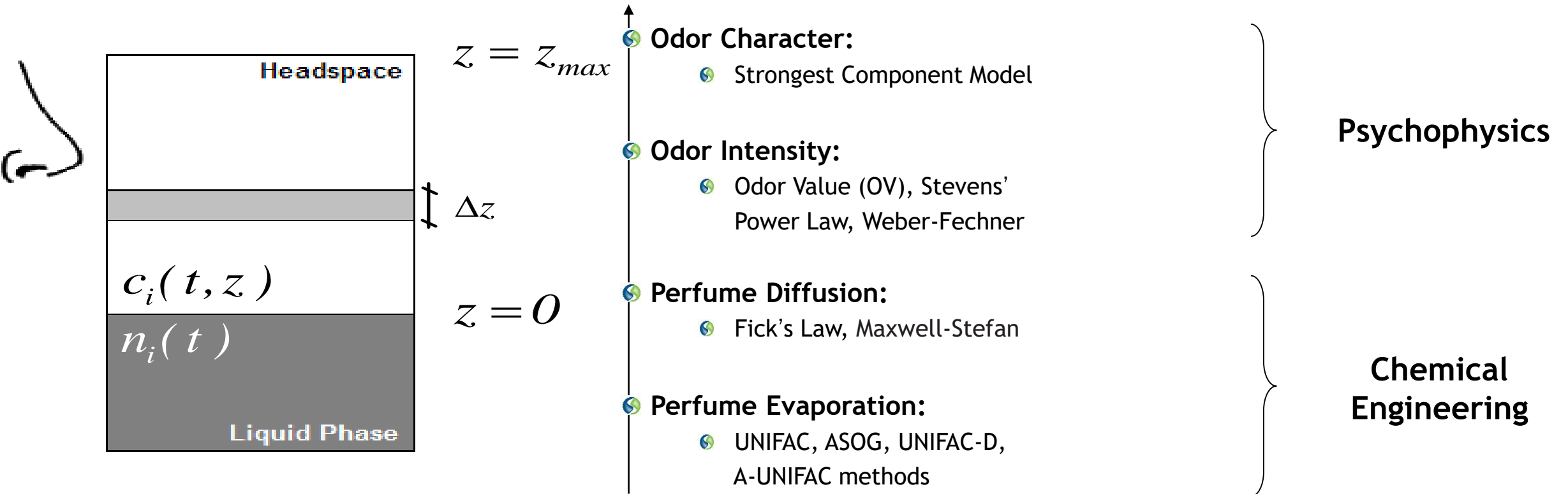
Product Engineering applied to Flavors & Fragrances



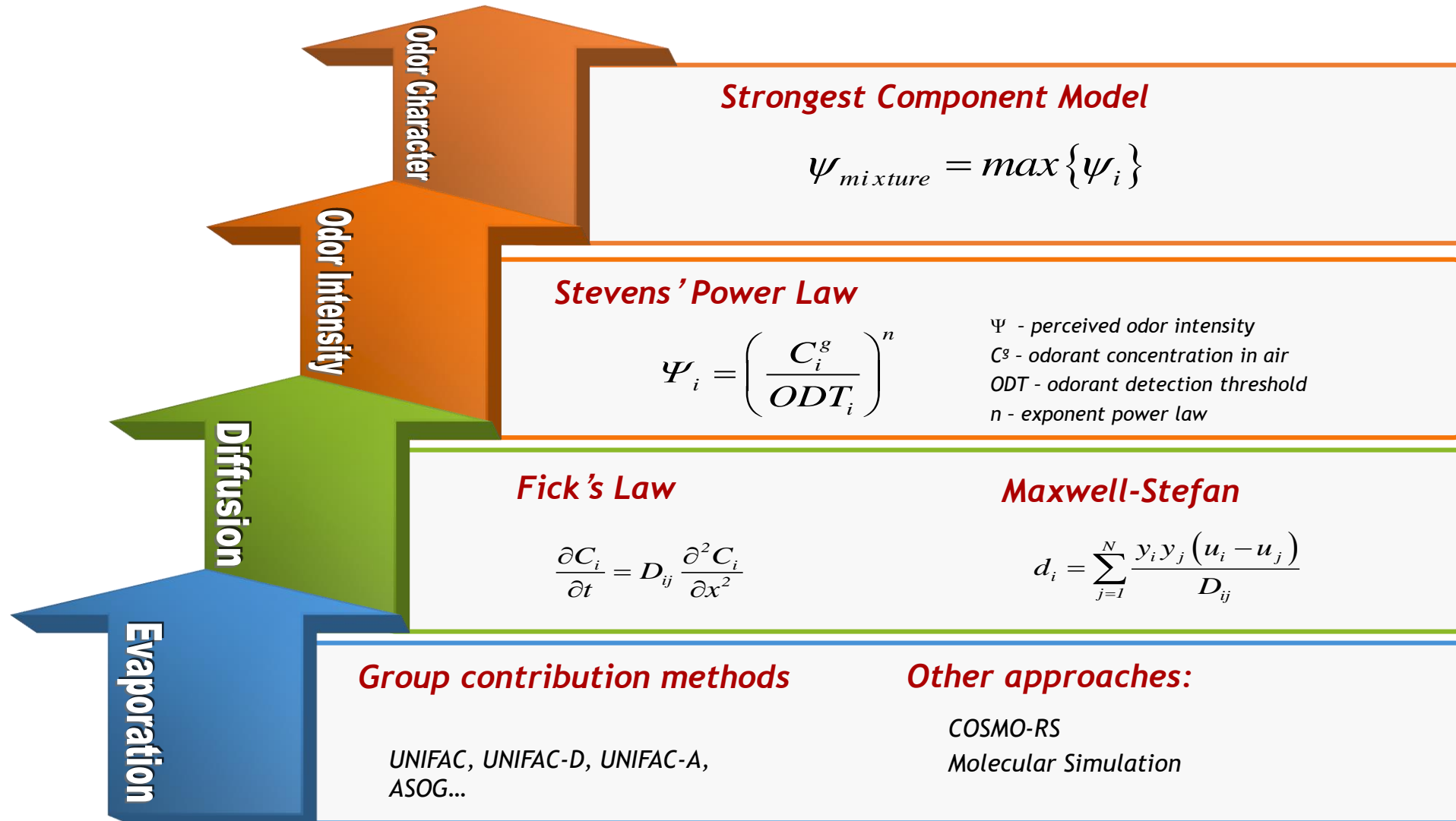
**Perfume  
Engineering**

# Scientific methodologies for Perfume Engineering

## 🌐 Odor perception model



# Odor Perception Model





# Odor Perception Model

Odor intensity:

*Odor Value*

$$OV_i = \frac{C_i^g}{ODT_i}$$

*Stevens' Power Law*

$$\Psi_i = \left( \frac{C_i^g}{ODT_i} \right)^n$$

$$OV_i = \gamma_i x_i \left( \frac{P_i^{sat} M_i}{ODT_i} \right) \left( \frac{1}{RT} \right)$$

$$\Psi_i = \left[ \gamma_i x_i \left( \frac{P_i^{sat} M_i}{ODT_i} \right) \left( \frac{1}{RT} \right) \right]^n$$

Odor character:  
*Strongest Component Model*

$$OV_{mix} = \max \{ OV_i \}$$

# From vapors to the nose: the perception of odors



The Nobel Prize in Physiology or Medicine 2004  
Richard Axel, Linda B. Buck

## The Nobel Prize in Physiology or Medicine 2004



Richard Axel



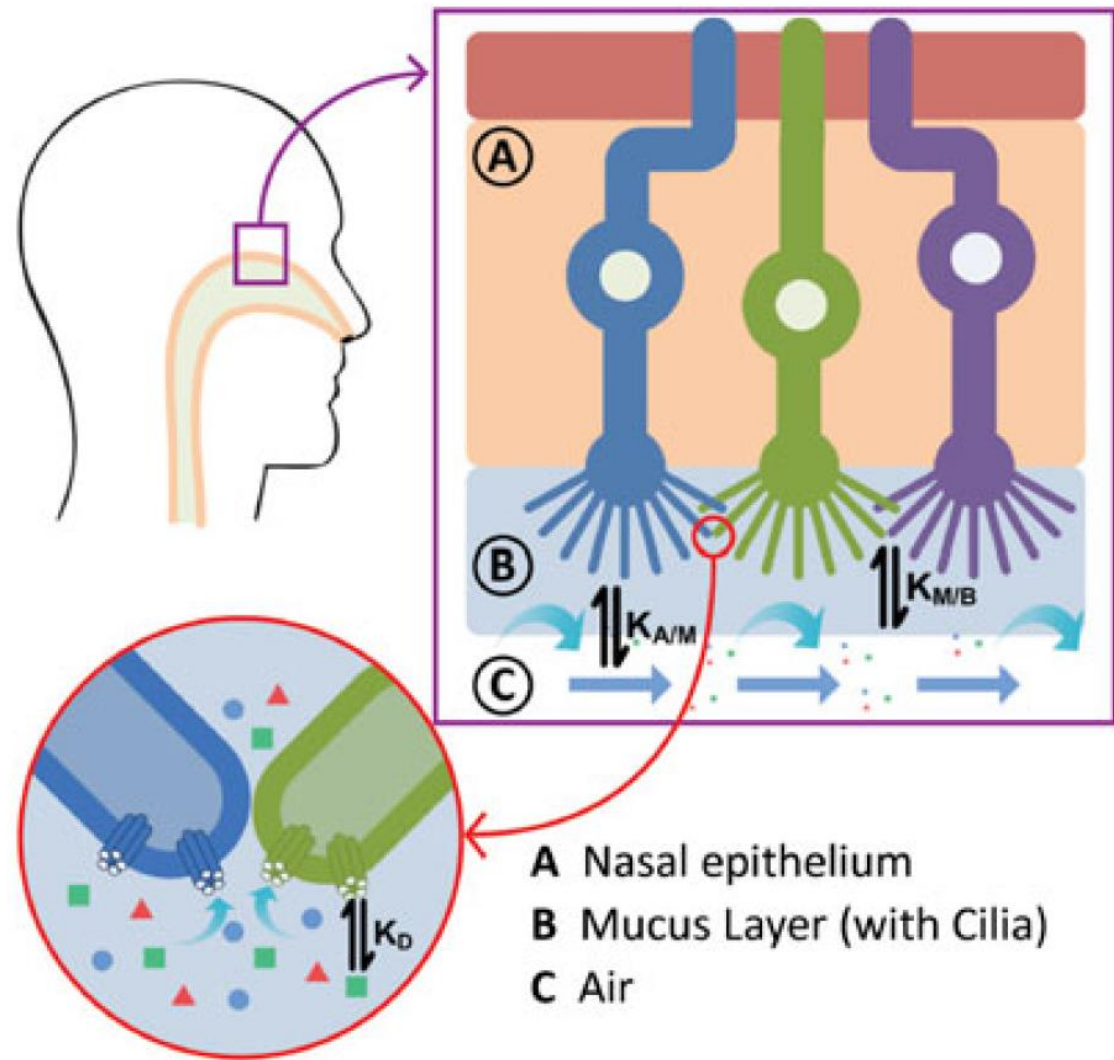
Linda B. Buck

The Nobel Prize in Physiology or Medicine 2004 was awarded jointly to Richard Axel and Linda B. Buck *"for their discoveries of odorant receptor, and the organization of the olfactory system"*

Photos: Copyright © The Nobel Foundation

$$C_i^{air} \xleftrightarrow{K_{air/mucus} = \frac{C_i^{mucus}}{C_i^{air}}} C_i^{mucus} \xleftrightarrow{K_{mucus/biophase} = \frac{C_i^{biophase}}{C_i^{mucus}}} C_i^{biophase}$$

$$ODT_i \propto \frac{K_{AW}}{K_{OW}} = \frac{P_i^s}{K_{OW} C_{i,w} RT}$$



# Odor Thresholds

## Odor detection threshold (ODT)

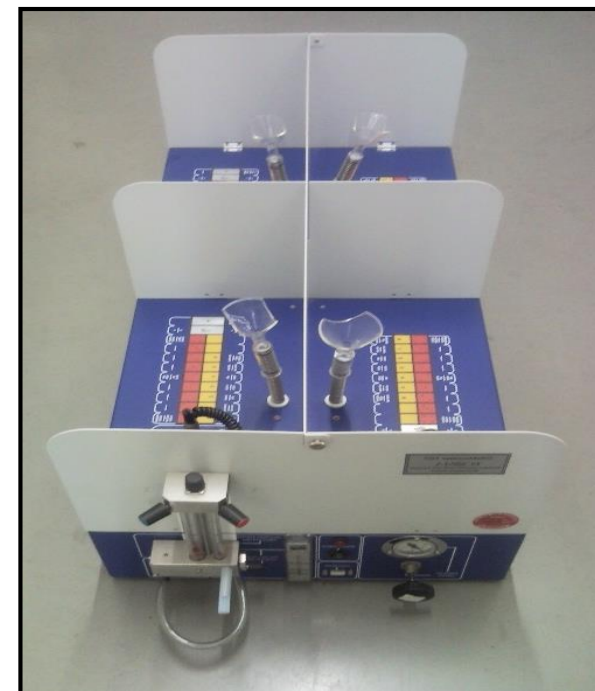
Minimum concentration of an odorant that can be detected by humans

## Odor recognition threshold (ORT)

Lowest odorant concentration at which its recognition becomes possible



## Olfactometer



ODT is the concentration of an odorous chemical at which the physiological effect elicits a response for 50% of the panelists.  
ASTM (Method E 679-91)

**Table 15.1** ■ *Human odor detection thresholds*

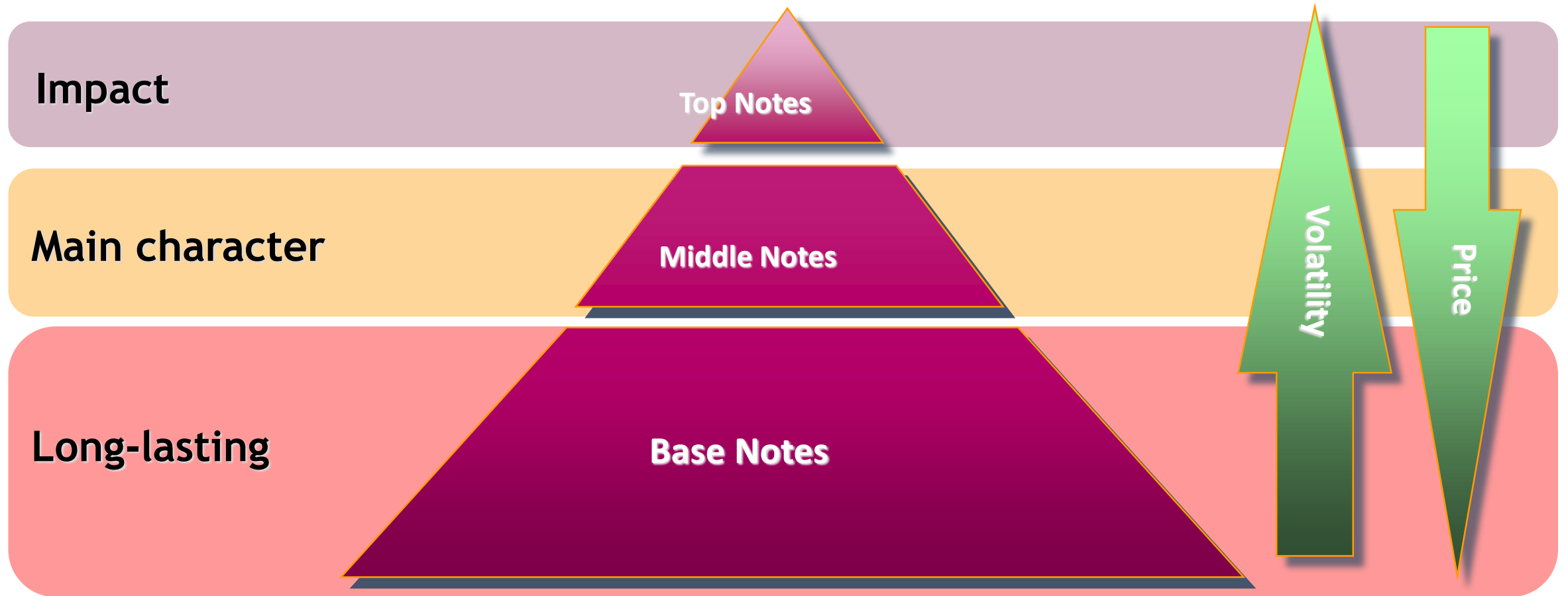
Compound	Odor Threshold in Air (parts per billion)
Methanol	141,000
Acetone	15,000
Formaldehyde	870
Menthol	40
T-butyl mercaptan	0.3

Source: From Devos et al. (1990).

© 2007 Thomson Higher Education

# Scientific methodologies for Perfume Engineering

## 🌐 Perfume structure

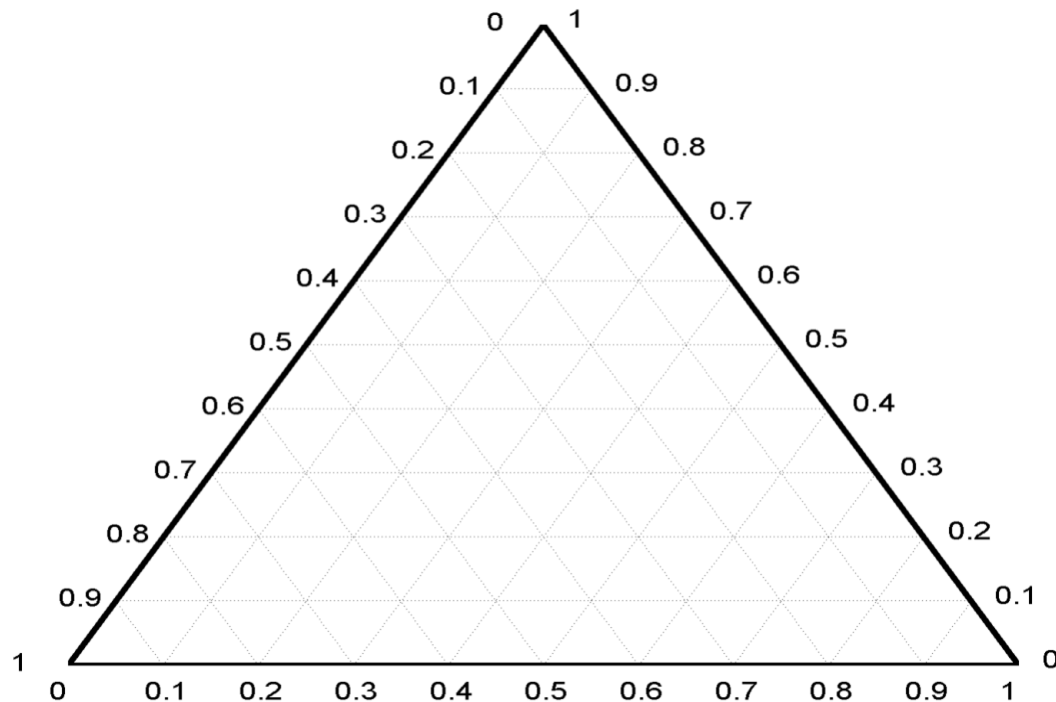




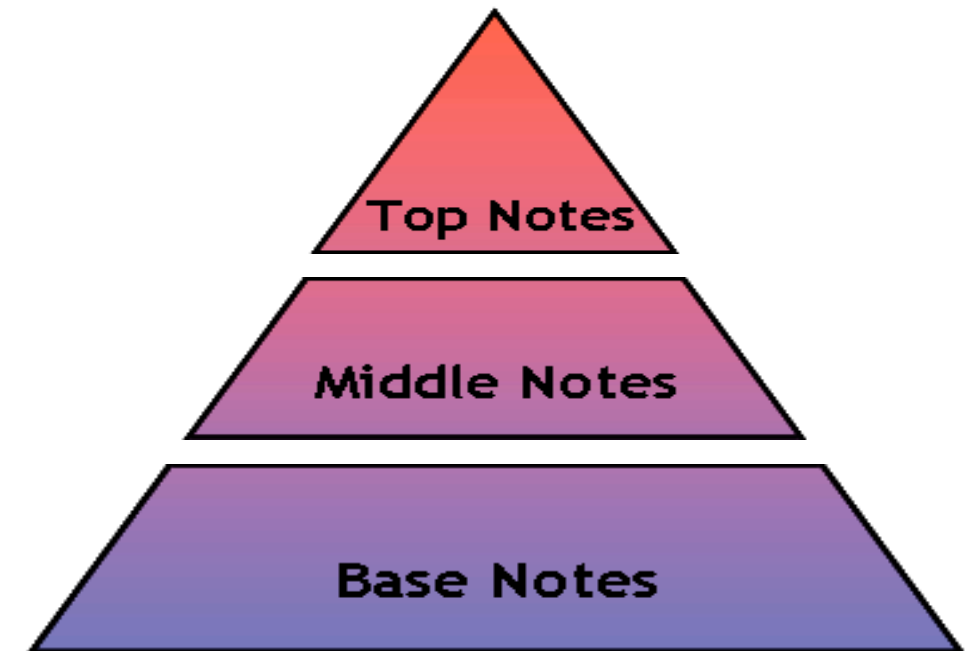
# The Concept of the Perfumery Ternary Diagram (PTD®)

Results from the combination of

Engineering Ternary Diagrams



Perfumery Pyramid Structure



# The Perfumery Ternary Diagram (PTD®)

- Mapping the OV vs compositions allows the definition of Odor Zones where one odorant intensity prevails ( $OV_{max}$ )

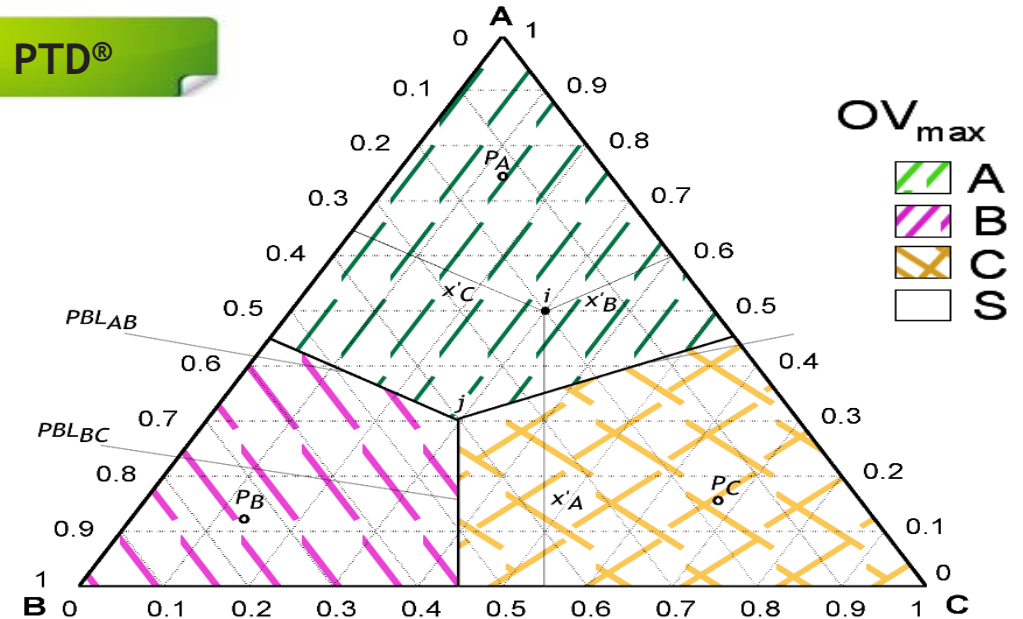
- Notes represented in the PTD®:

- A - Top Note
- B - Middle Note
- C - Base Note
- S - Solvent

- Four component: solvent-free basis

$$x'_A = \frac{x_A}{x_A + x_B + x_C} \quad x'_B = \frac{x_B}{x_A + x_B + x_C} \quad x'_C = \frac{x_C}{x_A + x_B + x_C}$$

PTD®

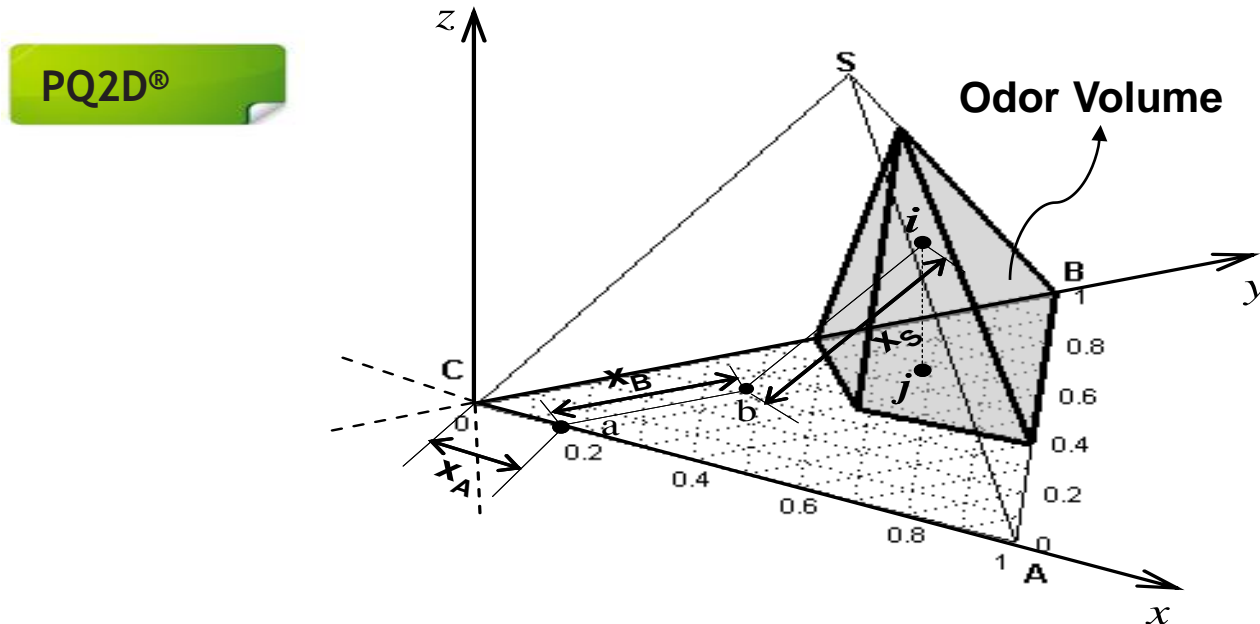


Combination of the Perfume Pyramid Structure with the ternary phase diagrams.

**Odor Character for any ternary mixture is represented**

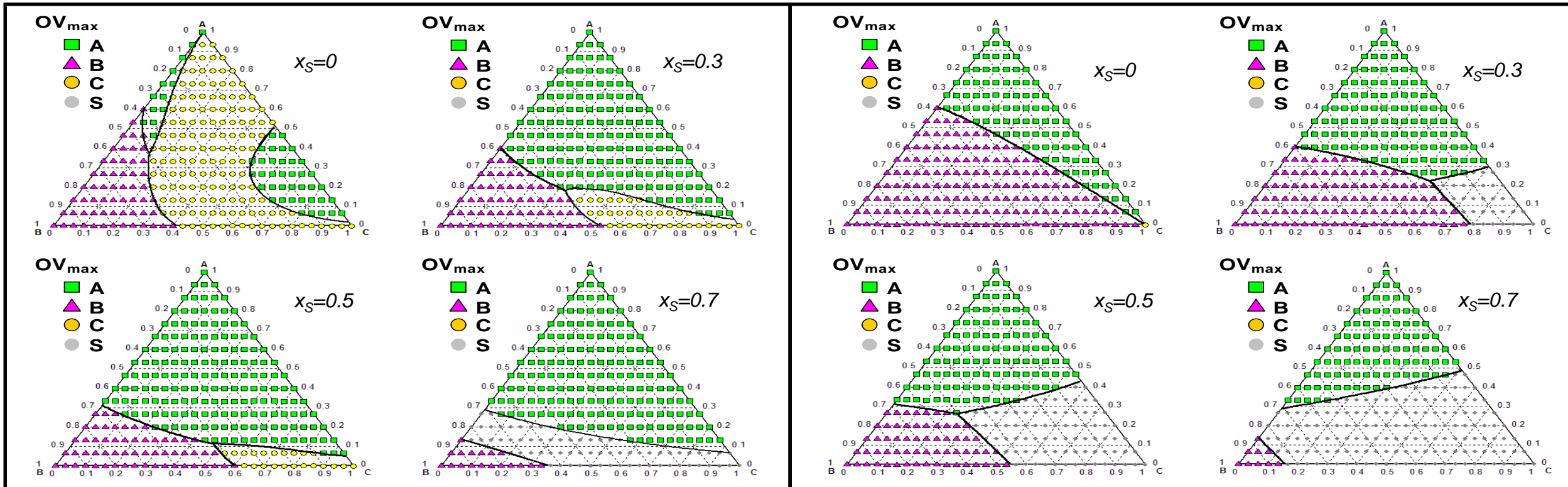
# The Perfumery Quaternary-Quinary Diagram (PQ2D<sup>®</sup>)

- 🌐 The PTD<sup>®</sup> methodology is a valuable tool for ternary mixtures but is **limited** when applied to quaternary systems
- 🌐 **Only** with the *Perfumery Quaternary-Quinary Diagram (PQ2D<sup>®</sup>)* it is possible to show the complete odor distribution for quaternary mixtures in 3D graphs



## Examples of applications of the PTD<sup>®</sup> and PQ2D<sup>®</sup>

# Effect of base notes and fixatives



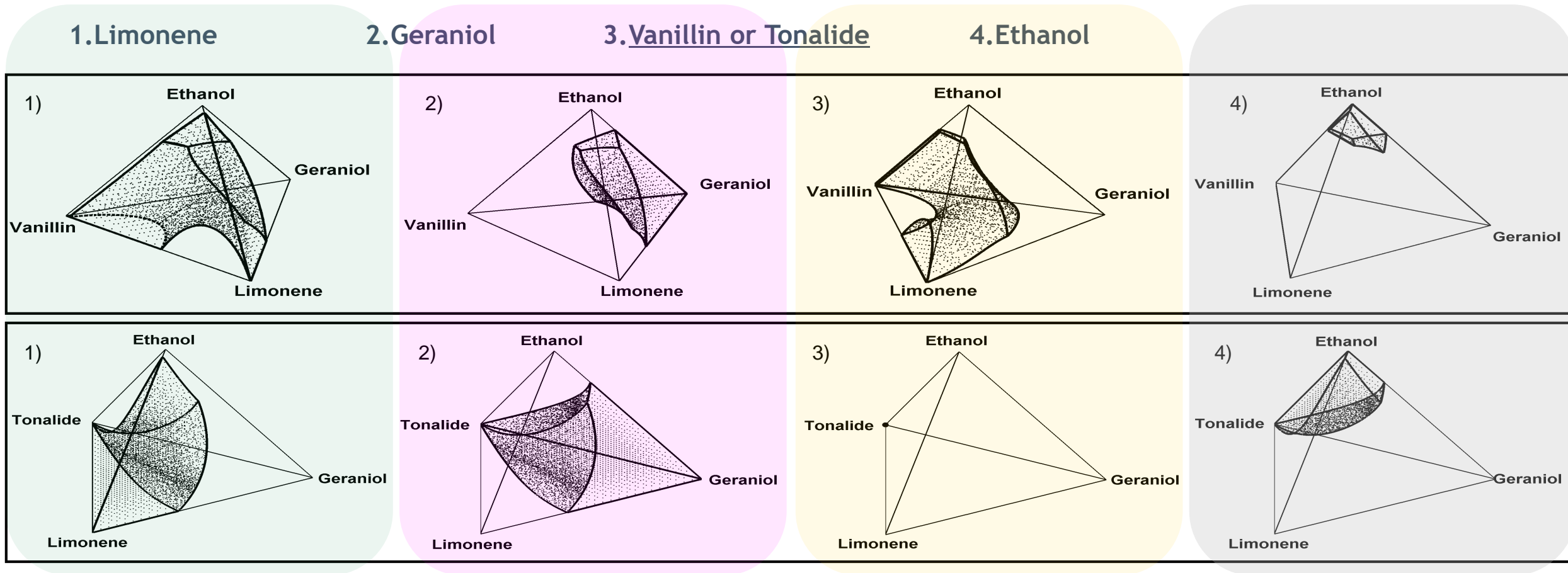
A: limonene, B: geraniol,  
C: vanillin, S: ethanol

A: limonene, B: geraniol,  
C: tonalide, S: ethanol



# The Perfumery Quaternary-Quinary Diagram (PQ2D®)

Each Fragrance Volume can be seen separately in the PQ2D®

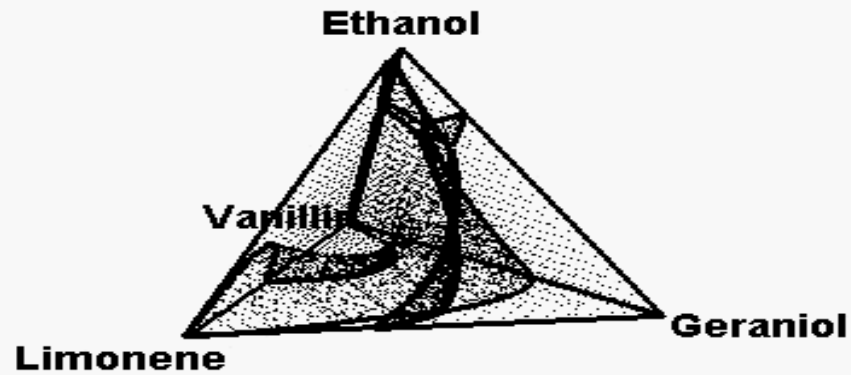


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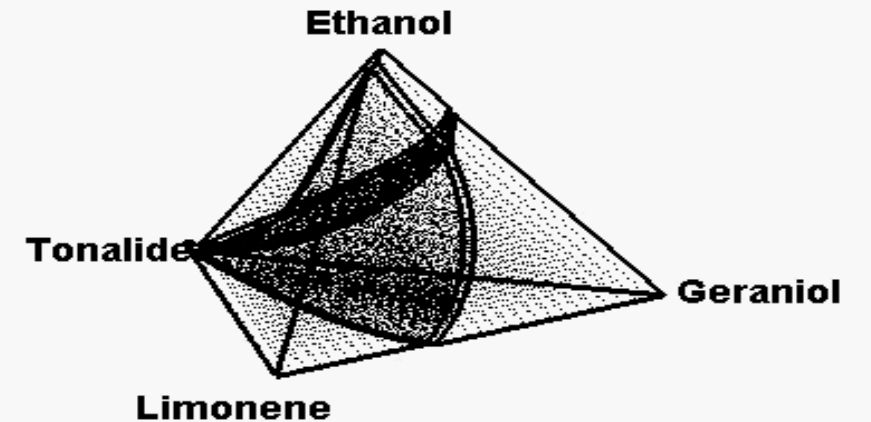
Perfumery fragrance volumes:

1. Limonene, 2. Geraniol, 3. Vanillin, 4. Ethanol.



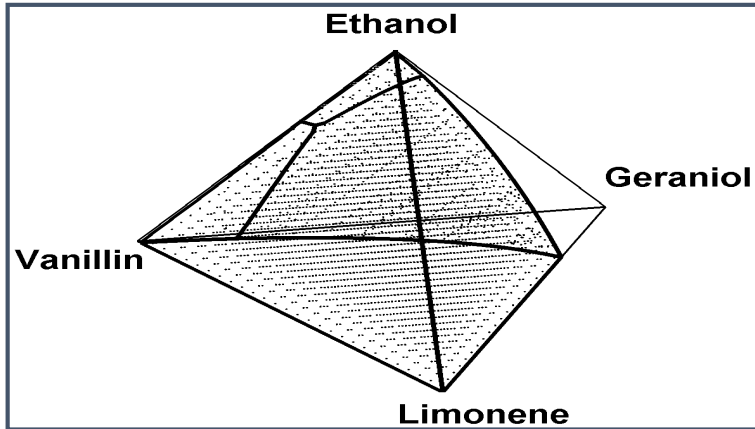
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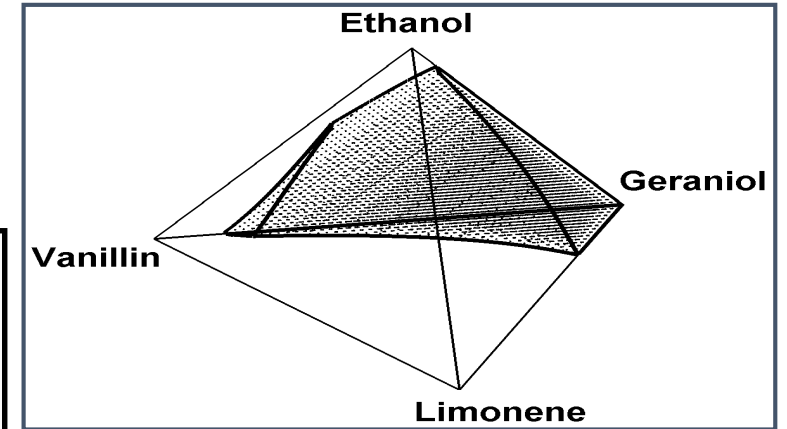
# Quinary Mixtures

**Limonene**

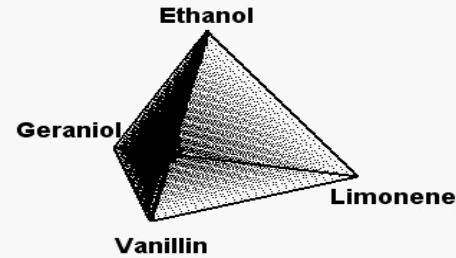
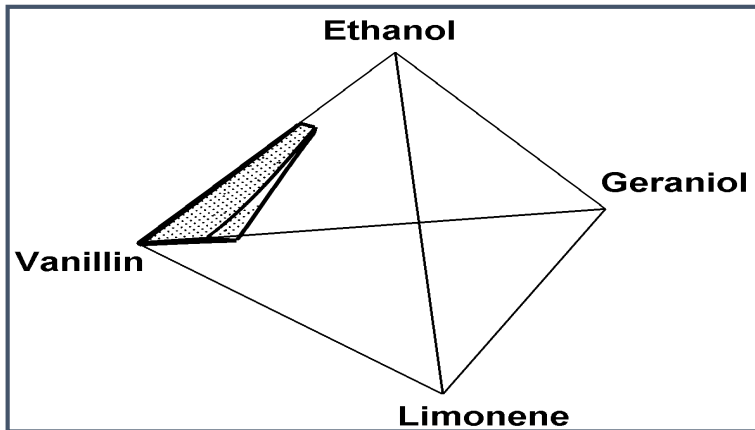


45% Water

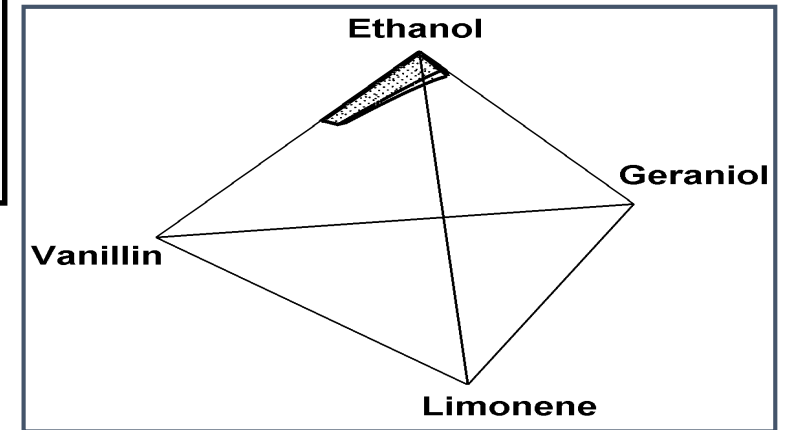
**Geraniol**



**Vanillin**



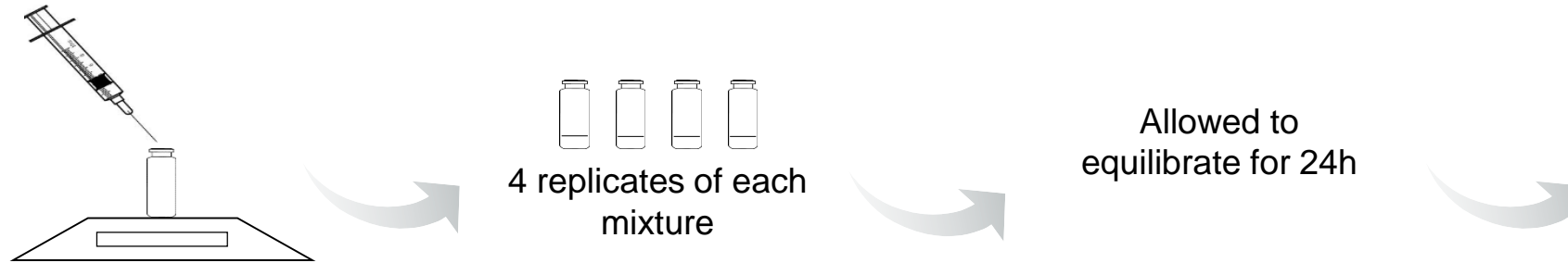
**Ethanol**



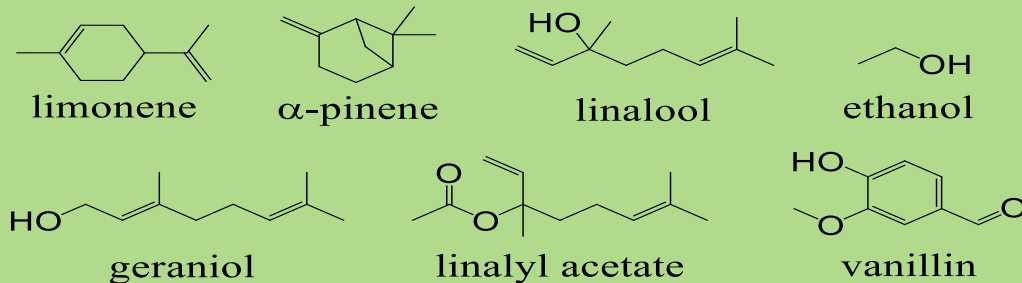
## Evaporation/release of fragrance mixtures

# Vapor-liquid equilibria of fragrance systems

🌍 Vapor compositions were experimentally measured by headspace-gas chromatography



HS-GC analysis



🌍 65 data points

🌍 Binary, ternary & quaternary mixtures

## Components

FS1	α-pinene	+	Linalool		
FS2	Limonene	+	Linalool		
FS3	α-pinene	+	Limonene		
FS4	α-pinene	+	Limonene	+	Linalool
FS5	α-pinene	+	Geraniol		
FS6	α-pinene	+	Limonene	+	Geraniol
FS7	α-pinene	+	Linalool	+	Geraniol
FS8	Linalool	+	Geraniol		
FS9	Limonene	+	Geraniol		
FS10	Limonene	+	Linalool	+	Geraniol
FS11	α-pinene	+	Limonene	+	Linalool
FS12	α-pinene	+	Linalyl acetate		
FS13	Limonene	+	Linalyl acetate		
FS14	α-pinene	+	Limonene	+	Linalyl acetate
FS15	Limonene	+	Linalool	+	Geraniol
FS16	Limonene	+	Geraniol	+	Vanillin

# Vapor-liquid equilibria of fragrance systems

- 🌐 Vapor compositions were also predicted using group-contribution methods which allow determining activity coefficients ( $\gamma_i$ )

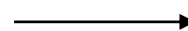
$$\ln \gamma_i = \underbrace{\ln \gamma_i^C + \ln \gamma_i^R}_{\text{UNIFAC, ASOG, UNIFAC-D}} + \left( \ln \gamma_i^A \right)$$

A-UNIFAC

- 🌐 **ASOG** (1969) combines the Flory-Huggins theory with the Wilson equation
- 🌐 **UNIFAC** (1975) is based on the UNIQUAC equation
- 🌐 **UNIFAC-D** (1987) introduces changes in volume and interaction parameters
- 🌐 **A-UNIFAC** (1999) uses the original UNIFAC with a new term for associative interactions

Liquid composition ( $x_i$ )

Molecules assigned to functional groups

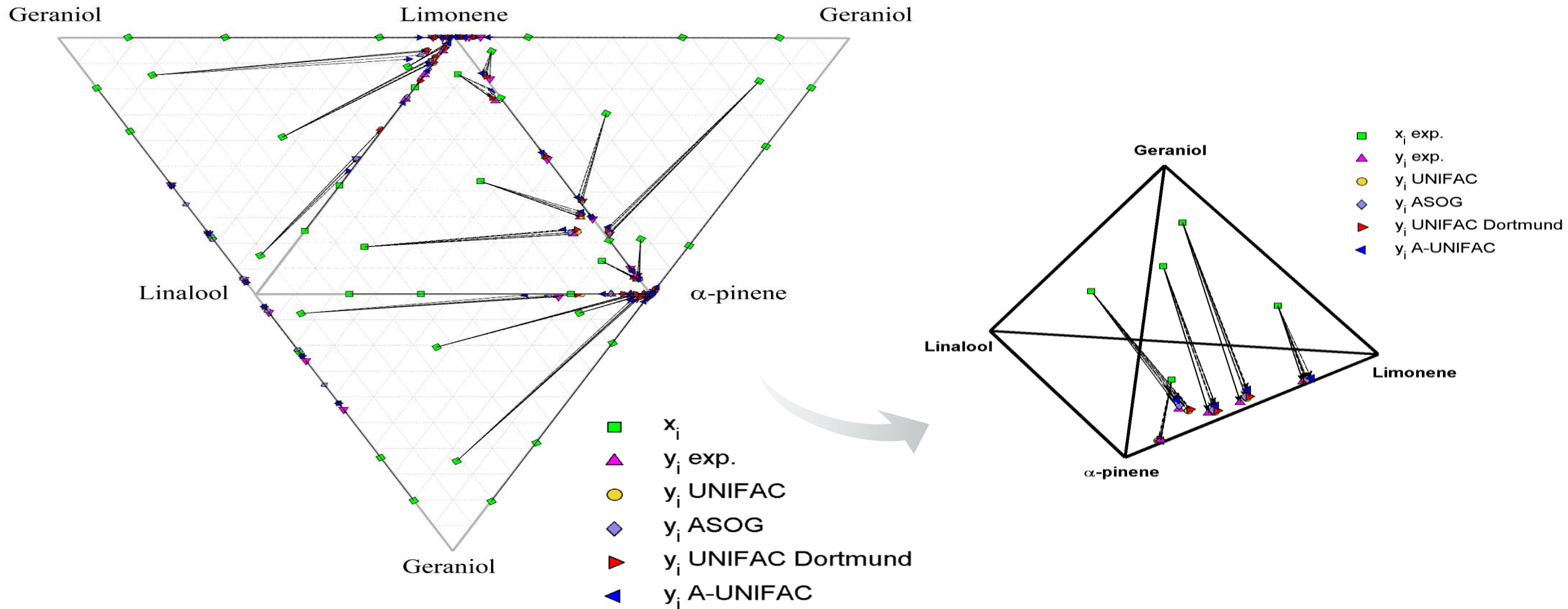


Iterative procedure for calculation of activity coefficients and vapor-liquid compositions



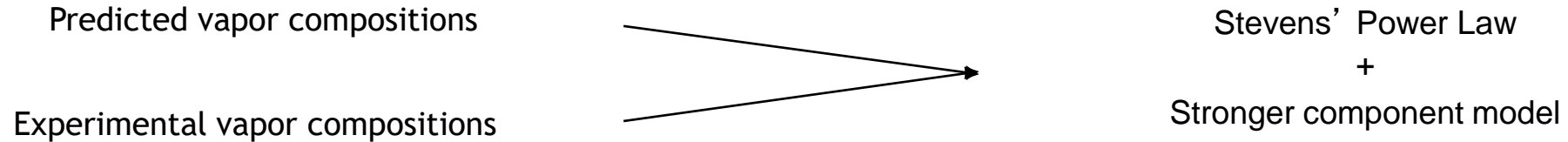
# Vapor-liquid equilibria of fragrance systems

Comparison between the experimental and predicted vapor compositions



# Comparison of predicted vs sensorial dominant odor

- However, from vapor compositions it is possible to calculate odor intensities



Method	Agreement with experimental dominant odor
<b>UNIFAC</b>	95.4%
<b>ASOG</b>	95.4%
<b>UNIFAC-D</b>	93.8%
<b>A-UNIFAC</b>	90.8%

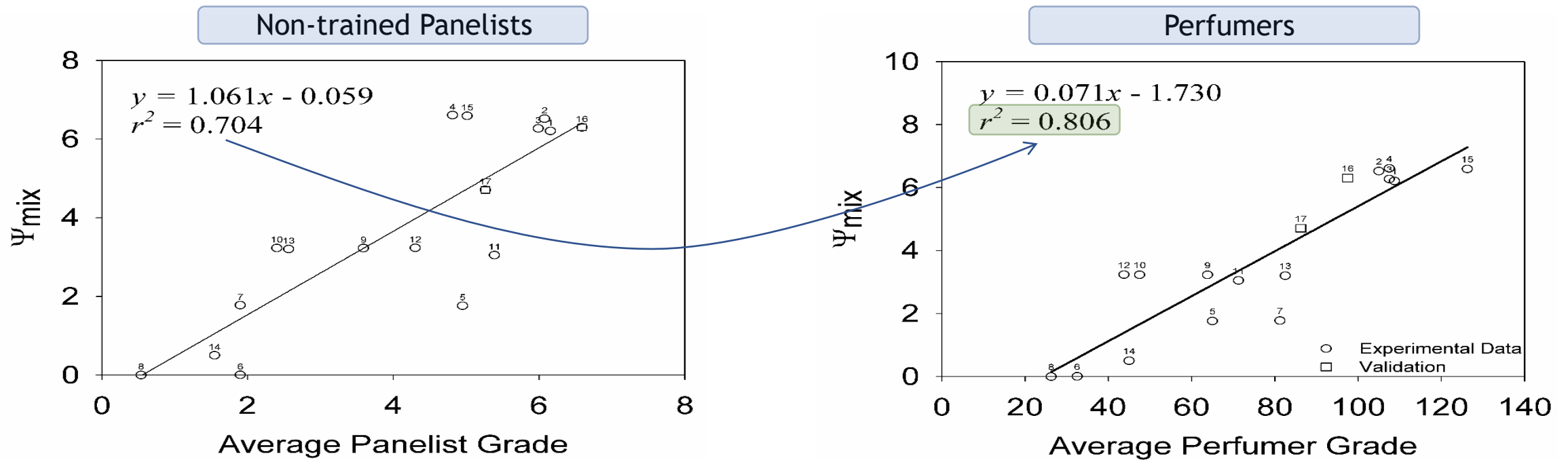
- Non-trained panelists (~ consumers) also performed olfactory evaluations

Pure predictions agreed  
in 58% with panelists

- The majority of the mismatches were observed for quaternary mixtures with ethanol

# Comparison between models and panelists

- Good correlation between sensory panels and predictive models



In collaboration with



## Propagation of odorants in air and performance

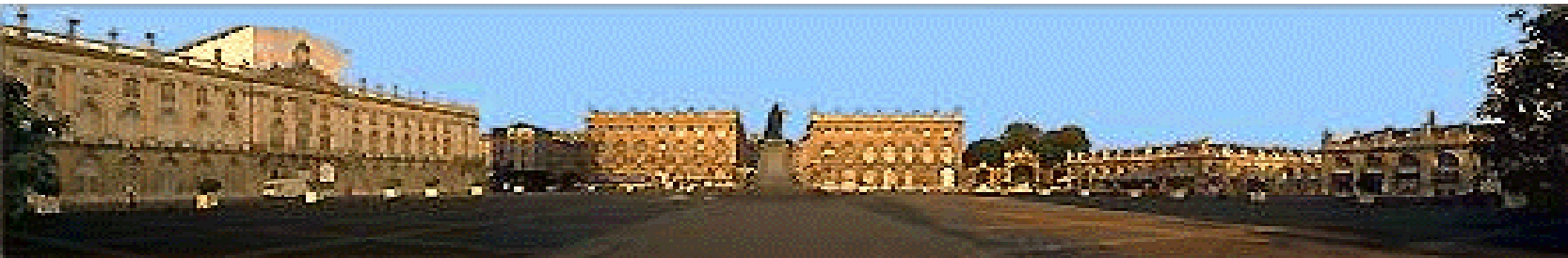
## L'enseignement par la recherche

- a) conservation equations (mass, energy, momentum, electric charge)
- b) equilibrium laws at the interface(s)
- c) constitutive laws
- d) kinetic laws of heat/mass transfer and reaction
- e) initial and boundary conditions
- f) optimization criterion

Pierre Le Goff, ENSIC



“Le Génie Chimique c’est pas de la plomberie”



Daniel Tondeur, co-supervisor  
Jacques Villermaux, Professor of CRE



# Diffusion & Performance of Fragrances

- For diffusion of single components the steady state solution can be used:

From Fick's first law as a function of the molar flux relative to stationary coordinates:

The concentration profile of A in steady state can be calculated by:

$$N_{A_z} = -c_T D_{AB} \frac{\partial y_A}{\partial z} + y_A (N_{A_z} + N_{B_z}) \longrightarrow \left( \frac{1 - y_A}{1 - y_{A_1}} \right) = \left( \frac{1 - y_{A_2}}{1 - y_{A_1}} \right)^{\frac{z - z_1}{z_2 - z_1}}$$

- For diffusion of multi-component mixtures the unsteady state gives:

- Gas Phase

$$\frac{\partial y_A}{\partial t} = \frac{D_{AB} \left[ \left( \frac{\partial y_A}{\partial z} \right) \left( \frac{\partial y_A}{\partial z} \right) + (1 - y_A) \frac{\partial^2 y_A}{\partial z^2} \right]}{(1 - y_A)^2} \quad \text{Boundary Conditions (BC)} \quad t > 0$$

$$\begin{aligned} z = 0 \quad y_A &= y_{A_{eq}} = \frac{\gamma_i P_i^{sat}}{P} x_i \\ z = z_{max} \quad y_A &= 0 \end{aligned}$$

- Liquid Phase

$$\frac{dn_A}{dt} = D_{AB} A_{gl} c_T \left. \frac{\partial x_A}{\partial z} \right|_{z=0}$$

- Initial Conditions (IC)

*Gas Phase:  $t = 0$*

$$y_A = y_{A_0} = 0$$

*Liquid Phase:  $t = 0$*

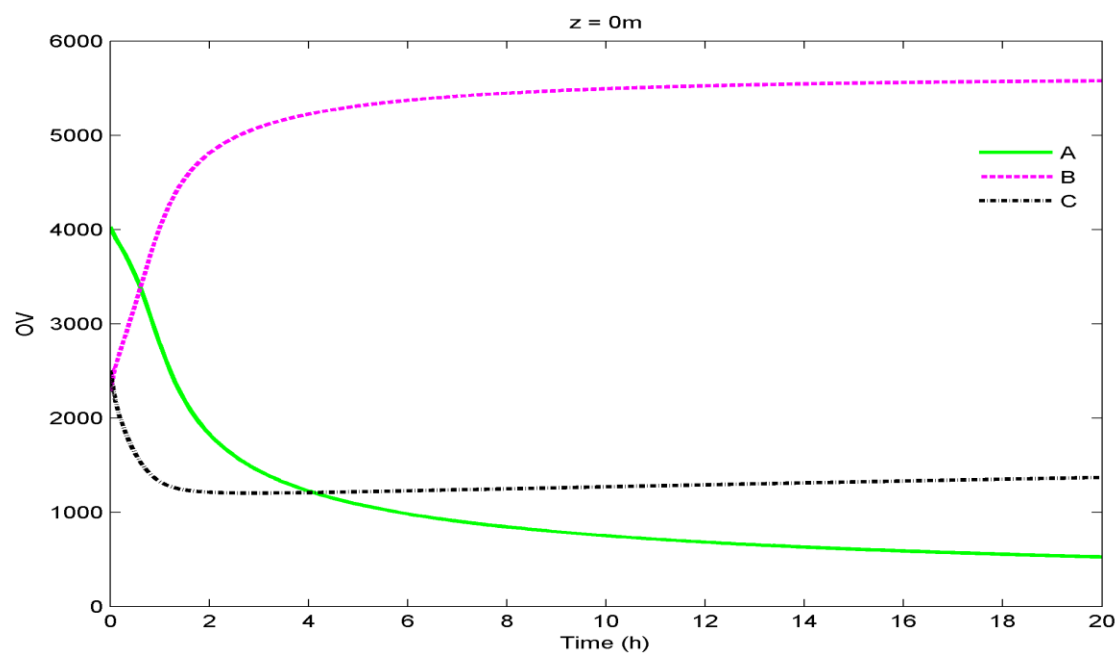
$$n_A = n_{A_0} \text{ or } x_A = x_{A_0}$$



# Perfume Diffusion Model

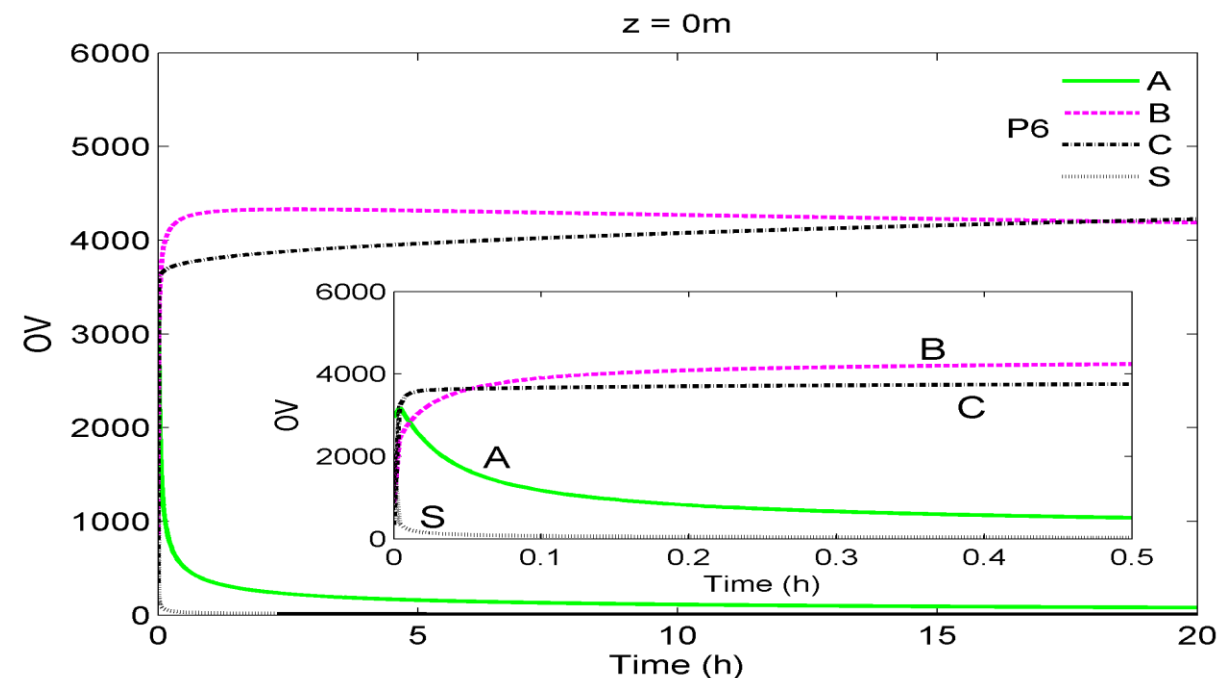
## Odor Profiles

### Ternary Mixtures



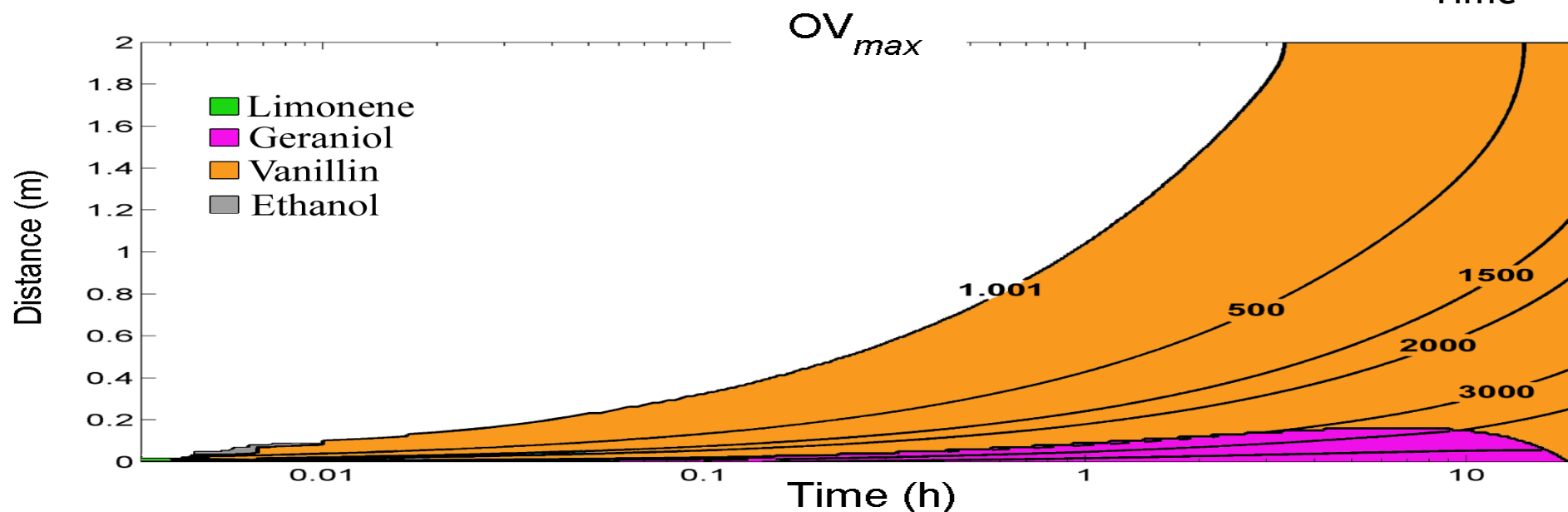
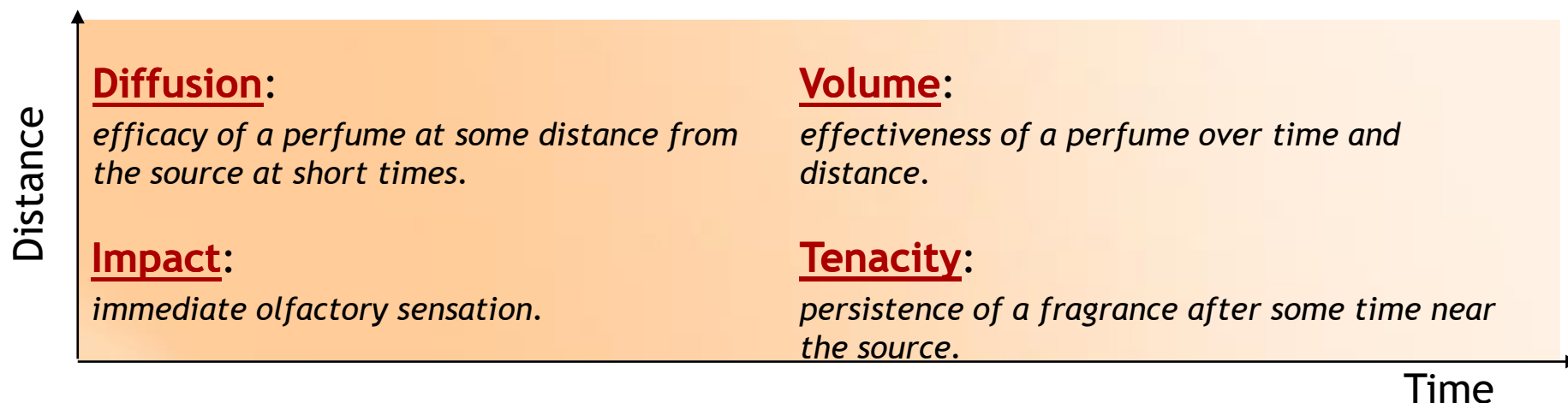
Limonene (A) + Geraniol (B) + Vanillin (C)

### Quaternary Mixtures



Limonene (A) + Geraniol (B) +  
Vanillin (C) + Ethanol (S)

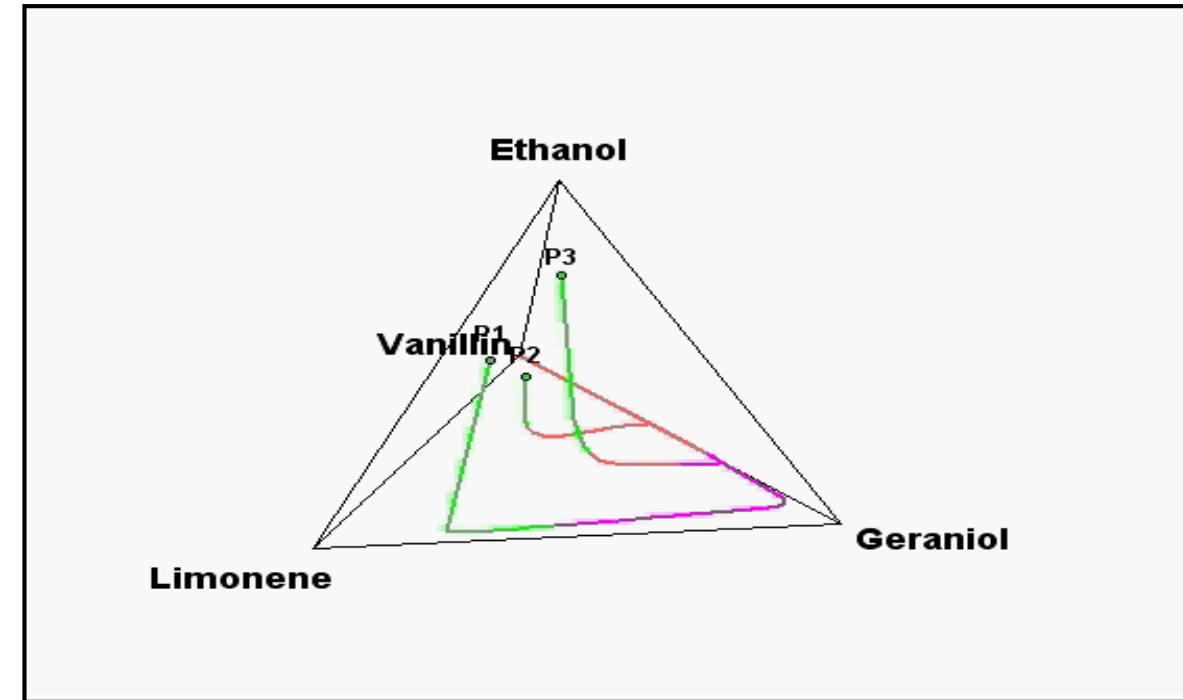
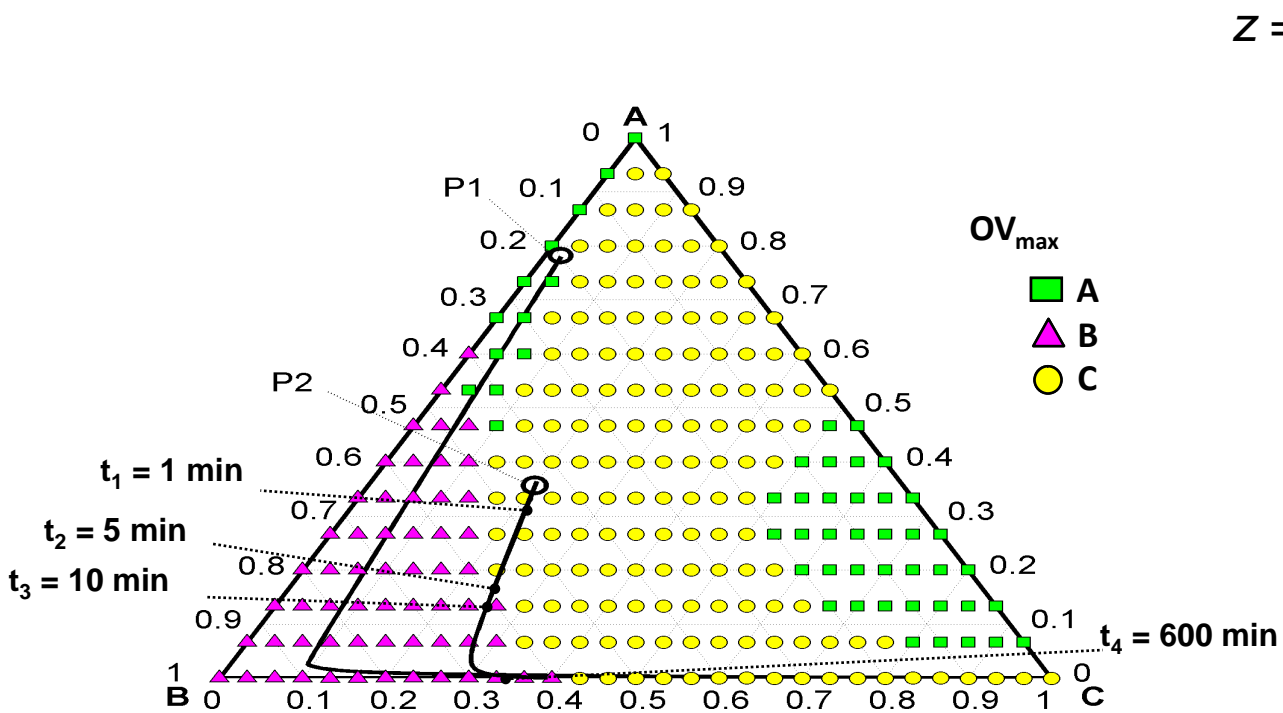
# Perfume Performance



Odor character distribution over time and distance.

# Perfume Evaporation Paths

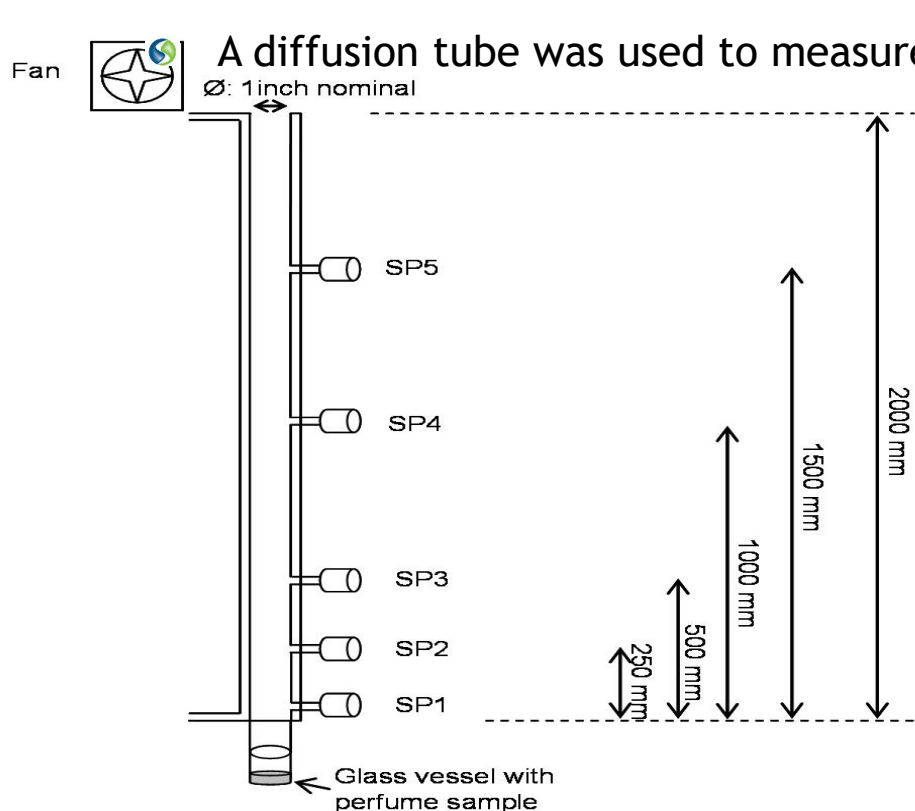
## Evaporation lines in the PTD<sup>®</sup> and PQ2D<sup>®</sup>



[Limonene (A) + Geraniol (B) +  
Vanillin (C) + Ethanol (S)]

# Diffusion & Performance of Fragrances

## Proof of concept: experimental data



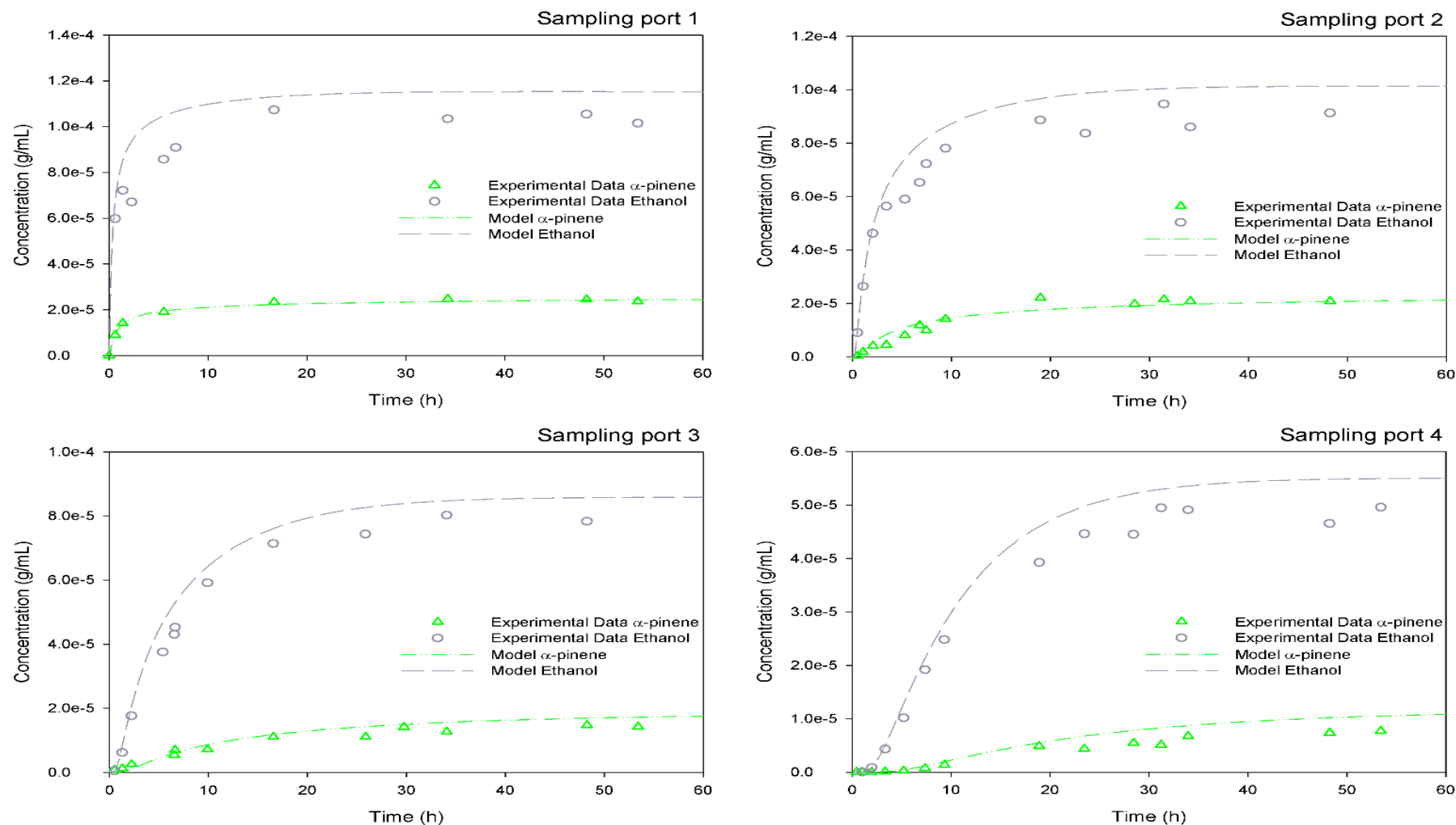
- 2 m stainless steel jacketed vertical tube
- 5 sampling ports
- Constant nominal pipe size (NPS)



- Sampling with gas-tight syringes
- Headspace calibration curves
- Analysis by GC-FID

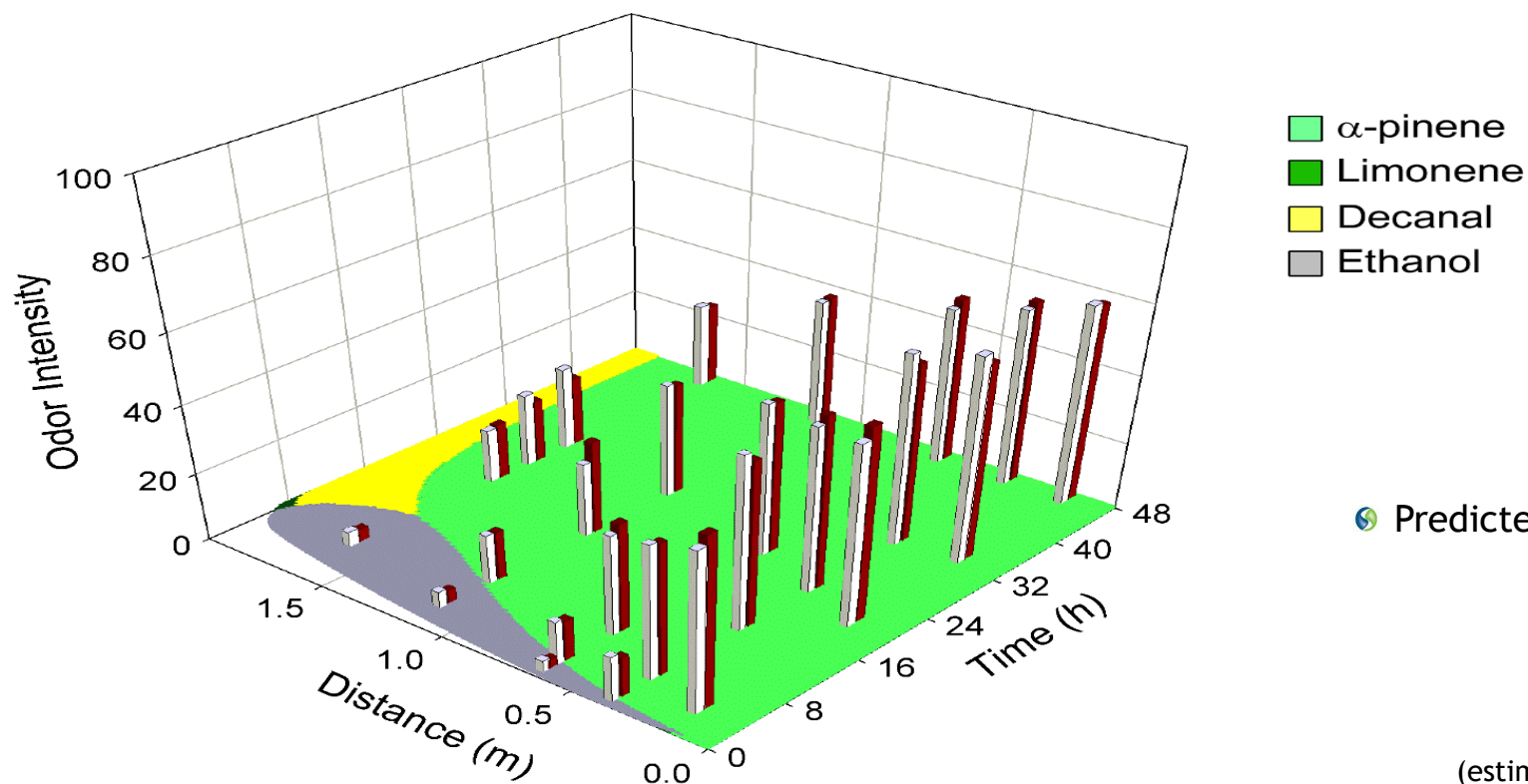
# Diffusion & Performance of Fragrances

## Concentration profiles for binary mixture $\alpha$ -pinene + ethanol



# Diffusion & Performance of Fragrances

## Multi-component fragrance mixture



Predicted odor intensities are extremely close to experimental data



Overall ARD = 6.3%  
(estimation of vapor pressures have an error ~5%)

Comparison between predicted (red bars) and experimental (white bars) odor intensities for specific data points over time and distance.



## Perfumery Radar

# Perfumery Radar (PR) methodology

🌐 A methodology for the classification of Perfumes into families

Validation:

• GC-MS analysis of perfumes

• Family odor intensity model

• Comparison with headspace and perfumers classifications

Step 1

• Classification of pure fragrances in olfactory families

citrus  
fruity  
floral  
green  
herbaceous  
musk  
oriental  
woody

Step 2

• Prediction of the odor intensity for each fragrance

Odor Perception Model  
Intensity & Character

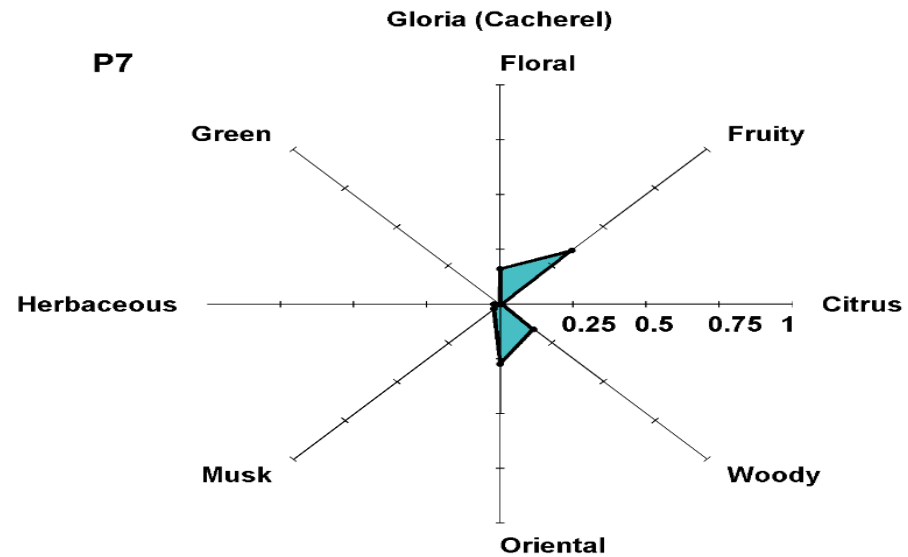
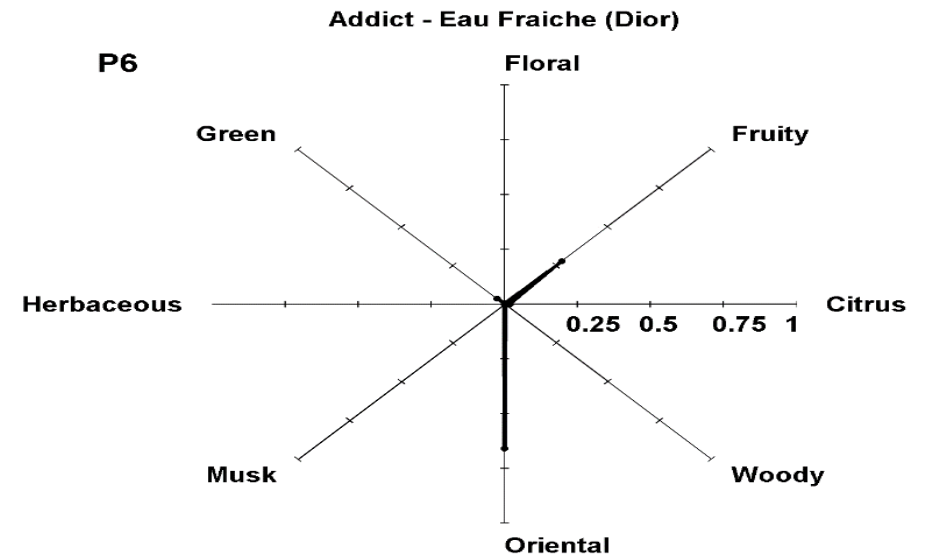
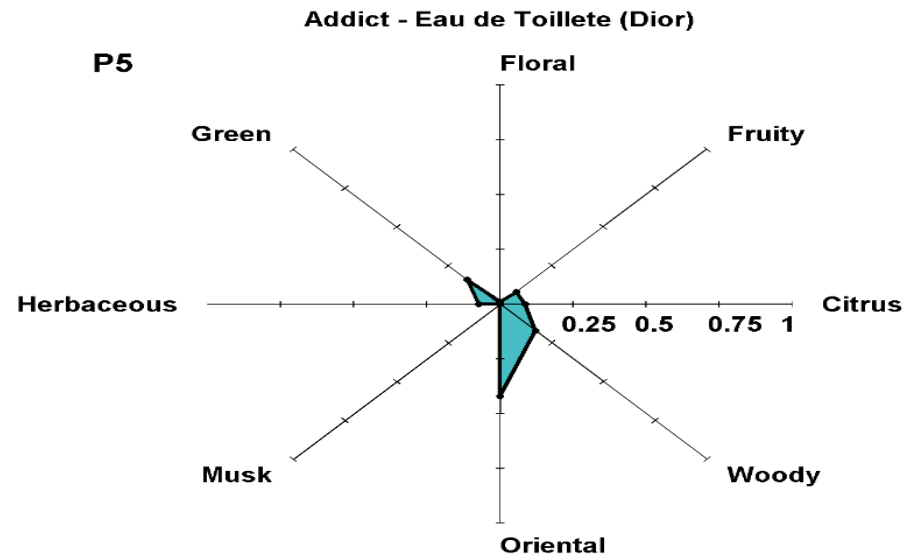
Step 3

• Determination of the OV for each family and plot on PR

$$OV_j = \sum_{i=1}^N w_i^j \times OV_i$$
$$OV_j' = \frac{OV_j}{\sum_{j=1}^L OV_j}$$

Plot of the  
Perfumery  
Radar

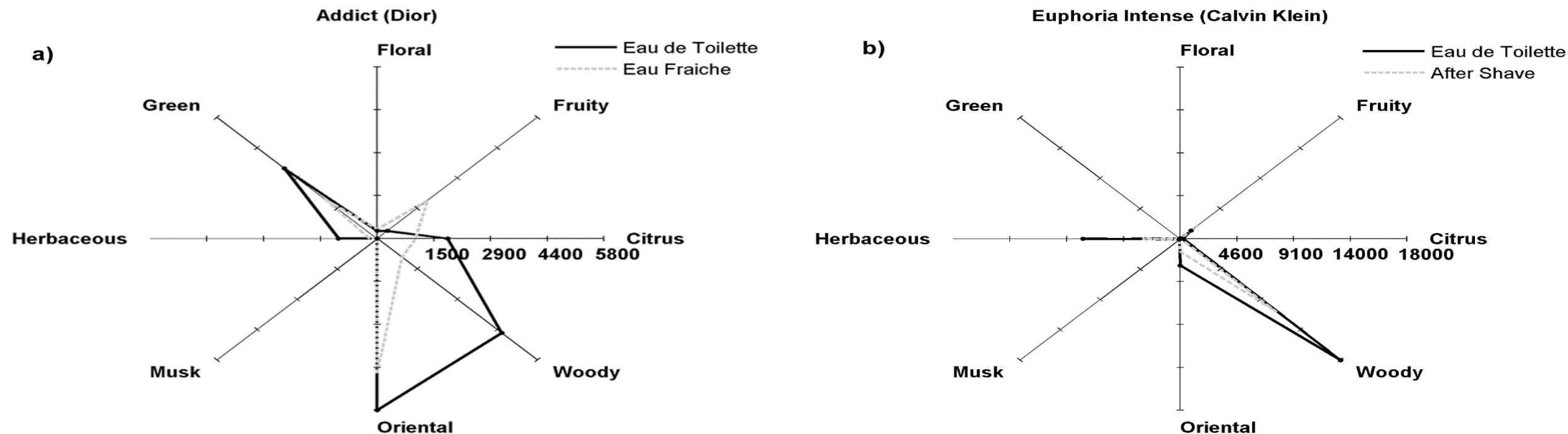
# Perfumery Radar (PR)



# Applications of the PR methodology

## Evaluation of odor intensities of similar perfumes

### *Eau de toilette vs Eau fraiche vs After shave*

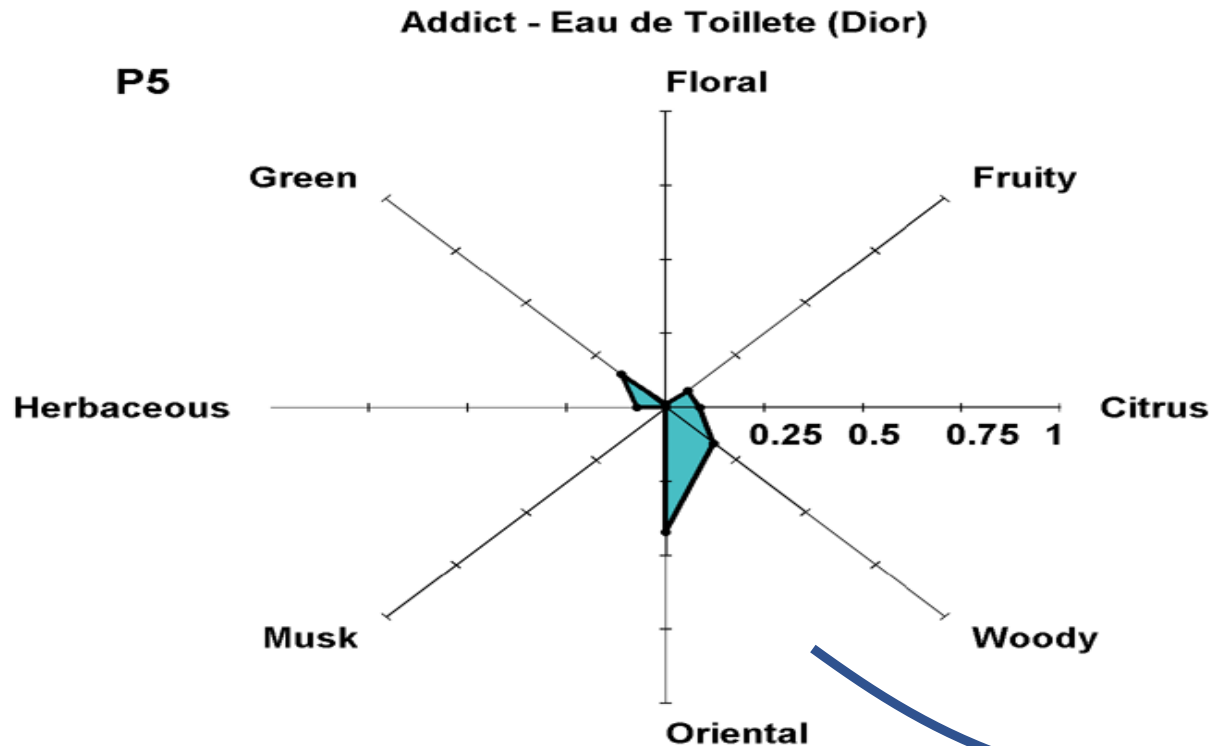


*We observe that despite the ratio (water-ethanol):fragrance is different, the odor space is still similar*

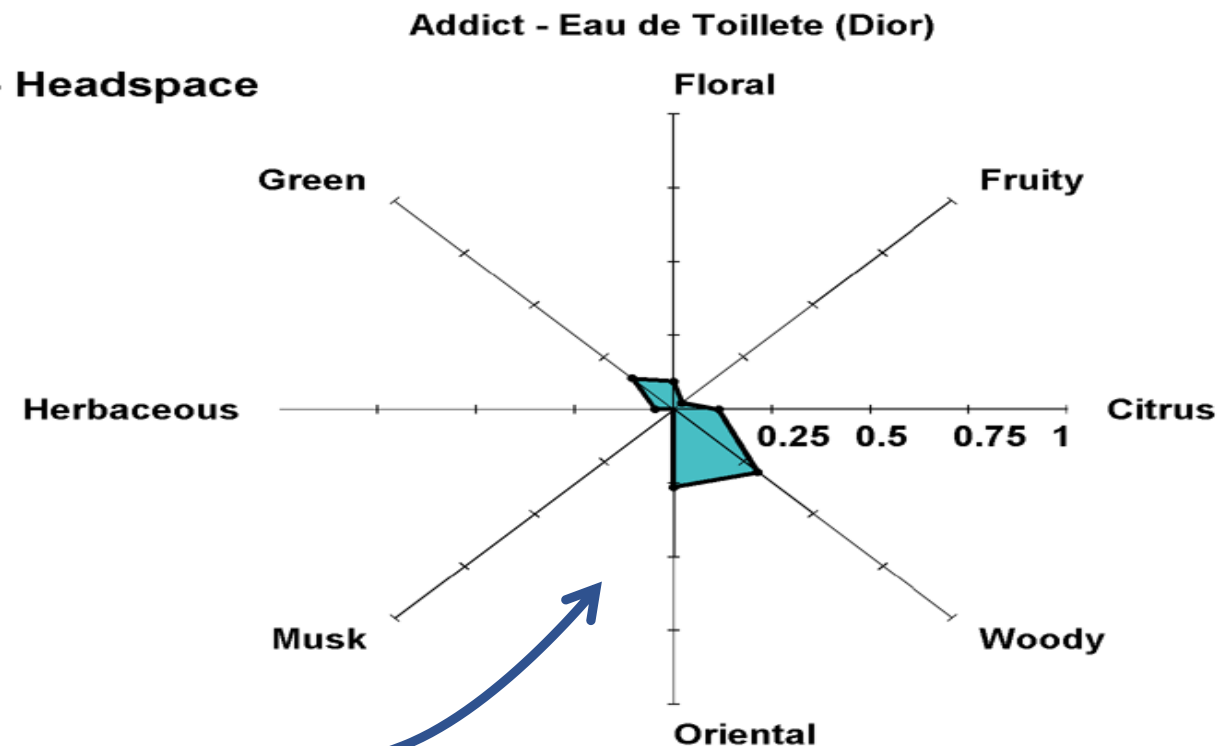
# Perfumery Radar (PR) methodology

## Experimental validation by Headspace

### • Predicted PR



### • Experimental PR

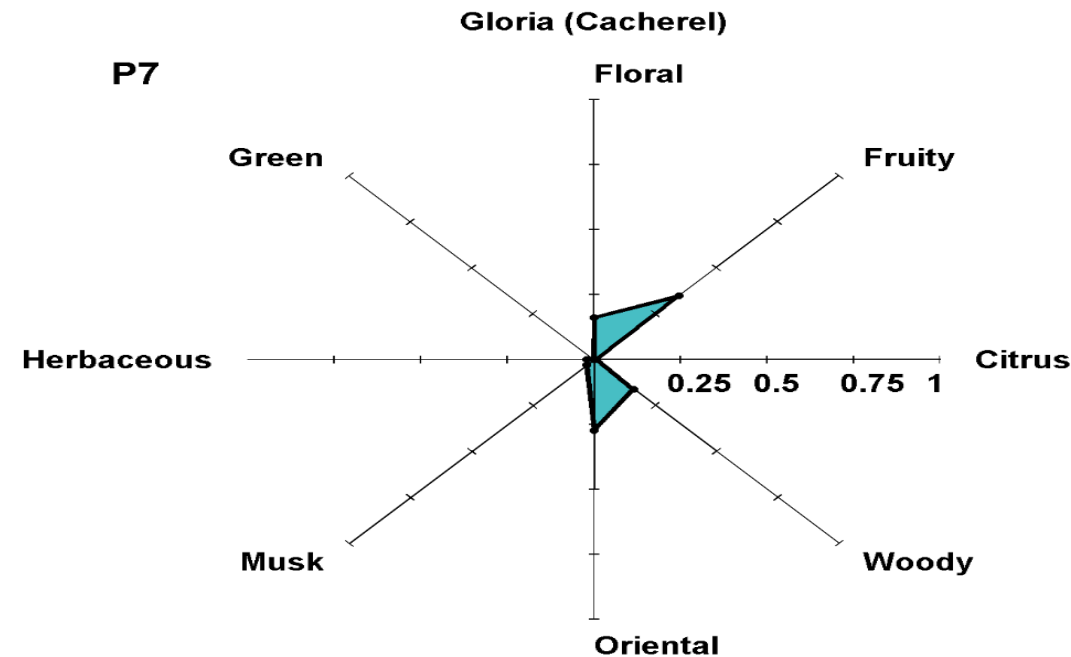


Despite minor differences, both experimental and predicted radars have the same relevant olfactory families

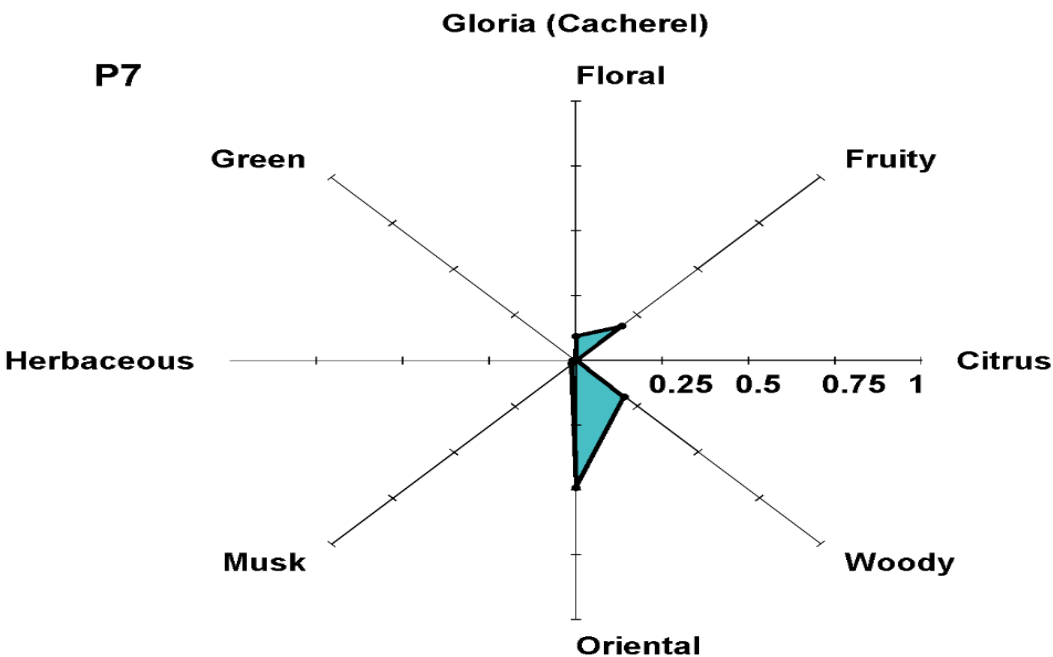
# Application of the perfume diffusion model

Combining the PR with a diffusion model:

• Initial



• After 60seg

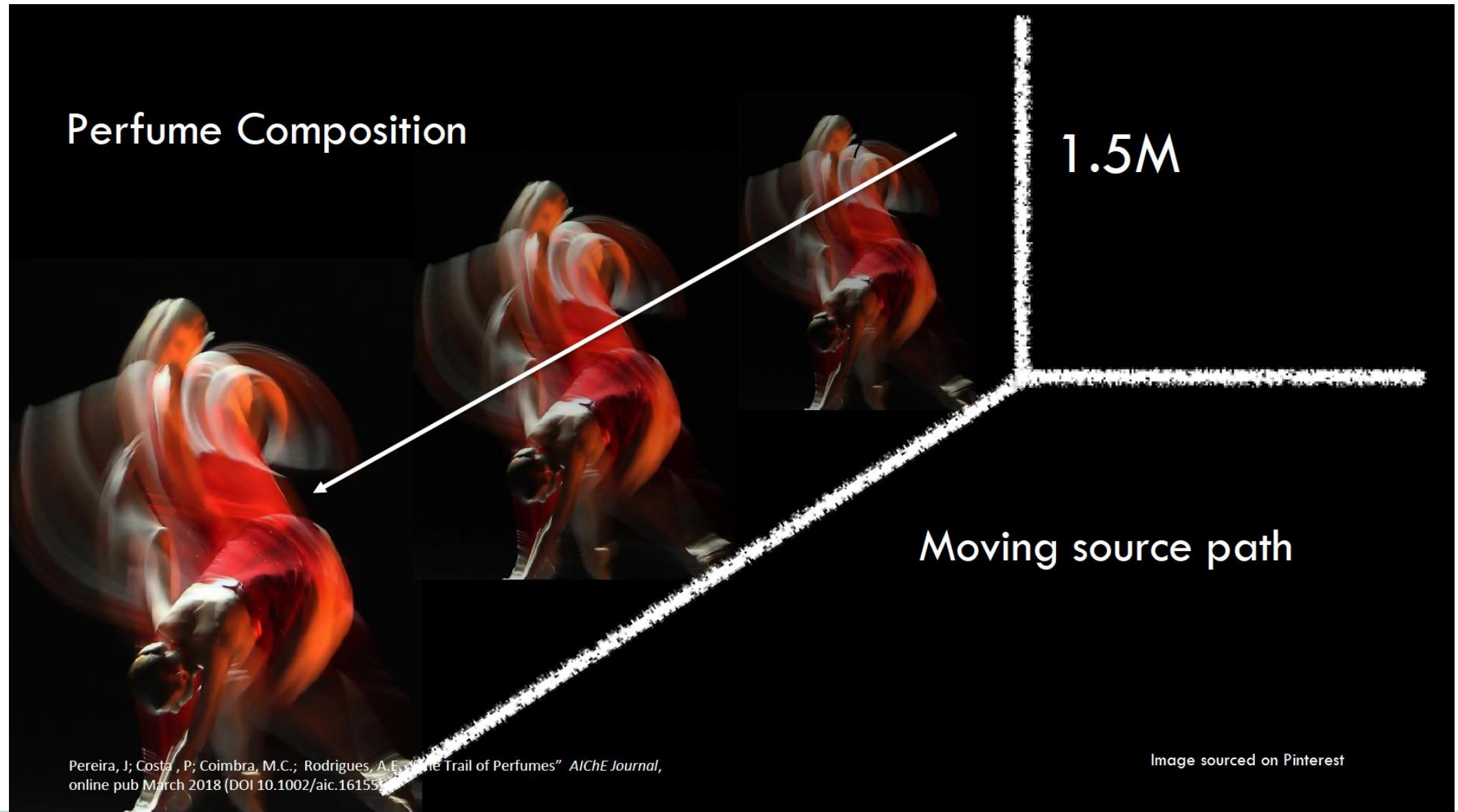


Osmoz	Scent Direct	iPerfumer (Givaudan)	SFP	LT & TS	Fragrantica.com	Perfume intelligence
Oriental-woody	Oriental-fresh	Oriental-Woody-Floral	Floral-woody-amber	Amber rose	Oriental-woody	Floral-oriental



# Sillage in perfumery

C Benaim and J Brahms, IFF – WPC 2018, Nice



# Sillage in perfumery C Benaim and J Brahms, IFF – WPC 2018, Nice

## Aura of aroma

Observations: the amount of certain materials found in headspace over mixtures on skin was over-represented vs liquid phase concentration:

- Over-represented materials: linalool, linalyl-acetate, cashmeran and coumarin and ethyl vanillin

- Under-represented materials – limonene, hedione , benzyl sal

"Aura of Aorma®: A Novel Technology to Study the Emission of Fragrance from the Skin" Mookerjee, B. D.; Patel, S. M.; Trenkle, R. W.; Wilson, R. A.; in *Flavours and Fragrances* Karl A.D. Swift ed. Elsevier, 1997, Cambridge, UK. pp 36-47. Image sourced on Pinterest

## Aura of aroma

Technical study of aura: oriental scent skin vs oil

Component		Oil %	Aura on skin %
Limonene	Topnote	30.0	20.4
Linalool	Topnote	1.7	17.9
Linalyl Acetate	Topnote	9.9	21.6
Ethyl Vanillin	Middle Note	0.2	1.6
Coumarin	Middle Note	1.7	7.8
Methyl Ionone	Middle Note	1.1	2.1
Musk Xylol	Bottom Note	trace	0.3

"Aura of Aorma®: A Novel Technology to Study the Emission of Fragrance from the Skin" Mookerjee, B. D.; Patel, S. M.; Trenkle, R. W.; Wilson, R. A.; in *Flavours and Fragrances* Karl A.D. Swift ed. Elsevier, 1997, Cambridge, UK. pp 36-47. Image sourced on Pinterest

## Diffusivity of perfumes: study of sillage

there are NO intrinsic "middle note" ingredients.

Photography by Guido Mocafico

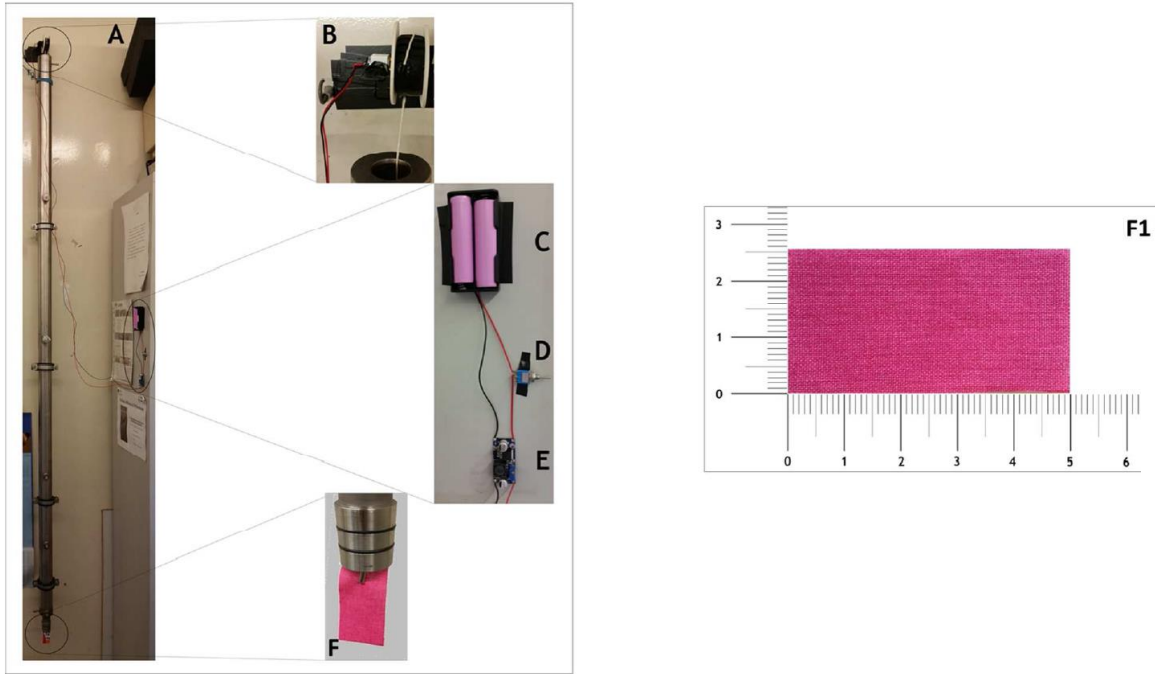
## Diffusivity of perfumes: study of sillage

Diffusive Push Ingredients = Sprinters  
Ex: Aldehyde AA

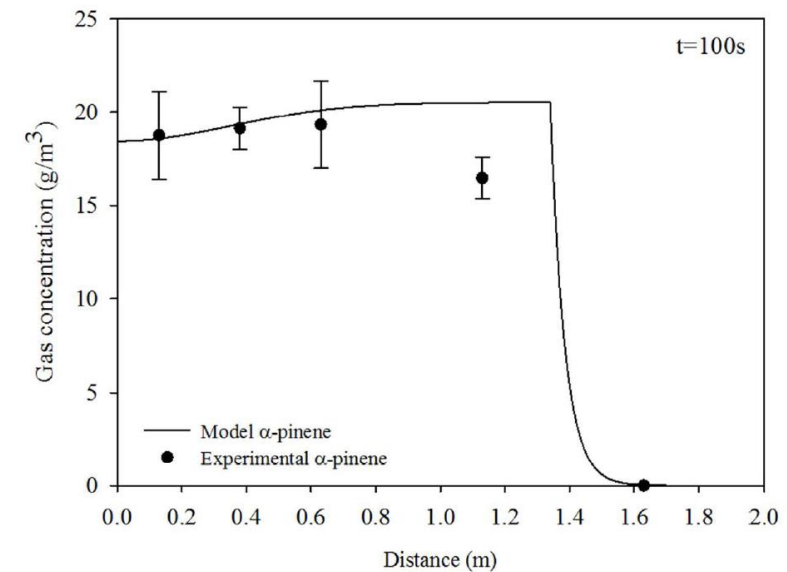
Diffusive Long Lasting Ingredients = Long Distance Runners  
Ex: Amberketal

Photography by Guido Mocafico and Etienne-Jules Marey

# Pereira et al, AIChEJ The trail of perfumes(2018)



**Figure 2.** System developed in the laboratory; F1 – Zoom of the textile used as the source, and  $t$  respective dimensions.



**Figure 3.** Theoretical and experimental gas concentration profiles of  $\alpha$ -pinene over distance, at a fixed time of 100 s, of a source moving at  $1.34 \times 10^{-2} \text{ m/s}$ , and  $D_{\alpha\text{-pin}} = 6.04 \times 10^{-6} \text{ m}^2/\text{s}$ .

# Conclusions

## PTD® and PQ2D® methodologies

- Valuable tools for the prediction of the odor elicited from mixtures
- Easily extended to n components

## Evaporation/release of fragrance mixtures

- Predicted odor character agreed in 95.4% with experimental measurements

## Propagation of odorants in air and performance

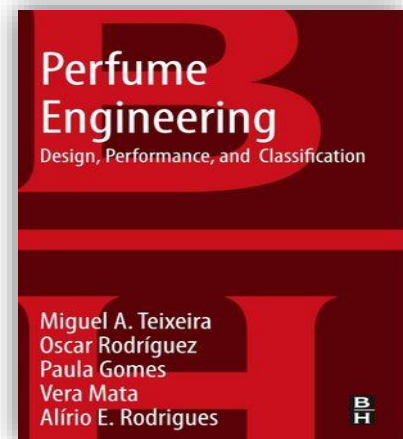
- Evaluation and simulation of the perceived odor over time and distance

## Perfumery Radar

- Accurately predicts and classifies perfumes into olfactory families

## Trail of perfumes (sillage)

- Need for experimental research on measuring diffusivities
- The role of AI....





# Acknowledgments

- To Dr **Vera Mata**-I started Perfume Engineering at LSRE with my pos-doc Vera Mata –predicting smell with engineering tools (Perfumery Ternary Diagram)and later PhD student *Paula Gomes*
- To **Miguel Teixeira** who came as PhD student extending PTD to quaternary and quinary mixtures, created the Perfumery Radar and evaluated perfume performance with diffusion tube...and after years with IFF he is back in Portugal
- To Dr **Patrícia Costa** who came as pos-doc and developed the effect of matrix on fragrance behavior and studied the effect of skin of fragrance release with *Rafael Almeida* from PUCRS using Franz-diffusion cell
- To the trainees from Lyon, Montpellier, Poland, Spain, Brazil...pos-docs **Daniel Gonçalves**
- To PhDs and colleagues involved in microencapsulation of perfumes and aromas (Sofia Teixeira, Isabel Martins, Asma Sharkawy, Filomena Barreiro)
- To the MSc from ChE Department of FEUP who worked on the Trail of Perfumes (Joana Pereira), Taste Engineering (Ana Monteiro) and Perfume encapsulation (Sofia Lopes)

# Porto and FEUP

